General Assembly and International Symposium of the MEMBERS of the Life Beyond Tourism MOVEMENT
(born after the 20th General Assembly 2018)

Florence (Italy), March 1 - afternoon, March 2-3, 2019

Life, Beyond Tourism®

HERITAGE as a BUILDER of PEACE®

"At heritage sites - which work for peace - heritage acquires a soul, protecting and enhancing itself and educating visitors, residents and all the actors of the travelling chain to protect all the heritage and planet Earth"

CALL FOR ABSTRACTS

15 December 2018: abstract submission
Abstracts have to be sent to <secretarygeneral@fondazione-delbianco.org>
Call for abstracts/presentations

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GENERAL FOREWORD
The previous 20th Assembly and International Symposium 2018 led to the birth of the “Life Beyond Tourism MOVEMENT”, a coordinated system of principles and operational tools conceived by the Fondazione Romualdo Del Bianco to pursue the protection and enhancement of heritage for the purpose of promoting dialogue among cultures.

The Fondazione Romualdo Del Bianco and the International Institute Life Beyond Tourism are glad to invite the international community of academicians and practitioners - members of the Life Beyond Tourism MOVEMENT to participate at the 21st General Assembly and International Symposium:

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CONCEPTUAL FRAMEWORK
The intercultural dialogue is widely recognized for its strategic role in building the conditions for the development in peaceful coexistence. The world is more and more interconnected but it does not mean that individuals and societies really live together. Today there is more information, technology and knowledge available than ever before. All this allows people to move, travel and visit cultural and natural heritage sites all over the world; but our wisdom will help us to grasp the opportunities offered by the encounters among multicultural visitors attracted by heritage for advancing intercultural dialogue across the world. Intercultural dialogue, in its turn, will extend the impact of heritage on the "UNESCO International Decade for the Rapprochement of Cultures (2013 – 2022)" and will extend the goals of the UN 2030 Agenda for Sustainable Development.

Which role the international community of heritage conservators, urban planners, architects, travel and hospitality operators, world heritage sites managers, local traditional and typical producers can play?

OUR ANSWER IS “LIFE BEYOND TOURISM” MOVEMENT
Applicants to the 21st International Symposium “Heritage as a Builder of Peace” are invited to read the publications available on https://www.lifebeyondtourism.org/download, where the Foundation shares its view about the potential role of the World Heritage for dialogue, mutual knowledge and pursuing peaceful coexistence; by doing so, the Heritage autonomously guarantees its own “safeguard” and “enhancement” by favouring useful ideas and actions for the safeguarding of the planet Earth we all share. This approach has been called “Life Beyond Tourism”.

THEMATIC SESSIONS OF “HERITAGE as a BUILDER of PEACE”
Once read the said publications, authors can prepare their abstracts/presentations for one of the following thematic sessions:
Session A): “Cultural Expressions of the Places” FIRST EDITION with the Life Beyond Tourism MOVEMENT – Traditional Know-How as Tool for Dialogue among Cultures

The objective of this session is to give voice and put the spotlight on those commercial realities that represent the excellence of the territories and explain their nature, their soul, their history, by interpreting and communicating their context.

Companies, artisans and local typical product-makers - members of the Life Beyond Tourism MOVEMENT - will have a chance to present themselves with the help of a 5-minute oral presentation (PowerPoint, Pecha-Kucha format) and a desk in the exhibition area for presenting and letting international visitors taste their products.

As mentioned above, this session has been established for the first time in the framework of the 21st General Assembly and International Symposium of the Foundation in 2019 within the Life Beyond Tourism MOVEMENT.

This session will allow to fill the gap that still exists in many territories between the academic and institutional sphere, on the one hand, and artistic craftsmanship and production of goods and services that represent the basis of commercial life of the territory itself, on the other.

For this Session, we have already received adhesions from Italian food production and wine companies, as well as from jewellers and leather goods’ manufacturers.

Guest Country

We will gladly welcome a Guest Country per year that will present its culture with the participation of 10/16 realities in the exhibition area: the Foundation has invited the Bahrain Government to consider this opportunity for 2019 (to be confirmed by the organisers depending on time needed for formal approval and organisation).

Keywords: Spirit of the place, traditional production, cultural expressions, intangible heritage, cultural diversity, local awareness.


With the Life Beyond Tourism MOVEMENT "at heritage sites - which work for peace - heritage acquires a soul, protecting and enhancing itself and educating visitors, residents and all the actors of the travelling chain to protect all the heritage and planet Earth" by means of travel, knowledge and dialogue among cultures.

Keywords: experience and best practices in the field of heritage preservation, fruition and enhancement, heritage site management, interpretation and presentation of local cultural promotion of the diversity of local cultural expressions, learning communities, intercultural dialogue, travel and hospitality for the knowledge of local values, visitors as “temporary residents”.

Session C): “Heritage for Planet Earth 2019”

“Modern Technologies on guard of heritage and planet Earth” in collaboration with the Research Institute of Building Physics of the Russian Academy of Architecture and Building Sciences in Moscow (NIISF RAASN).

Keywords: construction and restoration technologies; city planning; information and digital technologies; visual representation and maintenance of preservation of historical, cultural, architectural monuments and methods of their scientific research; pollution; climate change.

APPEAL “BUILDING PEACE THROUGH HERITAGE”:

Participants of the International Symposium “HERITAGE as a BUILDER OF PEACE” will be invited to sign the “Appeal” to be submitted to the international Community.

INFORMATION AND GUIDELINES

DEADLINES AND KEY DATES

15th December 2018 Abstract submission to secretarygeneral@fondazione-delbianco.org
30th December 2018 Notification of the abstracts’ acceptance on the conference webpage
GUIDELINES FOR THE ABSTRACTS/PRESENTATIONS SUBMISSION FOR SESSIONS A, B, C

- Language for abstract presentation: English.
- Title format: Times New Roman 12, Bold.
- Authors: Name, Surname, Institution of affiliation. Font: Times New Roman 11.
- 3 keywords: Times New Roman 11.
- Text of abstract format: Times New Roman 11, 1.5 spacing (max. 500 words); the text must have indications regarding the objective(s) of the paper/presentation.
- Author's information: a short personal biography (max. 300 words as a written text) must be presented which should include contact details (e-mail, telephone number, personal or institutional website).

PARTICIPANTS
The present Symposium is open to professors, trainers, lecturers, professionals and researchers in architecture, heritage, tourism, social and human sciences; architects, engineers, conservators; tourism and economic operators, public administrators and companies, craftsmen, local typical product-makers and, territorial and urban management professionals, as well as all those involved in the development of the territory and in the travel sector, providing them with a great opportunity to think over and present their experience about how heritage protection and its use/fruition can become a strategy for bringing people from different countries and cultures together, for the aims of dialogue and exchange of experience in territorial and urban development and management, in respect of the planet we all share.

REGISTRATION FEES
Special conditions will be recognised for individuals and organisations affiliated to the Life Beyond Tourism MOVEMENT (click here to get membership):

a) No registration fee for:
   - Individual Members affiliated to the Life Beyond Tourism MOVEMENT (click here to get Individual Membership)
   - Staff of the Institutions affiliated to the Life Beyond Tourism MOVEMENT (click here to get Institution Membership)
   - Craftsmen, artisans, SME and local producers affiliated to the Life Beyond Tourism MOVEMENT (click here to get Business Membership)

b) 100.00€ registration fee for those who are not yet Members of the Life Beyond Tourism MOVEMENT but are:
   - Members of the International Board of the Experts of the Romualdo Del Bianco Foundation
   - Members and staff of the organizations which signed the Memorandum of Understanding “Life Beyond Tourism” with the Foundation (not expired to date)
   - Members of the organizations which signed the “2015 Life Beyond Tourism Declaration of Auspices for UNESCO” of the Foundation
   - young people under 30 years old
   - Participants of one of the side events of the 21st International Assembly and Symposium (see the list below) (to get confirmation on belonging to one of the above categories, please write to secretarygeneral@fondazionedebianco.org)

c) 350.00€ full registration fee for AUDITORS who are not Members of the Life Beyond Tourism MOVEMENT (click here to get Individual Membership)

d) 450.00€ full registration fee for AUTHORS who are not Members of the Life Beyond Tourism MOVEMENT (click here to get Individual Membership).

ACCOMMODATION IN FLORENCE
The delegates are kindly invited to use the Best Practice Reservation Portal http://www.vivafirenze.it/en that is a practical application of the Life Beyond Tourism philosophy. You can choose among over 200 accommodation facilities to get the option that better suits you in terms of prices (the same hotel fares as in the other international reservation portals), location, category, etc.
This is a way to better know how the Life Beyond Tourism Model operates on the territory and for the territory interpreting and communicating it to the visitors; indeed, booking your stay with Vivafirenze you (without any extra-costs for you) contribute to support a crowdfunding campaign for 4 special restoration projects in Florence – which you can also do with the Model on your territory. You are not supposed to face any difference in price as compared to other web-sites (read the following note), if it happens, please advise the hotel, doing so you will help them to use better the Life Beyond Tourism Model, to which they adhere in a voluntary way. For this reason, the reservation portal http://www.vivafirenze.it/en has been selected by the Organizing Committee as the official one.

N.B.: The accommodation structures in the portal http://www.vivafirenze.it joined the portal in order to contribute to support the heritage of the territory, thanks to which they operate. Their membership is voluntary and determined by a true sharing of Life Beyond Tourism values. Any differences of price with other portals is nothing but a human error, and in that case, you are kindly invited to inform the hotel and customer.support@vivafirenze.it in order to guarantee the prompt correction. We thank you in advance for your attention and prompt communication because also this is a form of valorisation and support of the heritage of the territory where http://www.vivafirenze.it operates.

PUBLICATION OPPORTUNITIES FOR THE MEMBERS OF THE MOVEMENT
– As usual, abstracts selected by the Scientific Committee will be gathered in an ISBN publication edited by Life Beyond Tourism Editions and published on the Life Beyond Tourism MOVEMENT web-site www.lifebeyonddtourism.org available from the start of the 21st General Assembly and Symposium
– Full papers will be gathered in an ISBN publication on the Life Beyond Tourism MOVEMENT web site
– Full papers will also be proposed for journals and reviews that co-operate with the Foundation (to be confirmed).

FOREIGN COMPANIES AND JOURNALISTS
The Foundation welcomes the participation of companies and journalists from other Countries of its network.

BLOGGER HALL CONTEST
In parallel with the sessions of the Assembly, a ‘bloggers hall’ will be organised in which young international bloggers writing on topics related to #travel, #heritage, #dialogue among cultures and #traditional knowledge will be able to follow the events and give them visibility through their own channels.

SIDE EVENTS (as of October 2018)
Participants of the 21st General Assembly and International Symposium have an opportunity to attend:

1. International ICOMOS Conference (title available soon) (Florence, February 28th- March 1st 2019) in collaboration with the ICOMOS International Scientific Committee of Theory and Philosophy of Conservation and Restoration and ICOMOS International Scientific Committee on Places of Religion and Ritual – to be confirmed
2. 2nd International conference on creative society “Creativity: Individual or Social Phenomenon?” (Florence, February 28th- March 1st 2019) – to be confirmed
3. Donation to the Museum Fondazione Del Bianco of the Cross received as a gift from H.H. Elia II on 6 May 1996
4. Remembrance of Friends of the Fondazione Romualdo Del Bianco

DRAFT PROGRAM
Click here to view the draft of the program constantly updated by the secretariat of the Fondazione. In order to take part in all the events scheduled from Friday evening, 1 March 2019, the participants are suggested to arrive in the morning.

OTHER DETAILS
Official language: English
Official web page for info & registration http://www.lifebeyonddtourism.org/evento/1078
Venue:  
- Session A:  
  ICLAB (Intercultural Creativity Laboratory), Florence, Italy.  
- Sessions B and C:  
  Centro Congressi al Duomo, Florence, Italy  
  - Guest Country Territorial Cultural Expressions’ presentation:  
    Sala Borselli at Centro Congressi al Duomo, Florence, Italy
Organisers:  
  International Institute Life Beyond Tourism
Promoters:  
  Centro Congressi al Duomo
Secretariat:  
  Fondazione Romualdo Del Bianco, Simone Giometti (Secretary General)  
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