International Scientific Conference

“Future of Heritage Protection – Threats, Challenges, Proposals”
12th edition in Florence, Italy

Florence (Italy), March 12-13, 2020
Palazzo Coppini (Via del Giglio 10, 50123 Firenze)

Promoted by:

Organized by:

Other partners:
SCIENTIFIC COMMITTEE

ICOMOS ISC Theory and Philosophy of Conservation and Restoration

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TOPICS OF THE CONFERENCE

Heritage is very diverse and its preservation depends on many local conditions. Therefore, in the 21st century, the universal principles of the conservation activity were abandoned. However, this does not change the fact that on a global scale there are processes that affect the approach to the conservation of heritage, methods of its management and the possibility of its protection. Phenomena such as environmental transformation, climate change, changes in utility standards, tourism development, demographic processes, urban development, mass migrations, mass culture, and technical progress, undoubtedly have an impact on the heritage protection. Of course, the detailed consequences of these processes are not known, but general trends and directions of changes can be seen. In particular, it is important to identify threats that may weaken the functioning of heritage protection systems shaped in the past.

ICOMOS is the world’s most important heritage protection organization. More than 10,000 members, who are members of 100 National and 30 International Scientific Committees, are a group of specialists with a very broad overview of the theoretical and practical problems of heritage conservation. Therefore, ICOMOS is entitled and obliged to discuss, diagnose challenges, and propose solutions to the most important problems related to heritage protection.

The structure of ICOMOS – National Committees, Regional Groups and International Scientific Committees – direct the activities of this organization on the problems of countries, regions and various heritage groups. However, apart from solving specific problems, it is also necessary to reflect on the future of heritage protection.

Such a discussion should be organized by the ICOMOS International Scientific Committee Theory and Philosophy of Conservation and Restoration, which is established to address issues that are important to the discipline as a whole.
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<td>Foyer (Palazzo Coppini)</td>
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<td>10:00-11:00</td>
<td>Sala Komech (Palazzo Coppini)</td>
<td><strong>Session I</strong>&lt;br&gt;&lt;br&gt;<strong>Paolo del Bianco</strong> (Italy)&lt;br&gt;&lt;br&gt;<strong>Welcome Greetings</strong>&lt;br&gt;&lt;br&gt;<strong>Bogusław Szmygin</strong> (Poland)&lt;br&gt;&lt;br&gt;<strong>Factors Creating Contemporary Heritage Protection</strong>&lt;br&gt;&lt;br&gt;<strong>Giora Solar</strong> (Israel)&lt;br&gt;&lt;br&gt;<strong>A Short Analysis On Main Human Threats To Cultural Heritage</strong></td>
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<td>11:00-11:30</td>
<td>Sala Komech (Palazzo Coppini)</td>
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<td>11:30-12:45</td>
<td>Sala Komech (Palazzo Coppini)</td>
<td><strong>Session II</strong>&lt;br&gt;&lt;br&gt;<strong>Nigel Walter</strong> (Great Britain)&lt;br&gt;&lt;br&gt;<strong>Threats, Opportunities, And The Sustainability Of Conservation</strong>&lt;br&gt;&lt;br&gt;<strong>Dumitru Rusu</strong> (Moldova)&lt;br&gt;&lt;br&gt;<strong>Proposals For Measures To Protect Heritage</strong>&lt;br&gt;&lt;br&gt;<strong>Calogero Bellanca</strong> (Italy)&lt;br&gt;&lt;br&gt;<strong>Susana Mora Alonso-Muñoyerro</strong> (Spain)&lt;br&gt;&lt;br&gt;<strong>Conservation Of Heritage Will Be Our Future</strong></td>
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<td>12:45-14:15</td>
<td>Sala Komech (Palazzo Coppini)</td>
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Sala Komech (Palazzo Coppini)  h. 14.15- 15.45 Session III

Louise Noelle Gras (Mexico)  
Challenges Of The Modern Movement: Present And Future

Sophie Agisheva (Russia)  
Rethinking Concept Of The World Cultural Heritage Buffer Zone

Maria Dankowska (Poland)  
Categorization of cultural heritage, monuments versus “contemporary culture goods”

At the end: Discussion

Coffee break 15.45-16.15

Sala Komech (Palazzo Coppini)  h. 16.15-17.45

Meetings of the ICOMOS ISC Theory and Philosophy of Conservation and Restoration

13th March, Thursday, 1° day
Palazzo Coppini (Via del Giglio, 10, Florence)  
www.palazzocoppini.org

Sala Komech (Palazzo Coppini)  10.00- 11.00 Session IV

Ádám Arnóth (Hungary)  
New Trends In Conservation-Restoration – Positive And Negative Examples In Hungary

Stsiapan Stureika (Belarus)  
Future Of Soviet Architectural Heritage (Based On Minsk Examples)

David Kertmenjian (Armenia)  
The Creation Of Diaspora Framework Of Tourism As A Way For Protection Of Historical Heritage (The Case Of Republic Of Armenia)
11.00-11.30  Coffee break

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<td><strong>Corinna Del Bianco</strong></td>
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<td>Heritage Documentation As An Instrument Of Knowledge And Safeguard Of Diversity To Create Opportunities For Peace: Two Research Projects</td>
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<td><strong>Maciej Małachowicz</strong></td>
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<td><strong>Anna Małachowicz</strong></td>
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<td>Cultural Landscape Of European Historic Urban Complexes - Threats And A Proposal To Specify Forms Of Protection</td>
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<td><strong>Donatella Biagi Maino</strong></td>
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<td><strong>Giuseppe Maino</strong></td>
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<td>An European Project And A Protocol For The Preservation Of Cultural Heritage At Risk</td>
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12.30-14.00 Lunch break

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<td><strong>Ossama KHALIL</strong></td>
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<td><strong>Khalid DEEMAS</strong></td>
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<td>Sharjah, A Model For Heritage Management In The Arabian Gulf</td>
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<td><strong>Sonia Ibrahim</strong></td>
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<td>Making Of Fluid Public Heritage Space. Case Study: The Historical Al-Marjeh Square In The City Centre Of Damascus</td>
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<td><strong>Kola Adekola</strong></td>
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<td>Heritage Under Siege: Challenges And Problems Of Heritage Protection In Nigeria</td>
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<th>Sala Komech (PalazzoCoppini)</th>
<th>h. 16.00 Final Discussion</th>
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After the conclusion of the conference, the Fondazione Romualdo Del Bianco (Institutional partner of the ICOMOS ISC Theophilos) is glad to invite you to the opening of the International Symposium “Building Peace through Heritage 2020”

Auditorium al Duomo, A. Tomaszewski Hall
(see program at a glance below)
Florence, 13-15 March 2020

22nd Assembly of the Foundation and International Symposium “Building Peace through Heritage 2020”

Program and main events

Friday, 13 March 2020
h. 16.15, Auditorium al Duomo (Via de’ Cerretani, 54)
- Opening Ceremony of the 22nd Assembly/International Symposium “Building Peace through Heritage 2020”; greetings by the Authorities and the President of the Foundation

h. 18.00, Auditorium al Duomo (Via de Cerretani, 54)
- Presentation of the exhibition “Azerbaijan Meets the World in Florence” by the representatives of the Ministry of Culture of the Republic of Azerbaijan and the Azerbaijan Embassy in Rome
- Opening of the exhibition

Saturday, 14 March 2020
h. 8.45-10.45, Auditorium al Duomo (Via de Cerretani, 54)
- Opening of the International Symposium “Building Peace through Heritage 2020”
- Plenary sessions of the Keynote Speakers

h. 10.45-11.15, Auditorium al Duomo (Via de Cerretani, 54)
- Special Session “Focus to Change: Prato Circular economy and urban forestry driving the city’s vision”

h. 13.30-17.00, Palazzo Coppini (Via del Giglio, 10)
- Parallel Sessions of the International Symposium

h. 17.30, ICLAB-Intercultural Creativity Laboratory (Viale Guidoni 101)
- International Showcase: exhibition of the typical local cultural expressions of the World

Sunday, 15 March 2020
h. 8.45-12.30, Auditorium al Duomo (Via de Cerretani, 54)
- Plenary sessions of the Keynote Speakers

h. 13.30-17.00, Palazzo Coppini (Via del Giglio, 10)
- Sessioni parallele del Simposio Internazionale

h. 17.00, Auditorium al Duomo (Via de Cerretani, 54)
- Conclusion of the 22nd Assembly/International Symposium “Building Peace through Heritage 2020”

The detailed program of the event is available on www.lifebeyonddtourism.org
INFORMATION ON ACCOMMODATION

The delegates are kindly invited to use the Best Practice Reservation Portal www.vivafirenze.it that is a practical application of the Life Beyond Tourism philosophy. You can choose among over 200 accommodation facilities to get the option that better suits you in terms of prices (the same hotel fares as in the other international reservation portals), location, category, etc.

This is a way to better know how the Life Beyond Tourism Model operates on the territory and for the territory interpreting and communicating it to the visitors. Booking your stay with Vivafirenze you will contribute to support a crowdfunding campaign for 4 special restoration projects in Florence as with the Model you can do on your territory:

- “Stories in the wood”, The aim of the project is to create a free and accessible thematic itinerary within the Monte Ginezzo Regional Forestry Agricultural Complex in Cortona. Cortona is one of the most famous tourist resorts of Tuscany and the province of Arezzo. Its mountain territory is untouched, but almost unknown.

- “Factor, Tuscany Creative Factory”, The project wants to offer artists and creative spaces to imagine, design, experiment, create, share by providing a welcoming structure in the heart of Montelupo Fiorentino, the city of ceramics. A place designed for anyone who needs to express their inner world and their potential.

- “The Medicean Acqueduct of Pisa and its territory”, Project for the recovery and enhancement of the Medicean Aqueduct - commissioned by Cosimo I de’Medici to supply the city of Pisa with the water of Monte Pisano, currently in an advanced state of degradation - with an environmental requalification of the neighboring areas, thanks to the technical contribution of a group of designers coordinated by the architect Massimo Gasperini and assisted by the Association in question.

- “Tosca’s bells on the way of the springs and the ancient wash houses” Project aimed at the realization of hydraulic intervention works and reconstruction of the ancient washtubs built numerous along the various springs that characterize this territory.

For these reasons, the reservation portal www.vivafirenze.it has been selected by the Organizing Committee as the official one for the Conference.

ABOUT VIVAFIRENZE.IT

Born from the Life Beyond Tourism philosophy, it is the first non-profit booking portal for hotels in Florence and its surroundings and proposes an innovative model of sustainable tourism that connects the traveler, tourist operators and the heritage of the territory. By booking in one of the structures of Vivafirenze.it the traveler can contribute to conservation projects and development of the area and of the culture of Florence, UNESCO World Heritage Site.

The traveler books his room for free with direct payment at the hotel, after the stay. What differentiates Vivafirenze.it is the direct relationship between each booking made and the financing of projects in support of the heritage of Florence, at no extra cost to our guests.

Vivafirenze.it is not responsible for prices and rates published directly by the hotels and accommodation facilities that have joined the booking portal sharing our approach to enhancing the territory.
The Final Resolution of the 18th General Assembly in ICOMOS recognizes the operating of the Foundation’s Life Beyond Tourism Model and considers the Foundation as a partner for promoting conferences and meetings with Foundation’s university network and ICOMOS.