20th General Assembly of International Experts

Fondazione Romualdo Del Bianco® - Life Beyond Tourism®
The Board of the Fondazione Romualdo Del Bianco

Paolo Del Bianco
President

Carlotta Del Bianco
Vice-President

Simone Giometti
Secretary General and Board Member for public relations with the FRDB-LBT network

Giovanna Dani
Board Member for relations with the Czech Republic

Caterina Del Bianco
Board Member for web communication

Corinna Del Bianco
Board Member for international relations

Stefano Barlacchi
Board Member for relations and partnerships with Polish institutions

Hoshino Tsuji
Board Member for relations with Japan

Publication title:
20th General Assembly of International Experts

Fondazione Romualdo Del Bianco (FRDB) and International Institute Life Beyond Tourism (IILBT) publications are protected by copyright. Therefore, and unless otherwise specified, no part of a FRDB - IILBT publication may be reproduced, stored in a retrieval system or utilized in any form or by any means, electronic or mechanical, including photocopying, microfilm, scanning, without prior permission in writing. FRDB and IILBT encourage dissemination of their work and are pleased to consider permissions, licensing, and translation requests related to their publications.

© 2018 Fondazione Romualdo Del Bianco
Istituto Internazionale Life Beyond Tourism by COMI spa
Via del Giglio 10, 50123 Florence (Italy)
www.fondazione-delbianco.org
www.istitutointernazionalelbt.org

Florence (Italy), 2018
Nardini Editore
ISBN 9788840474472
20th General Assembly of International Experts

Fondazione Romualdo Del Bianco® - Life Beyond Tourism®
Patronages

Hymn of Hope

Participating Countries and Cities

Manifesto Life Beyond Tourism updated by the Assembly of 03,04-03-2018

Movement Life Beyond Tourism

President of the Council of Tuscany Region Eugenio Giani

President of ICOMOS Toshiyuki Kono

Director IUCN Tim Badman

President of the Fondazione Paolo Del Bianco

• Opening of the 20th General Assembly of International Experts of the Fondazione
• Report on the history, state of the art and process of dissemination of the Fondazione’s initiative Life Beyond Tourism
• Definition: Life Beyond Tourism is a Cultural and Commercial Revolution closely linked to each other
• Heritage for Planet Earth Photo Contes

Bibliographic Citations

Emeritus Director General ICCROM, Special Adviser to the UNESCO Director General, Board Member of the Arab Regional Centre for World Heritage Mounir Bouchenaki

Presentation of:
• the workbook “Certification for Intercultural Dialogue-Life Beyond Tourism in World Heritage Sites”
• the Life Beyond Tourism Glossary

The Movement Life Beyond Tourism in the world. Testimonials from the Academic & University Level

• Boguslaw Szmygin, Poland
• Alexander V. Shunkov, Russia
• Corinna Del Bianco, Italy

The Movement Life Beyond Tourism in the world. Testimonials from the Civil Society Level

• Vadim Duda, Russia

INTERNATIONAL INSTITUTIONS

UNIVERSITIES & ACADEMIES

OTHER INSTITUTIONS AND ORGANIZATIONS

PATRONAGES

CITTÀ METROPOLITANA DI FIRENZE

United Nations Educational, Scientific and Cultural Organization

Federazione Italiana dei Club e Centri per l’UNESCO

WFUCA FICLU Centro per l’UNESCO di Firenze con il patrocinio di

INTERNATIONAL INSTITUTIONS

NICOLAS COPERNICUS UNIVERSITY IN TORUN

UNIVERSITIES & ACADEMIES

RIGA TECHNICAL UNIVERSITY

PATRICHIATE OF GEORGIA SAINT KILOCAL TAMAR UNIVERSITY

OTHER INSTITUTIONS AND ORGANIZATIONS
INTERNATIONAL INSTITUTIONS

- Arab Regional Centre for World Heritage (ARC-WH) under the auspices of UNESCO
- ETOA - European Tourism Association
- ICOMOS - International Council on Monuments and Sites
- ICCROM - Centro internazionale di studi per la conservazione ed il restauro dei beni culturali
- UCLG United Cities and Local Governments of Africa

UNIVERSITIES & ACADEMIES

- Academy of Fine Arts in Lodz (Poland)
- Azerbaijan University of Architecture and Construction (Azerbaijan)
- Balikesir University (Turkey)
- Bydgoszcz Music Academy (Poland)
- CIRT - Centro Interuniversitario di Ricerca sul Territorio (Italy)
- Contemporary Academy of Business and Humanities of Togliattigrad (Russia)
- Cracow University of Technology (Poland)
- Crimean Federal University (Crimea)
- European University of Tbilisi (Georgia)
- Eastern Mediterranean University (Northern Cyprus)
- Grigol Robakidze University (Georgia)
- Ivanovo State University (Russia)
- Ivanovo State University of Chemistry (Russia)
- Kemerovo State University of Culture and Arts (Russia)
- Magnitogorsk State Technical University (Russia)
- Moscow State University of Civil Engineering (Russia)
- National Research Mordovia State University (Russia)
- Nicolaus Copernicus University in Toruń (Poland)
- Odessa National University (Ukraine)
- Riga Technical University (Latvia)
- Saint King Tamar University (Georgia)
- State Technical University of Saratov (Russia)
- St. Petersburg State University of Architecture (Russia)
- Tambov State Technical University (Russia)
- Tbilisi State Academy of Arts (Georgia)
- Universidade de Beira Interior (Portugal)
- University of Georgia (Georgia)
- Volgograd State Technical University (Russia)
- Institute of Architecture and Civil Engineering of Volgograd State Technical University (Russia)
- Wroclaw University of Science and Technology (Poland)

OTHER INSTITUTIONS AND ORGANIZATIONS

- Commissione Nazionale Italiana per UNESCO (Italy)
- APAB Istituto di Formazione (Italy)
- Associazione d’Agricoltura Biodinamica (Italy)
- Archiva (Italy)
- Associazione Siti Italiani UNESCO (Italy)
- Bandierai degli Uffizi (Italy)
- Centro UNESCO Firenze (Italy)
- Centro UNESCO Torino (Italy)
- Città di Figline e Incisa Valdarno (Italy)
- Città Metropolitana Firenze (Italy)
- Confcmercio Firenze (Italy)
- Comune di Firenze (Italy)
- Comune di Regello (Italy)
- Comune di Scarperia e San Piero (Italy)
- Coop Culture (Italy)
- Institute of Italian Culture of the Volga Region (Italy)
- Fondazione Balducci (Italy)
- Foundation Jenila Gora Valley (Poland)
- Kharkiv City (Ukraine)
- Library for Foreign Literature (Russia)
- Municipality of Idrija (Slovenia)
- NC ICOMOS Russia (Russia)
- NIISF-RAASN (Russia)
- OTIE Observatory on Tourism in the European Islands (Italy)
- Regione Toscana (Italy)
- Salone Arte Restauro (Italy)
- SB Research Group (Italy)
- The Government of the Autonomous Republic of Abkhazia (Georgia)
- Toscana Promozione Turistica (Italy)
- Town of Birgu (Malta)
- Unione Fiorentina Museo Casa di Dante (Italy)
- Yegor Gaidar Foundation (Russia)
“One Planet, one origin, many cultures, a shared destiny or none”

The Movement Life Beyond Tourism in the world
4. Patronages
8. Hymn of Hope
9. Participating Countries and Cities
10. Manifesto Life Beyond Tourism updated by the Assembly of 03,04-03-2018
11. Movement Life Beyond Tourism
13. President of the Council of Tuscany Region Eugenio Giani
15. President of ICOMOS Toshiyuki Kano
16. Director World Heritage Programme, IUCN Tim Badman
18. President of the Fondazione: Paolo Del Bianco
   • Opening of the 20th General Assembly of International Experts of the Fondazione
   • Report on the history, state of the art and process of dissemination of the Fondazione’s initiative Life Beyond Tourism
   • Definition: Life Beyond Tourism is a Cultural and Commercial Revolution closely linked to each other
   • Bibliographic Citations
   • Heritage for Planet Earth Photo Contest
32. Emeritus Director General ICCROM, Special Adviser to the UNESCO Director General, Board Member of the Arab Regional Centre for World Heritage Mounir Bouchenaki
   Presentation of:
   • The workbook “Certification for Intercultural Dialogue-Life Beyond Tourism in World Heritage Sites”
   • The Life Beyond Tourism Glossary
35. The Movement Life Beyond Tourism in the world. Testimonials from the Academic & University Level
   • Boguslaw Szmygin, Poland
   • Alexander V. Shunkov, Russia
   • Corinna Del Bianco, Italy
45. The Movement Life Beyond Tourism in the world. Testimonials from the Civil Society Level
   • Vadim Dude, Russia
49. The Movement Life Beyond Tourism in the world. Testimonials from the Governmental Level
   • Oleg Ryzhkov, Russia
   • Vincenzo De Luca, Italy
   • Stefano Ciuffo, Italy
   • Najat Zarrour, Morocco
   • Sergey Kuznezov, Russia
59. The Movement Life Beyond Tourism in the world. Testimonials from the World Heritage Level
   • Ebrahim Alkhalife, Bahrein
65. The Certification DTC-LBT 2018
   • Corinna Del Bianco
   • Nicola Tommasini
69. Greetings to the Movement Life Beyond Tourism from the Press
   • Giancarlo Mazuca
73. Memoranda of Understanding
77. Contribution of the Symposium Heritage for Planet Earth 2018 by Life Beyond Tourism from Colosseum to Biosphere
   • One Planet, one origin, many cultures, a shared destiny or none
81. Some notes: First steps of the Movement
83. Enclosures
125. Acknowledgments
**THE HYMN OF THE FONDAZIONE ROMUALDO DEL BIANCO**

**HYMN OF THE HOPE**

Text: Raissa Lissovskaja  
Music: Oleksandr Rovenko

We call the roll to all that know,  
How big problem is to keep the peace in the world,  
All who praise the life and eternal love,  
Let’s take our hands and let’s sing in chorus!  
Let’s sing our hymn, let’s forget about pain,  
That stays deep in the heart of those who don’t know yet,  
That dawn brings an awakening.  
And the bell is ringing and there is always a sun.  
And the bell is ringing and there is always a sun.

**INNO DELLA FONDAZIONE ROMUALDO DE BIANCO**

**L’INNO DELLA SPERANZA**

Testo: Raissa Lissovskaja  
Musica: Oleksandr Rovenko

Facciamo l’appello a tutti che sanno  
Che grande problema è la Pace conservare,  
Chi loda la vita ed eterno amore  
Prendiamoci per mano e cantiamo in coro.  
Cantiam’ nostro l’inno, scordiamo il dolor,  
Che dorme nel fondo del cuor chi non sa ancora  
Quel che l’aurora porta il risveglio per te,  
E la campana suona ed il sole sempre c’è.
20TH GENERAL ASSEMBLY OF THE INTERNATIONAL EXPERTS
OF THE FONDAZIONE ROMUALDO DEL BIANCO
3, 4 MARCH 2018

34 COUNTRIES | 88 CITIES

34 PARTICIPANT COUNTRIES

Armenia  
Azerbaijan  
Bahrain  
Canada  
China  
Croatia  
Eritrea  
France  
Georgia  
Germany

Ghana  
India  
Iran  
Israel  
Italy  
Japan  
Kazakhstan  
Kingdom of Saudi Arabia  
Kyrgyzstan

Latvia  
Lithuania  
Malta  
Morocco  
Northern Cyprus  
Poland  
Portugal  
Romania  
Russia  
Serbia  
Spain  
Turkey  
Ukraine  
United Kingdom  
United States of America

88 PARTICIPANT CITIES

Accra  
Asmara  
Astana  
Baku  
Bakırköy  
Beijing  
Belgrade  
Belgrade  
Bialystok  
Birgu  
Bishkek  
Bologna  
Bucharest  
Cairo  
CzechoSlovakia  
Delhi  
Ekaterinburg  
Famagusta

Florence  
Genoa  
Göttingen  
Guangzhou  
Houstoun  
Ipsarta  
Iskenderun  
Ivanovo  
Jeddah  
Kaliningrad  
Kazan  
Kemerovo  
Krakow  
Kyoto  
Lisbon  
Lodz  
London  
Lublin

Lviv  
Madrid  
Magnitogorsk  
Manama  
Marina di Pietrasanta  
Milan  
Moscow  
Neaples  
Nizhnevartovsk  
Novocherkassk  
Nowy Targ  
Odessa  
Oral  
Padda  
Palermo  
Paris  
Pasarub Ubrino  
Pomptron Lakes  
Poznan  
Quanzhou  
Rebat  
Raciborz  
Ravenna  
Riga  
Rome  
Rostov-on-Don  
Saint Petersburg  
Samara  
Saranak  
Saratov  
Shanghai  
Simeropol  
St Petersburg  
Tambov  
Tbilisi

Tehran  
Tolliattigrad  
Tokyo  
Tomsk  
Torun  
Trieste  
Tzur Hadassa  
Turin  
Tyumen  
Vancouver  
Vilnius  
Volograd  
Warsaw  
Washington  
Wroclaw  
Yerevan  
Zagreb
MANIFESTO
LIFE BEYOND TOURISM
(updated by the Assembly of International Experts of the Fondazione Romualdo Del Bianco, 3-4 March 2018)

1. Peace is essential for sustainable development in the world

2. Dialogue among cultures is strategic for contributing to Peace in the World

3. Encounter among cultures is essential for activating dialogue

4. Heritage – natural and cultural, tangible and intangible – is strategic for favouring Encounter, Dialogue, Knowledge and Respect for cultural diversity.

5. Travelling is strategic both for getting to know heritage and for encountering the multiculturalism present at World Heritage Sites, in order to acquire knowledge and get trained towards the respect of diversity and protection of our planet that we all share.

6. Life Beyond Tourism maintains that each World Heritage Site also has the task of promoting Dialogue among Cultures as a form of ‘Protection’ of World Heritage:
   • World Heritage Sites² attract visitors from various cultures
   • the presence of various cultures in the same Site, at the same time and in similar conditions of openness to dialogue, represents an inestimable richness for activating intercultural dialogue
   • travelling for intercultural dialogue represents an opportunity for getting to know natural and cultural, tangible and intangible heritage³, as well as for exercising and practically realizing respect for diversity and useful ideas on the health of the planet
   • Knowledge, practical exercise of respect for diversity ⁴ and useful ideas on the health of the planet favor the process of Peace
   • World Heritage Sites become Training Centres for Peace
   • Peace contributes to the ‘protection’ of Heritage
   • The Site Training Centres for Peace ‘protect’ the World Heritage

7. Movement and Certification for Dialogue
   • in World Heritage Sites the ‘international Movement Life Beyond Tourism’ was born
   • the Movement Life Beyond Tourism favours travelling within a new commercial offer based on a different ethics, together with dialogue for the growth of the international community in peaceful coexistence and for the awareness-raising about the respect for the planet
   • the innovative System of Certification for Dialogue among Cultures Life Beyond Tourism- DTC-LBT will allow the members of the Movement to distinguish their activity due to their contribution to dialogue, a contribution that can be objectively measured by their own markets.

The 2008 Manifesto consists of the following points:
1. Tourism is a crucial source of prosperity;
2. Tourism provides an opportunity for getting to know the spirit of the place, diversity of cultural expressions and traditional knowledge;
3. Tourism in its various forms goes way beyond the mere satisfying of personal needs;
4. People working in the tourism industry foster awareness of the spirit of the place and of intercultural dialogue;
5. The tourist is a potential harbinger of knowledge and of intercultural dialogue;
6. A visited site becomes a workshop of knowledge and a platform of development for all the visitors;
7. The community of the visited site considers the traveller to be first and foremost a guest of the city, then a guest of the business providing the services and facilities, and only lastly, their customer;
8. Workshops for knowledge trigger a demand for increasingly high quality tourist products not only in terms of consumer services but also, and above all, in value-related terms;
9. Architectural, urban and environmental planning and management need to foster ‘Traditional Knowledge’, ‘Encounter’ and ‘Intercultural Dialogue’;
10. Heritage, both natural and cultural, tangible and intangible, prompts people to travel, providing them with an opportunity to increase their knowledge and meet other peoples; thus not only must that heritage be ‘protected’ and ‘enhanced’, it must also be used ‘to fuel intercultural dialogue’.

2 UNESCO 1972 Convention for the Protection of the World Cultural and Natural Heritage.
MOVEMENT
LIFE BEYOND TOURISM®

1. The Movement recognizes itself:
   1.1. in the Manifesto Life Beyond Tourism ed.2018,
   1.2. in Learning Communities.

2. The Movement makes use of the following:
   2.1. Glossary,
   2.2. Certification for Dialogue among Cultures - Life Beyond Tourism - DTC-LBT 2018,
   2.3. Intensive Courses Training for Trainers Life Beyond Tourism,
   2.4. Model of Territorial Development Life Beyond Tourism.

HERITAGE for PLANET EARTH®
World HERITAGE SITES for DIALOGUE for our PLANET EARTH
World HERITAGE SITES for DIALOGUE for our PLANET EARTH
Learning communities for Intercultural Dialogue and Territorial Development
The 1972 Unesco convention a contribution to Unesco Convention 2003 and 2005 and vice-versa to the 1972

5 Workbook 2018 “Certification for Intercultural Dialogue – Life Beyond Tourism in World Heritage Sites” con le conclusioni 2017 in 8 lingue ISBN 9788840474311
6 The Life Beyond Tourism Glossary - ISBN 9788840474434
7 Certification for the dialogue among cultures DTL-LBT 2018 - ISBN 9788840474397
8 “In Viaggio per il Dialogo” – ISBN 9788840404226
Dear Ladies and Gentlemen,

Welcome in Florence, welcome in Tuscany, it is a real pleasure for me to speak in this occasion, the 20th edition of the Assembly of the Experts of the Romualdo Del Bianco Foundation.

I still remember in 1998 when in Hotel Alexander, Paolo Del Bianco invited me for the first edition of the Assembly: 20 years of meetings, of initiatives and possibilities of relationship connecting people from many different parts of the world, many different countries and identities.

Today, as Paolo just said to me, 88 cities of 34 countries are represented here and for our city of Florence and our region of Tuscany this confirms how the vocation to the international and intercultural relations are considered as really important; and the Assemblies of the Foundation are become a point of reference.

I thank you again for this new opportunity and wish the Foundation a growing identification between the institutional municipality, region and this foundation; an opportunity for our country for meeting you in our city, under the values of peace, of art, which are values that belongs to the whole world.

Thank you Paolo, thank you all the participants for your presence today in Florence.

Turning now my speech in Italian (where I express myself better) I want to thank Paolo for what he has represented over these 20 years; a private foundation but a foundation that has in some way compensated for the ordinary discontinuity that public institutions have in dealing with the international relations.

Through the Romualdo Del Bianco Foundation I have met university professors, politicians, people who have represented the culture, the art and the will to meet the others in their countries and who got thanks to the Foundation the right occasion to achieve it; whether it was to meet in this splendid Auditorium, or to meet in one of the hotels that Paolo Del Bianco had the ability to make available and therefore guarantee longer stays, the fact is that the city of Florence, which has always been considered a centre of relationships international, got - thanks to the Foundation - the concrete opportunity - much more than we could guarantee as institutions, either the Municipality or the Region - to live those relationships that today lead us to be here with representatives of 34 countries.

Of course, there were moments that also experienced political problems: I think of the first period - and it was when the first vocation of the Romualdo Del Bianco Foundation got start - after the demolition of the Berlin Wall, and therefore the period of the opportunity for Eastern European countries to be able to be present with numerous delegations of universities in Florence, in the name of art and culture and dialogue.
That period was later followed by the one featured by a growing and progressive opening to the whole world and therefore from the original vocation to bring together two parts of Europe that the wall had condemned to be separated until 1989, the Fondazione Romualdo Del Bianco opened up truly to the whole world.

Today, at a time when we are witness of 22 conflicts in the world and – in general – of a difficult international situation (just think of what the Caliphate and international terrorism meant) the fact of having a foundation like this that since almost 30 years works for dialogue and today celebrates the twentieth edition of its Assembly is a true gift for our territory. Therefore, since I have played for many years the role of representative of the City of Florence for international relations and nowadays of President of the Council of the Region of Tuscany, talking on behalf of our territory and its 3,700,000 inhabitants, let me say that a few realities like the Foundation Romualdo Del Bianco had the ability to best represent synergistically with the public institutions the vocation to international relations, to peace, to the love for culture and art, thanks to its research named “Life Beyond Tourism”, heritage, local expressions and travel to dialogue, in synergy with the UNESCO Conventions 1972, 2003 and 2005; a great contribution to the rising-awareness of the territories who host World Heritage Sites like Florence.

Thank you from the bottom of our heart, Paolo!
GREETINGS MESSAGE BY PRESIDENT OF ICOMOS TOSHIYUKI KONO TO THE 20TH GENERAL ASSEMBLY OF THE INTERNATIONAL EXPERTS & SYMPOSIUM "HERITAGE FOR PLANET EARTH 2018" OF THE ROMUALDO DEL BIANCO FOUNDATION

Dear Ladies and Gentlemen,

I regret that I am unable to join you in person to celebrate the 20th General Assembly of the International Experts & Symposium «Heritage for Planet Earth’2018» of the Romualdo del Bianco Foundation, as I unfortunately have prior commitments elsewhere these days. ICOMOS is very pleased to give its patronage to this event – and I am grateful to our colleague Boguslaw Szmygin, former ICOMOS Board member, for representing both ICOMOS and myself here in Florence.

ICOMOS thanks the Romualdo del Bianco Foundation, and Paolo del Bianco personally, for the support and cooperation extended since 2013 – most notably in the organisation of our 18th General Assembly, which took place in Florence in 2014, and by welcoming the meetings of several of our International Scientific Committee’s at the Foundation’s premises each year, as well as by contributing the first two months of registration fees of the ongoing Photocontest «Heritage for Planet Earth» to the recent ICOMOS crowdfunding campaign.

The subjects you will discuss during your Scientific Symposium – that is cultural tourism management, the use of digital technology in the cultural heritage field as well as issues concerning energy efficiency and sustainable development are all concerns ICOMOS shares with you – and we look forward to receiving the outcomes of your discussions.

I wish you a fruitful two days and very productive debates.

With best regards

---

Toshiyuki Kono, President of ICOMOS (International Council on Monuments and Sites), Paris (France).
GREETINGS MESSAGE BY TIM BADMAN, DIRECTOR OF THE IUCN WORLD HERITAGE PROGRAMME, TO THE 20TH GENERAL ASSEMBLY OF THE INTERNATIONAL EXPERTS & SYMPOSIUM « HERITAGE FOR PLANET EARTH 2018 » OF THE ROMUALDO DEL BIANCO FOUNDATION

Many thanks, and sorry again that I cannot join you. In fact I am mailing you from the snow in Europe and not even sure if I will get back for the weekend at all! In fact this time it is my personal duties that keep me from joining you.

Many congratulations on the Programme – it looks excellent and it would have been a pleasure to join this event. I very much look forward to hearing from you after the Assembly, as well as seeing the proceedings, and seeing the options we could find to meet.

All the very best, and with good wishes for the events this weekend. And my warm regards to the many friends I see included in the programme.

Thanks.

10 Tim Badman, Director of the World Heritage Programme at IUCN (International Union for Conservation of Nature), Gland (Switzerland).

1. Youngesters  
2. Heritage  
3. Harmony  
4. Dialogue  
5. Peace!  
6. World

11 Paolo Del Bianco, President of the Fondazione Romualdo Del Bianco, Florence (Italy).
Authorities, Ladies, Gentlemen, Experts and Friends,

Welcome to Florence, thank you for being here for our 20th General Assembly, in our 27th year of activity.

We have just seen the composition of the Foundation’s logo, an idea of the young architect Lubos Hazucha, who, in 1997, experienced the foundation’s activity for a week and skillfully summarized in this logo the six fundamental key words of our commitment: youngsters, heritage, harmony, dialogue, peace, world.

Over time, we have developed our activity thanks to heritage and to the young people who participated with their professors. Our activity has always been oriented towards a search for dialogue:

- for harmony among the participants
- for giving our contribution to peace
- for making useful reflections on the protection of Heritage and health of our Planet.

We are building a wonderful bridge

between Heritage and planet Earth
between the Colosseum and the Biosphere

That’s why we named our annual General Assemblies:

“Heritage for Planet Earth”
and this is the 2018 edition.

In these Assemblies we ask ourselves:

to what extent can Heritage contribute to the health of our planet, which is our children’s common home?

Our answer is that Heritage can help a lot, thanks to Dialogue among Cultures; in fact Heritage can favour travel, travel activates encounters, encounters favour knowledge, knowledge enhances dialogue among the visitors of territories.

This year 2018 we welcome over 200 participants from 88 Cities of 34 Countries in 4 Continents, all gathered here to work on this theme, during this annual event of our Foundation.

I wish to express my gratitude to all of you for being here, for your active participation and for your determination.

Here we are from different areas

- Academic - University
- Civil Society
- Territorial Governments
- World Heritage

Why are we here?

because we believe in the importance of dialogue among cultures for the development of the international community in peaceful coexistence and for the health of our planet.

Therefore, to promote the Movement for the construction of the bridge between Heritage and Planet Earth.

with these three main goals:

1) our first goal is the involvement of two great resources:

- the first one is over 1,3 billion travellers per year who move mostly to visit World Heritage Sites and
- the second one is represented by all those who are part of the chain of travel and services; they, travellers and travel operators, workers in the field of welcome and hospitality,

today they travel mainly for services and consumption, giving up human relationships with people and are satisfied with a relationship between credit card numbers;

tomorrow - becoming part of the Life Beyond Tourism Movement - they should move to enhance the human relationship, communicate and exchange business cards, to participate in the construction of the bridge between
**Heritage and Planet Earth** between the **Colosseum and the Biosphere**

2) our second goal

- to present to the Experts the work we are doing for developing this Movement,
- the book “Certification for Intercultural Dialogue - Life Beyond Tourism in World Heritage Sites”
- the “Glossary Life Beyond Tourism”
- The 2018 update of our Manifesto (in the file you received)
- The Conclusions of the Congress Heritage for Planet Earth 2017 published in 8 languages (after the Declaration of Intents subscribed in 2014 by 300 Institutions and Universities)

3) our third goal

the launch of the process of dissemination of the Life Beyond Tourism Movement with Training for Trainers as our main activity

**Key Words (extended version)**


Let’s remember that Life Beyond Tourism is

- not ‘tourism of services and consumption’
- not ‘sustainable tourism’,
- not ‘responsible tourism’
- not ‘slow tourism’
- not ‘egocentric tourism’, nor ‘egoistic tourism’ (cultural tourism for my own culture, sport tourism for my own body, etc.)

**Life Beyond Tourism® is a Cultural and a Commercial Revolution** (see page 25)

for the growth of the International Community in peaceful coexistence and the health of the planet Earth. It is altruistic travel, it is to donate your time and money to “travel for dialogue”, to “travel to get to know and respect the diversities of other people like us”.

It is a revolution that has been nurtured by the Foundation Network of over 500 institutions and universities in 83 countries across 5 continents.

Through Life Beyond Tourism the synergy of the three UNESCO conventions 1972, 2003 and 2005 is highlighted.

*If the opportunities that emerge from the synergy of these three UNESCO conventions become the object of interest for global travel and service operators, for a new commercial offer, then it would become trendy “to travel to contribute to the growth of the International Community in peaceful coexistence and for the health of our planet”.*

*There will be a great competition among tour operators and territories to become leaders in the innovative programs based on the principles of Life Beyond Tourism; the current hit-and-run tourist will be led towards becoming a “temporary resident”, anxious to discover the spirit of the place.*

Briefly, from

**WORLD HERITAGE SITES FOR DIALOGUE FOR PLANET EARTH**

we reach two fundamental points

**WORLD HERITAGE SITES FOR DIALOGUE FOR PLANET EARTH** and through dialogue

**WORLD HERITAGE SITES FOR DIALOGUE FOR PLANET EARTH**

**The World Heritage Sites for Dialogue**

- must create opportunities for dialogue,
- must become true training schools for dialogue for a new commercial offer
due to the richness of multiculturalism on their territories and dialogue among cultures they can activate.
Considering the great number of travelers, we can imagine the effects of this new global offer: a real change as aspired for by the UN Secretary General, Ban Ki-moon, in his post-2015 agenda:

<4. Transformation is our watchword.
At this moment in time, we are called to lead and act with courage.
We are called to embrace change.
Change in our societies.
Change in the management of our economies.
Change in our relationship with our one and only planet.>

Learning Communities
In the WHS, as a consequence of this growing desire to change, the Learning Communities are born - the term conceived by the Life Beyond Tourism.
Learning Communities are made up of those who are part of the travel industry and believe in travelling for the discovery of our ‘similar’, respect for heritage, respect for the diversity and health of the planet, for a peaceful growth on this globe.

Life Beyond Tourism Movement
Learning Communities give birth to the Life Beyond Tourism Movement aimed at developing a new commercial offer, with a new ethics.
The Movement helps to develop methods, practices and tools that contribute to the preservation of the fragile heritage and health of the planet Earth.

Until yesterday, Life Beyond Tourism was a complex of thoughts;
Today Life Beyond Tourism is explained

• in its Manifesto, containing the principles that inspired it
• in 37 publications and articles presented in international contexts
• in the Glossary
• in the Learning Communities
• in its non-profit Cultural and Economic Platforms (www.lifebeyondtourism.org) (www.vivalocation.beyontourism.net)
• in the Contribution of last Congress 2017 in 8 languages (Arabic, Chinese, English, French, Italian, Japanese, Russian, Spanish),
• in the Training for Trainers aimed to create centres for the dissemination of the LBT principles and Movement in the world
It is a Movement for the application of the Model in the territories to raise their awareness about their own identity and enhance their cultural personality. It was born in a UNI EN ISO Certified ‘environment’ and has its own Certification for Total Quality Management, as we’ll see in the following pages.

The theoretical and practical structure.
In the theoretical and practical structure, we focus our attention on two elements
A- Training for Trainers
B- Life Beyond Tourism Standards for Quality Certification for Dialogue

A- Training for Trainers
In October 2017 the participating countries were:
• Belarus
• Russia
• Azerbaijan

12 See the picture in the back cover
13 See the picture in the back cover
In February 2018 the participating countries were

- Germany
- Russia
- The African Continent with
  - Angola
  - Cameroon
  - Ghana
  - Mauritania
  - Morocco
  - South Africa
  - Tanzania
  - Togo

Today these are our first centres of dissemination of the Life Beyond Tourism Movement and you all are invited to follow their example by joining this process for making the world a better place to live.

**WHAT we teach to the Trainers:**

1. the Life Beyond Tourism ‘Principles’
2. the ‘building’ of Life Beyond Tourism, that was constructed here in Florence by all the Fondazione’s Experts in the Florentine context, but with the international ‘bricks’ brought from all over the world.
3. we teach them also how to dismantle this ‘building’ and re-compose it again in their own country according to its cultural, social and economic context, but using the Life Beyond Tourism principles.
4. the importance of participating in the Life Beyond Tourism Movement to make our contribution to the Change.  

---

14 See the picture in the back cover
**HOW we teach:**

The courses are currently in English and Russian. The next courses must be held in the participants’ native languages. We hope to start agreements with cultural institutes, starting from the French Institute in Florence with the Director, Consul Isabelle Mallez - to whom we express our gratitude - and with whom we hope to start a close collaboration. In future, this development must also be extended to other Institutes.

**B- Life Beyond Tourism STANDARDS for the Certification for Dialogue**

The Certification is voluntary;

The Certification is a guarantee offered to the guest by the ‘certified subject’ to demonstrate their commitment to fostering dialogue among cultures;

The Certification allows the consumer to measure the results, comparing them with what is planned by the ‘certified subject’.

To be sure that the teaching and subsequent application of Life Beyond Tourism is at a ‘guaranteed’ level, the Foundation has launched a specific Life Beyond Tourism Certification; in fact in ISO it is not possible to find the Certification on Dialogue among Cultures. For this reason, with consultants specialized in Quality Certification and basing on the principles of ISO, we have defined the Standards for the “Certification for Dialogue among Cultures Life Beyond Tourism DTC-LBT: 2018” accompanied by Regulations and Guidelines.

The Life Beyond Tourism Certification provides quality controls by recognized global certification bodies.

**The Life Beyond Tourism MOVEMENT**

In conclusion, because we intend to participate in this change by joining the Life Beyond Tourism Movement through the

- participation to the training for trainers courses
- adhesion to the non-profit portal www.lifebeyonddtourism.org

From now on, it will be possible to establish a direct collaboration obtaining all official documents, publications, handouts, training activities, etc. joining the Movement through this portal.

**Today’s program includes**

1. comments, thoughts, suggestions, testimonials from the following levels:
   1. Academic - University,
   2. Civil Society
   3. Territorial Governments
   4. World Heritage

2. presentation of three books;

   1. the first two books
   - “Life Beyond Tourism Certification for World Heritage Sites”, workbook
   - “The Glossary”: an exceptional tool for starting the training.
   The books will be presented by the ICCROM Emeritus Director General and Special Advisor to the UNESCO Director General, Mounir Bouchenaki to whom we are very grateful for his belief and commitment for the development of the Foundation.
   Then we’ll have two presentations dedicated to

   2. the third book
   - “Certification for Dialogue among Cultures Life Beyond Tourism DTC-LBT:2018”
   by the Director of the International Institute Life Beyond Tourism who will present the dissemination of Life Beyond Tourism with local trainers.
   An expert in UNI EN ISO Certification will complete the presentation following the Director of the IILBT.

---

15 See the picture in the back cover
Tomorrow’s SYMPOSIUM
With the Symposium we’ll give our first contribution to the construction of the bridge Colosseum-Biosphere, HERITAGE for PLANET EARTH 2018.
We thank the Director of NIISF-RAASN Igor Shubin for his commitment to the opening of the technical session, the third one, which is linked to technology and protection of our planet; special thanks also to all the Chairmen and all the participants.

IN THE FUTURE: from Theory to Practice, the Operational Panel
We have to decide whether to hold an operational panel every two years,
• even years ‘Theory’,
• odd years ‘Practice’ with a panel with international travel-operators discussing how to apply the principles of the Movement and Certification Life Beyond Tourism in travel programs.

THANKS
to all of you here who, basing on a very rough estimate, have travelled a total of 800,000 km, equal to 20 times around the globe!
Thank you, we have great respect for your time and for your attention; this is another reason to make our meetings fruitful and effective.
We also thank those who, despite their will, could not participate.
In this hall, many of you are ready to participate in the Movement by defining themes, timing and methods of development for their territories.
We will continue with direct meetings on Monday 5 and Tuesday 6.

Greetings and thanks
• to H.E. Al Khalifa Mai, President of Bahrain Authority for Culture and Antiquities and President of the Arab Regional Centre for World Heritage, Manama, Bahrain, which Director Shadia Touqan is here represented by the Assistant Director Ebrahim Al Khalifa. We thank the Centre for the appreciation, support and invitation to the next 42nd UNESCO WH Committee meeting in Manama.

Greetings and thanks
• to Jean Pierre Elong Mbassi, Secretary General of the United Cities and Local Governments - Africa Section, here represented by Najat Zarrouk Director of the African Local Government Academy of the United Cities and Local Governments - Africa Section for taking part in the beginning of this collaboration: we are counting on the countries of the African continent and we believe in an active collaboration with the French Institute in Florence.

Greetings and thanks
to the First Deputy Minister of Culture and Tourism of the Region of Kaliningrad, Sergey Kuznezov, who welcomed our invitation and came for the first time to get to know the Foundation and the Life Beyond Tourism Movement and Certification, following the invitation letter written by the Vice Minister of Culture Oleg Ryzhkov; we really hope to reach the same strong collaboration as we already got with the Rector of Kemerevo University of Culture Alexander Shunkov and with the Director General of State Library for Foreign Literature in Moscow Vadim Duda who were the first to disseminate Life Beyond Tourism Movement in Russia. We thank them for their belief and active cooperation.

Greetings and thanks to the great family of ICOMOS and in particular to the ICOMOS National Committee of Hungary, of which we are members, and to the ICOMOS National Committee of Poland that invited us to become Institutional Members; we are proud to be Institutional Members of this National Committees and of the ICOMOS International Scientific “Theophilos Committee” which is represented here by prof. Boguslaw Szmygin, who also brought the greetings letter of the ICOMOS new elected President Toshiyuki Kono who well knows the Foundation.

A special thanks to prof. Boguslaw Szmygin; we were introduced to him by prof. Andrzej Tomaszewski to whom this Amphitheatre is dedicated. The Professor introduced us to this ‘world’ and introduced us to the ICCROM Emeritus Director General Mounir Bouche-naki who, as said, is beside the Foundation with his wisdom.
Thanks also to ICCROM and its Emeritus Director General Stefano De Caro. Thanks and wishes of a fruitful collaboration to all the signatories of the Memorandum of Understanding for believing in the activity of the Foundation and for being part of the Movement Life Beyond Tourism.

Thank you all for the bricks that you bring from all over the world for the construction of this international ‘building for dialogue’.

I wish you a successful meeting!
DEFINITION (from pag. 19)

Life Beyond Tourism is a CULTURAL and a COMMERCIAL REVOLUTION closely linked to each other.

CULTURAL REVOLUTION because
a) on the territory, awareness and pride of belonging to the place are promoted and developed for the valorisation of their natural and cultural realities, tangible and intangible
b) the learning communities are increasingly oriented to discover more and communicate their identity
c) the nobility of hospitality and reception is perceived and communicated in a far more responsible way than in the world of tourism of services and consumption and this concept is strongly shared in the learning communities
d) the Sites that welcome many tourists are aware that they must create dialogue
   - dialogue between them and their guests of various cultures
   - dialogue between the guests of various cultures, to promote the UNESCO conventions 2003 (Safeguarding of Intangible Cultural Heritage) and 2005 (Protection and Promotion of the Diversity of Cultural Expressions), and therefore to contribute to the peace in the world, a “protection” of heritage, as required by the 1972 UNESCO Convention
e) Territories enhance their presence and visibility on the Life Beyond Tourism.org cultural platform rendering their reality more visible in the global world
f) territories adhere to the Quality Certification (International standards): those who adhere to the Life Beyond Tourism learning communities, share the adhesion to the Quality Certification, declaring and demonstrating their commitment, and allowing to measure their results
g) it is an investment with the emotional involvement of the guest
h) to the conservation of the visited territory’s heritage
   - to the contribution to dialogue among cultures for the growth of the international community in peaceful coexistence
   - it is an opportunity, because the number of travellers exceeds a billion per year and their behavior, as a whole, will influence our future and the biosphere.

COMMERCIAL REVOLUTION because
1. Life Beyond Tourism represents a new commercial offer
2. The territories enter with determination in the competition of intermediation of online services for the demand and supply of the territory with two platforms, a local, commercial one, www.location.beyondtourism.net a cultural, world-wide one, always non-profit, (www.lifebeyondtourism.org)
3. The competition with international intermediation is possible because of the activation of the following platform for the valorisation and intermediation of the territory, www.vivalocation.beyondtorusm.net. The platform will be part of a non-profit global network that makes the reservation system of various local companies operating with aesthetic, content and method homogeneity; at the same time the platforms will free the territories from international booking systems
4. The non-profit economic platforms maintain on their own territory the commissions of the intermediations they carry out, increasing the will of independence from the major intermediary sites of world reservations and enhancing their territory by implementing the cultural platform of the Model Life Beyond Toursim (www.lifebeyondtourism.org) within their local context
5. The commercial, non-profit platform www.location.beyondtourism.net
   - acts as an intermediary with the user
   - devotes part of its commissions to the conservation of the territorial heritage with the emotional involvement of both stakeholders of the territory and its guests;
   - raises awareness of territories about the importance of uploading their content to the non-profit global cultural platform www.lifebeyondtourism.org with more and more information about the territories themselves.
BIBLIOGRAPHIC CITATIONS


(Paolo Del Bianco et al, 2016) I Siti per il Dialogo. Il Patrimonio per il Dialogo Interculturale con il Viaggio Life Beyond Tourism®, Firenze, Masso Delle Fate ISBN 978-88-6039-383-8


(Paolo Del Bianco, 2016) Heritage for Intercultural Dialogue Hosting the traveler to promote intercultural dialogue Life Beyond
Heritage for Planet Earth® 2018


(Carmen Zinno, 2016) Viaggio, Incontro, Ascolto, Osipitalità Tradizionale, con prefazioni in più lingue del Centro Congressi al Duomo e di Olimpia Niglio, Firenze, Masso Delle Fate Edizioni ISBN 978-88-6039-373-9


We remind and invite all of you to support the visibility of the

**Heritage for Planet Earth® Photocontest**

which is strategic for involving young people. €10,000,00 total money prize in awards for 2018.
I am pleased to present the booklet entitled “La Certificazione per il Dialogo – Life Beyond Tourism nei Siti Patrimonio Mondiale” (Certification for Intercultural Dialogue – Life Beyond Tourism in World Heritage Sites) which was prepared this early this year (2018) by President Paolo Del Bianco. It is a compendium of long years of research and exchange of information about the new meaning of Tourism, which should not be having a commercial character.

From the outset, I must recognize that this thick document is a real “vade mecum” for the process of certification with the aim of promoting intercultural dialogue within the World Heritage Sites. It is symbolized by the Logo of the Foundation with the five petals having the following significations:

- Encounters
- Communication
- Knowledge
- Conservation
- Economy

These keywords are having some similarity and some similar meanings if we compare them with the five C’s of the UNESCO 1972 Convention for the protection of the World Cultural and Natural Heritage.

Since 1991, President Paolo Del Bianco started to think about a different way to approach the concept of Tourism, which was originally an idea or rather, a model defined in the logo “Life Beyond Tourism”.

Following a quite long period of thinking and analysing this concept, but also of bringing tangible support and assistance to a number of cultural institutions, initially in Italy and in Florence in particular, the Foundation Romualdo Del Bianco benefited in Krakow (Poland), in 2006, from an international opening towards international institutions such as ICCROM and ICOMOS, thanks to the efforts of late Professor Andrzej Tomaszewski, my predecessor as Director General of ICCROM (Rome).

Since then, the Foundation engaged in sharing its experience in the relationships between Tourism and Cultural Heritage, in promoting the latter not only for its protection, management and economic return, but mainly for its role as a tool for dialogue between cultures. Thus, the dialogue is a form of ‘protection’ of the Heritage.

16 Mounir Bouchenaki, ICCROM Emeritus Director General, Special Advisor to the UNESCO Director General, Board Member of the Arab Regional Centre for World Heritage, Paris (France)
This thinking brought the Foundation to propose three major programs:

1. Definition of a “Model” in view of implementing the new concept which is now well known: LBT (Life Beyond Tourism).

2. Establishment of a “Certificate of Quality”, similar to the European ISO, aiming at recognition from the stakeholders of their “best practices”.

3. Launching a competition for a “Photographic Prize 2018” concerning “Heritage for Planet Earth”.

Five major chapters are included in the booklet and are followed by 8 annexes providing in particular details about all institutions having already agreed to the Model LTB. Furthermore, they provide rules to be followed for receiving both the “Certification of Quality”, with its definition, the guidelines for its implementation, and the Certification for the management system with all the details of the “modus operandi”.

The major objective and aim of this booklet is to develop and define, at the end of a long process of building up the concepts, the new approach for the establishment of a “Quality Certification” which will define and control all processes aiming at promoting dialogue between cultures within the World Heritage Sites and at encouraging, instead of consumer Tourism, the “Travel for Dialogue”.

In line with the spirit of the UNESCO 1972 Convention for the protection of World Cultural and Natural Heritage, the Romualdo del Bianco Foundation is committed to involve all stakeholders in the field of Tourism “in learning communities” with a view to promoting the intercultural dialogue. This dialogue will accordingly contribute to the development of territories in peaceful coexistence, the protection of heritage and within full respect of Planet Earth.

In presenting his booklet, President Paolo Del Bianco is therefore proposing a sound change for an approach on Tourism which will differ from the present one, in calling upon the recent declarations of the UN Secretary General about “the Agenda post 2015”, the UNESCO other Convention of 2003 on Safeguarding Intangible Cultural Heritage and the UNESCO 2005 Convention for the promotion of the Diversity of Cultural expressions. It is a kind of “revolution” in the ideas that is submitted to us by President Paolo Del Bianco.

It is on the basis of the latest contribution of the 2017 General Assembly of Life Beyond Tourism which was expressed under the title “Heritage for Planet Earth 2017 by Life Beyond Tourism (From the Colosseum to the Biosphere) that the new vision is now defined with concrete and specific proposals for action:

• Adoption of Certification
• Who can engage in this Certification
• The different levels of Certification
• Process of Certification for Public Administration
• Process of Certification for Residents and Travellers
• Process of Certification for other institutions

In order to support and encourage this process, a specific Training is foreseen for the various stakeholders through the “International Institute Life Beyond Tourism”, which is already implementing a number of programs for capacity building in relation with some Universities and Academic institutions with the view of obtaining the “Certification for all”, except for residents and travellers.

The young generation is specifically mentioned for its sensitization in view of approaching a new mode of travel, with travellers who will contribute to a better knowledge and appreciation of the other, and increase in knowledge for a better protection of Planet Earth.

In conclusion, President Paolo Del Bianco is calling for an in depth change in dealing with Tourism for the promotion of an intercultural dialogue, for peace building and respect for Planet Earth.

Another important contribution from the Foundation Romualdo Del Bianco is the publication of a Glossary that is distributed during this 20th session of the General Assembly.

The authors of this Glossary were part of a Committee comprising Francesco Civita, Carlotta Del Bianco, Paolo Del Bianco, Maurizio Bossi, Marc Laenen, Aurora Savelli and Emma Mandelli.

Similar to the process which brought to the public the Booklet on “Certificazione per il Dialogo nei Siti Patrimonio Mondiale”, the “Glossary” is the result of many years of research and analysis and it has the objective “to crystallize and spread a greater awareness of the terminology used by Life Beyond Tourism”.

In presenting his booklet, President Paolo Del Bianco is therefore proposing a sound change for an approach on Tourism which will differ from the present one, in calling upon the recent declarations of the UN Secretary General about “the Agenda post 2015”, the UNESCO other Convention of 2003 on Safeguarding Intangible Cultural Heritage and the UNESCO 2005 Convention for the promotion of the Diversity of Cultural expressions. It is a kind of “revolution” in the ideas that is submitted to us by President Paolo Del Bianco.

It is on the basis of the latest contribution of the 2017 General Assembly of Life Beyond Tourism which was expressed under the title “Heritage for Planet Earth 2017 by Life Beyond Tourism (From the Colosseum to the Biosphere) that the new vision is now defined with concrete and specific proposals for action:

• Adoption of Certification
• Who can engage in this Certification
• The different levels of Certification
• Process of Certification for Public Administration
• Process of Certification for Residents and Travellers
• Process of Certification for other institutions

In order to support and encourage this process, a specific Training is foreseen for the various stakeholders through the “International Institute Life Beyond Tourism”, which is already implementing a number of programs for capacity building in relation with some Universities and Academic institutions with the view of obtaining the “Certification for all”, except for residents and travellers.

The young generation is specifically mentioned for its sensitization in view of approaching a new mode of travel, with travellers who will contribute to a better knowledge and appreciation of the other, and increase in knowledge for a better protection of Planet Earth.

In conclusion, President Paolo Del Bianco is calling for an in depth change in dealing with Tourism for the promotion of an intercultural dialogue, for peace building and respect for Planet Earth.

Another important contribution from the Foundation Romualdo Del Bianco is the publication of a Glossary that is distributed during this 20th session of the General Assembly.

The authors of this Glossary were part of a Committee comprising Francesco Civita, Carlotta Del Bianco, Paolo Del Bianco, Maurizio Bossi, Marc Laenen, Aurora Savelli and Emma Mandelli.

Similar to the process which brought to the public the Booklet on “Certificazione per il Dialogo nei Siti Patrimonio Mondiale”, the “Glossary” is the result of many years of research and analysis and it has the objective “to crystallize and spread a greater awareness of the terminology used by Life Beyond Tourism”.
It is a huge work presenting the detailed definition of a large number of words (62 in total) used today in the field of Tourism, but revisited by the Foundation in the spirit of its new philosophy. “This Glossary intends, as indicated by the authors, to be an instrument for sharing the present state of the research on travelling. In addition to collecting and defining the most significant terms, through the Glossary it is possible to trace the evolution of the terms themselves…In the first years of activity, these terms expressed concepts that were enriched and clarified over time. This path is explained by the quotations given after the definition, which cover a large period – the time of evolution of the movement. The research is by no means over, and therefore the entries present in the Glossary are still “in travel” towards richer and wider meanings and may likewise grow in number”.

I want to congratulate all the authors for this important intellectual effort which will enhance the new philosophy promoted by President Paolo Del Bianco and which is already an important contribution to all those who are interested by this topic known as Life Beyond Tourism.
THE MOVEMENT LIFE BEYOND TOURISM IN THE WORLD
TESTIMONIALS FROM THE ACADEMIC & UNIVERSITY LEVEL

Boguslaw Szmygin, Poland
Alexander V. Shunkov, Russia
Corinna Del Bianco, Italy
Ladies and gentlemen,

It is a pleasure to speak on behalf of so-called academic partner which works with the Romualdo Del Bianco Foundation. Our partnership is over 10 years old, takes new forms and our plans are richer than ever. These are the topics I would like to cover.

First and foremost, I would like to point out the professional approach on the part of the Romualdo Del Bianco Foundation in regard to our cooperation.

Academic institutions cooperate with all sorts of partners. In principle, they try to find a partner that will provide an added value. Most commonly, it means wide network of contacts, interesting ideas and experience in areas that may supplement the science. Over the last decades, Romualdo Del Bianco Foundation proved to be such a partner - it inspires us in a variety of ways and supports the activities related to heritage, its protection and proper usage.

Thanks to Paolo Del Bianco's passion, his family and co-workers, a broad network with a wide range of partner all over the world has been established. Romualdo Del Bianco Foundation in engaged in a variety of activities - workshops, seminars, conferences, competitions and study visits. This diversity of activities enabled the creation of the network of contacts with universities and scientists.

Years of experience and continuous co-operation with international academic institutions worldwide allowed Del Bianco Foundation to create its own idea and programme - Life Beyond Tourism.

According to the authors, it is “Philosophy and Initiative that combines factors like heritage fruition, values-oriented travel, and intercultural dialogue” in which “the local “Learning Communities” are the main actors”. Moreover, it should be underlined that this approach to the heritage is compatible with modern and progressive paradigm of protection and usage of heritage.

I think, it is even possible to say that Del Bianco Foundation is actively participating in creation of this paradigm by development of Life Beyond Tourism initiative.

17 Boguslaw Szmygin, Dean of the Faculty of Civil Engineering and Architecture at Lublin Technical University, former President of ICOMOS Poland, Lublin (Poland)
Today’s meeting - already XXth International Assembly and Symposium of the Experts of the Fondazione Romualdo Del Bianco in which participate over 200 delegates from 34 countries, fully justifies this statement.

Complex approach to the topic is reflected in the proposed topic of this Assembly and Conference.

- Tourism market trends: to manage or to be managed?
- Digital technologies: saving identity or feeding globalization?
- Smart city and heritage conservation by means of modern building technologies

These topics indicate that our conference will have a form of discussion on the most challenging problems and tasks in protection and usage of our cultural environment.

Ladies and gentlemen,

An important aspect of the Romualdo Del Bianco Foundation’s activity is the creation of network of experts and targeting their cooperation.

During meetings in Florence, the scientists from different European universities decided to lay down new academic didactic syllabus.

The new programme would be addressed to the students of architecture and would provide knowledge on heritage protection and usage of historical cities.

Obviously, these topics are presented during the course of studies in architecture.

However, they are not the focus and therefore we decided to develop a model of masters studies focused on heritage protection. As a result, a new programme Sustainable Urban Rehabilitation has been developed within the Erasmus Programme.

We created a consortium of universities from Poland, Italy, Spain and Lithuania with non-academic partners, among which Del Bianco Foundation plays a very important role.

In our programme the ideas and experience of Life Beyond Tourism is presented to future architects by our partners from Florence.

Our analyses revealed that the students learn about different technical and designing aspects but lack the knowledge on usage, promotion and proper functioning of the heritage.

In this particular area, the experience from Life Beyond Tourism may be very useful.

That is why Corinna Del Bianco helps us in creation of these programmes.

The Sustainable Urban Rehabilitation programme is almost ready.

The next stage of our works will be organization of common international studies. Erasmus Programme creates such a possibility. Students will study in three countries and will finish with a diploma issued by all three institutions.

One of our main partners will also be Del Bianco Foundation. We hope that it will help us find proper students using its contacts worldwide.

Ladies and gentlemen,

This is a brief summary of the partnership between one of many academic groups that cooperate with Del Bianco Foundation and use Life Beyond Tourism Programme.

Dear Paolo, dear friends from Del Bianco Foundation, thank You very much for this fruitful cooperation and I strongly believe it will continue to grow.
During a globalization era, cultural contacts become very actual and necessary. Processes of an internationalization in the 21st century amplify and involve into all spheres of life. This tendency is especially characteristic of the education sphere (e.g. students’ environment). As a result of cross-cultural communication, students of different countries create ethnic stereotypes. The absence of intercultural knowledge (competency) cause misunderstanding and rejection of foreign culture. From this point of view the dialogue of cultures should be taught from the knowledge of another cultures. Through knowledge of world cultures we can be ready to efficient intercultural dialogue.

At the same time processes of globalization have sharply aggravated a question of national and cultural identity which has turned into one of the most important problems of modern society today. Today we face downgrade of national languages, disappearance of cultural self-expression, destruction of historical and cultural and heritage in the world.

Understanding the importance of the above-stated problems, Kemerovo State University of Culture bases its educational activity on the principles of philosophy of the International Fund Fondazione Romualdo Del Bianco - Life Beyond Tourism and the paper considers the experience of cooperation on development of cross-cultural communication of students of the different countries.

Kemerovo State University of Culture is the leading higher education institution of Western Siberia on training the top skills in the sphere of culture and art. As well this is the educational scientific center, known in Russia, in the field of cultural science, social and cultural activity, library and information technologies and person’s information culture.

Kemerovo State University of Culture successfully solves strategic problems of development of the academic mobility of students, teachers and scientists in the higher education institutions in the international space. The University effectively provides
network interaction with foreign partners in the field of art education, realizes a transfer of the educational technologies in the field of art.

Today Kemerovo State University of Culture actively cooperates in educational and scientific spheres with the universities of 9 countries of the world. Among partners of the University there are universities of China, Mongolia, Kazakhstan, Kyrgyzstan, Hungary, Poland, Serbia, Belarus, Bulgaria.

The University possesses the defining role in development of system of continuous education, personnel and scientific ensuring welfare and social and educational development of the region.

The University realizes educational programs of various levels of the higher education: bachelor degree, master degree, postgraduate study, assistantship training, doctoral studies, additional professional education. Such system is a basis the Russian society for the structure of qualifications and educational programs in the sphere of culture, art and education and also it considerably expands possibilities of educational services in the international space of education.

The structure of higher education institution:

- seven educational faculties (musical art; social and cultural technologies; direction and performing arts; visual arts; information and library technologies; social and humanitarian faculty; choreography);
- two research institutes (scientific research institute of information technologies in the social sphere; scientific research institute of cross-cultural communication and social and cultural technologies);
- center of additional professional (vocational) education.

In 2017 the University started implementation of the educational project on the academic mobility within the International program “Erasmus +”. Today the higher education institution realizes five educational programs in the field of art which were included into the International program “Erasmus +”. Partners in implementation of the project are Academy of modern dance (Budapest Contemporary Dance Academy) in Budapest (Hungary), Academy of arts in Szczecin (Szczecin, Poland).

Thanks to participation in similar projects there is the opportunity for expanding borders of the international cooperation in the field of education, sciences, cultures and educational mobility of students.

Today the University is the leading cross-border center of Western Siberia in the field of educational, scientific and cross-cultural communications with the CIS countries, the European community, the countries of Asia. There are joint educational programs and programs of double diplomas on the basis of its partnership.

So, for example, Changchun Pedagogical University (with which the institute has been cooperating more than 10 years) has the cultural and educational center of Kemerovo State University of Culture where Chinese students learn Russian and Russian culture.

In future Dalian university of foreign languages (Dalian, China) with which the higher education institution has long partnership is planning to be included into the educational programs of the University.

The cooperation of Kemerovo State University of Culture and the International Fund of Romualdo del Bianco became one more step into the integration of the University into international cultural society.

On September 29, 2017 at the Kemerovo State University of Culture within the International seminar “Preservation of cultural heritage and steady tourism – the international review of cultural tourism” the Memorandum between Kemerovo State University of Culture and International Fund of Romualdo del Bianco was signed.

Romualdo Del Bianco’s fund possesses extensive network of communications both on internal, and at the international level, supports the youth contacts directed to acquaintance with cultural heritage of Europe and to cooperation of students of the universities from the different countries.

Experience of the international cooperation is important for dialogue of cultures and tourist practice, formation and popularization of system of historical and cultural and natural heritage of territories.

In the Frame of Memorandum Universities take active part in the events of the Fund (visiting Florence), different seminars and conferences. All these give the opportunity to change experience in holding events connected with touristic business, social and cultural and museum activities and to meet new professional contacts from different countries.

In March, 2017 teachers, postgraduate students and students of faculty of social and cultural technologies (department of museum activity and department of management and economy in the social and cultural sphere) of Kemerovo State University of Culture participated in the International seminar “Effective cross-cultural dialogue of youth in the sphere of preservation of world cultural heritage” (Florence, Italy).

The student’s youth is the special social and demographic group enduring the period of formation of a social maturity. In the near future, the youth will define in a decisive way the development of the planet. For this reason, it’s important to join student’s
community for preservation of world historical and cultural heritage. In addition, this is one of the main purposes of the event.

On the basis of the Centro Congressi al Duomo the participants were presented the concept of application and improvement of the pilot techniques in tourism and directed to preservation of world historical and cultural heritage. Higher education institutions of culture of St. Petersburg, Yerevan and Tbilisi presented their work on training specialists in the field of preservation of historical and cultural heritage.

Students and postgraduate students of Kemerovo State University of Culture acquainted participants of a seminar with the research projects devoted to historical and cultural objects of Kemerovo region: Shor ecomuseum “Tazgol”; Shestakovsky natural complex; Novokuznetsky literary museum - memorial by F.M. Dostoyevsky’s; Memorial estate “Kuznetsk Fortress”; Historical, cultural and natural open-air museum “Tomskaya Pisanitsa”; Dutch architectural heritage of Kemerovo region.

Students took active part in an interactive seminar and master classes where they got acquainted with technologies of restoration of painting, exhibiting for persons with limited opportunities of health, reconstruction of wigs, theatrical masks, jewelry restoration.

The second stage of the Florentine seminar was the International seminar practical work “Preservation of cultural heritage and steady tourism - the international review of cultural tourism” hold in September 2017 in the city of Kemerovo on the basis of the Kemerovo State University of Culture.

During the round -table “Cross -cultural dialogue and points of growth in tourism development” the issues of development of steady tourism, preservation and updating of cultural and natural heritage, improvement of public and educational initiatives were discussed. The report of representatives of the International institute Life Beyond Tourism®, the experts of Fondazione Romualdo Del Bianco® was of big interest for the participant. It was aimed at minimization of negative impact on objects of cultural and natural heritage and proper organization of tourist flows in Europe.

In September 28, 2017 open lectures of the leading scientists, representatives of cultural institutions of Western Siberia hold the lectures. Workshop “Reconstruction of traditional female crafts of Shors” and “Updating of traditional Russian cuisine in the museum” were organized during the event.

One of the main philosophical principles of Fondazione Romualdo Del Bianco is maintaining identity of territories, various forms of cultural self-expression. Realizing this principle in educational activity of higher education institution, special attention in our University is paid to promoting the objects of historical and cultural and heritage.

Undoubtedly, important aspect in awareness of national identity is preservation of language. Since October 1, 2017 Kemerovo State University of Culture (department of literature and Russian) has started implementation of the such international educational project as teaching Russian abroad, at the Nishsky university (Serbia). Since 2015 teachers of Kemerovo State University of Culture teach Russian for students of the Changchun Pedagogical University (China).

Fondazione Romualdo Del Bianco and the International institute Life Beyond Tourism provides training courses for the teachers focused on the principles and experience of the idea “Life Beyond Tourism”.

In October 2017, the professors of the University were trained according to the international program of Life Beyond Tourism Institute. The course included lectures, seminars, scientific discussions and researches in various areas of culture and the world cultural heritage for dialogue between cultures and respect forms of cultural self-expression.

Scientists from Russia, Belarus, Azerbaijan, and Italy took part in the program of an intensive course. Training course took place in the International center of the researches Palazzo Coppini in Florence (Italy). As the result of training course, the scientists of Kemerovo State University of Culture submitted the Curricula for introduction of the ideas of the Fund on development of tourism and preservation of the world historical and cultural heritage on the basis of Kemerovo State University of Culture.

In November 2017, the Boarding Committee of the Fund included representatives of Kemerovo State University of Culture (Professor A. Yudina and associate professor M. Mezhova) into the list of the International experts of the Fund.

The fruitful partnership between the Fund and the University we see in the joint actions directed to promotion of the best practices in the field of preservation and promoting of historical and cultural heritage and also development of cross-cultural dialogue of students of the different countries.

Priority scientific, cultural projects and programs within cooperation of the Fund and the University are the following:

1. “Museum school” (the educational and communication platform for experts in the field of museum business promoting constructive dialogue, exchange of experience, a scientific discussion);

2. “Preservation of cultural heritage and steady tourism - the international review of cultural tourism” (a scientific and practical seminar for students and young scientists);
3. UNESCO Program “Information for all” in an art mirror” (development of the art projects and information culture of the personality providing overcoming a gap between technocratic and humanitarian culture in the conditions of globalization in modern society);

4. “Dialogue of cultures” (implementation of art projects according to the idea of UNESCO “All are different, all are unique”, approving the principle of cultural variety in the world);

5. “Russian in the space of cross-cultural communication” (development of educational programs for foreign partners in studying and promotion of Russian);

6. The international festival competition of the art industries of the modern policy “With love to the city” (development of cross-cultural communications, formation of new social and cultural quality of the urban environment, creation of conditions for creative self-realization of the personality).

Thus, paying much attention to development of cross-cultural communication of students of the different countries, we open together, we learn, we share and we train on culture. University education needs to be defined as process of personal formation and development. We recognize that education, the science and art in higher education institution have to be in one semantic field with moral values, morality, spirituality and it should resist to indifference, banality and mediocrity. The higher education institution encourage the process of education to “transfer the culture” to the youth.

The mission of Kemerovo State University of Culture in effective cooperation with Fondazione Romualdo Del Bianco® - Life Beyond Tourism® is implemented in education, science and art for high-quality vocational training and education of the personality on the basis of high spirituality and enduring traditions of the culture capable to creative, competent and responsible professional activity in the sphere of culture and art in the conditions of the multipolar and rapidly changing world.
LIFE BEYOND TOURISM IN AN INTERNATIONAL ENGLISH-LANGUAGE JOINT MASTER CURRICULUM – “SURE: SUSTAINABLE URBAN REHABILITATION IN EUROPE”

The Fondazione Romualdo Del Bianco has been invited to share its Initiative Life Beyond Tourism with a universities consortium and contribute to create a new master curriculum for future architects, conservators and urban planners that will have to deal with the topics of revitalization, regeneration and restoration of European urban centres. The project is named SURE: Sustainable Urban Rehabilitation in Europe, and is funded by the EU ERASMUS+ Program starting from 2016 and up to 2019.

The consortium, coordinated by the Lublin University of Technology, is made of the:
- Lublin University of Technology (Poland),
- La Sapienza University of Rome (Italy)
- Technical University of Madrid (Spain)
- Vilnius Gediminas Technical University (Lithuania)

and three non-academic partners:
- ICOMOS Poland,
- Fondazione Flaminia
- Fondazione Romualdo Del Bianco.

SURE curriculum will be designed in such a way so as to enable university students to develop a particular combination of competences in architecture, urban planning, conservation of built heritage and heritage management for sustainable development, considered useful and necessary for academic, professional and vocational area.

This curriculum will allow universities to educate a new generation of graduates with a broader understanding of the need for and objectives of sustainable development, both in terms of architecture and urban planning, as well as the protection and management of heritage for social community purposes. Accordingly, it will have a positive influence on the employability of students.

---

21 Corinna Del Bianco, Director of the International Institute Life Beyond Tourism, Board Member of the Fondazione Romualdo Del Bianco, Florence (Italy).
graduates and their competitiveness on the labour market.

The Fondazione Romualdo Del Bianco is giving its contribution providing its knowledge, research and best practices on the themes related to Life Beyond Tourism into the curriculum with the creation of three courses, two studios and one theoretical course.

In 2019, the master course will be active and the subjects will be delivered at the Polytechnic school of Madrid and Lublin and at the La Sapienza University. During the studies, the students will have one semester in Italy, one in Spain and one in Poland, with frontal and online classes. The final semester will take place in one of the three countries, upon the student’s decision.

After this first pilot implementation, the master can be extended to the Universities that will be interested in it. The role of the Foundation and its international network of universities involved in the Life Beyond Tourism Initiative may play an essential role in creating such a global knowledge exchange platform for the improvement of quality and relevance of higher education.
THE MOVEMENT LIFE BEYOND TOURISM IN THE WORLD
TESTIMONIALS FROM THE CIVIL SOCIETY LEVEL

Vadim Duda, Russia
THE MOVEMENT LIFE BEYOND TOURISM IN THE WORLD
AT CIVIL SOCIETY LEVEL

We are devoted to the mission of the Foundation - “To contribute to the development of peace in the world”, and we believe that the strength of our communities can do a lot! The libraries, as local community centers, can become true assets in the accomplishment of this mission.

International Institute Life Beyond Tourism has developed a very attractive concept. And not only the concept – implementation plans, methodology, impressive team - and great community from all over the world committed to their ideas. Now it is a time for actions, for the development and dissemination of these ideas and implanting them to real life and environment. This should be done with deep interaction and cooperation with our pool of experts and wider communities in our countries.

We need a working model of implementation, reliable, relevant and scalable in many countries and various cultural environments.

Think global, act local - we need a regional and municipal participants, who would know the finest details of local agenda, of local priorities, traditions, right ways of doing things. VO PER BOTTEGA - this should be our important message when planning further development. We need to go straight to very local partners with serious local credentials - both from local communities and from local power. And, of course - we need to use these credentials and power of communities!

We suggest you think about us, the library field. Libraries might be one of the good channels to promote the LBT concept and methodology. It is a very solid community of professionals, passionate with strive to protect and save the legacy. The reach might be amazing - there are around 40,000 public libraries only in Russian Federation, and probably around 1,5 million in the globe. And yes - we share and support the UN2030 Sustainable Growth Plan, and we believe we can deliver to that plan.

First we need to ensure principal change in the mindset of the librarians all over the world - the shift from the books distribution as a major (or even the only) function to the new role, as a community center; life-long partner in learning; local history and tradition protector.

And we are very far from the end of our life cycle. We enjoy the long term relations with our readers and patrons, and these relations seem to be growing - at least, in some modern, forwards looking libraries, adopting changes and challenges. As an example, the audience, the number of readers and visitors, who came to our library physically - grew from about 180,000 in 2016 to about 300,000 in 2017. It means, people still consider library as a source of good ideas, information, education programs and many other services, but above all - the place they can trust! Of course, this is true not only for the large federal institutions like us - we have a number of successful implementations of our approaches in the small, rural libraries - and they do enjoy similar growth of audience and their increasing influence to the life of local communities.

Vadim Duda, Director General of the Margarita Rudomino All State Library of Foreign Literature, Moscow (Russia)
This is not a surprise, that we are taking the ideas and concepts of Romualdo Del Bianco Foundation very seriously. This April we plan to launch a special space in our library entitled Romualdo Del Bianco Auditorium. We believe this to be a starting point for running educational certification programs of LBT in the Russian Federation, to train the students and to train the trainers - and we hope that some other libraries will join our initiative to make our planet better.

We would be happy to share our results at the next conferences and would be very glad to hear the success stories from our colleagues from over the world.

Thanks to the Fondazione and to all the participants!
THE MOVEMENT LIFE BEYOND TOURISM IN THE WORLD
TESTIMONIALS FROM THE GOVERNMENTAL LEVEL

Oleg Ryzhkov, Russia
Vincenzo De Luca, Italy
Stefano Ciuffo, Italy
Najat Zarrouk, Morocco
Sergey Kuznetzov, Russia
Greetings!

In my capacity as the Deputy Minister of Culture of the Russian Federation I learnt of and appreciated the Romualdo Del Bianco Foundation (Florence, Italy) and its “Life Beyond Tourism” Initiative, devoted to raising awareness of the local cultural identity, promoting its protection and enhancement, thus favouring the respect of cultural diversity and intercultural dialogue all over the world.

I also appreciated the various best practices of Life Beyond Tourism, developed and implemented by the Foundation over the last years for contributing to the cultural and economic development of the territory.

I am convinced that those practices and orientation could contribute to your efforts in the promotion and preservation of the cultural identity of our Region and stimulating – at the same time – the tourism-values based inflow in your Region. Therefore, I commend your Govern Administration in acquainting the Foundation’s Life Beyond Tourism Initiative and in implementing its Model for local development your Region.

On behalf of the cultural collaboration between our countries and their civil societies, I offer my best wishes for a successful partnership.

Oleg Ryzhkov
è con vivo interesse che ho appreso dell’iniziativa da Lei promossa “Life Beyond Tourism” e dell’apprezzamento che il Viceministro per la Cultura della Federazione Russa, Olag Ryshkov, ha espresso a seguito del vostro incontro a Mosca che Lei ha poi consentito di partecipare al VI Forum Culturale Internazionale di S. Pietroburgo.

L’iniziativa di cui Lei mi fa stato a gli obiettivi che essa si pone, ovvero la valorizzazione delle identità culturali locali e lo sviluppo economico regionale, collimano con l’orientamento governativo di riservare sempre maggiore spazio alla promozione integrata quale strategia per la valorizzazione del nostro ricchissimo patrimonio culturale e artistico regionale. La promozione del turismo costituisce poi nel suo complesso una priorità per l’azione del Governo, come d’altronde testimoniato dal recente Piano Strategico per il Turismo 2017-2022.

In tale prospettiva, il Ministero degli Affari Esteri e della Cooperazione Internazionale e con esso la Direzione Generale per la promozione del Sistema Paese, direttamente incaricata di concretizzare le strategie e i piani governativi a favore del Sistema Paese e di interloquire con i soggetti e i partner istituzionali e privati, ascrivono un grande rilievo alla cooperazione con soggetti terzi.

Nell’augurarle ogni successo per le iniziative organizzate dalla Fondazione da Lei presieduta e nell’esprimere il mio personale plauso per il Suo operato a favore del dialogo interculturale e per la promozione del nostro Paese all’estero. Le invio i miei migliori saluti

Vincenzo de Luca
Egregio Presidente, caro Paolo

ricoceo con piacere la Tua dell'Agenzia u.s. e leggo con interesse quanto la Fondazione da te presentata riesce a portare avanti anche fuori i confini nazionali è cagno della qualità del lavoro della vostra attività che già avevo apprezzato da tempo. Tanta è la soddisfazione per la Toscana poter avere persone come voi che si prodigano in temi importanti come il dialogo tra i popoli e le culture coniugandolo con la propria attività professionale. Sono iniziative cui va un plauso sentito.

Un caro saluto

Stefano Cucchi
SHARING AND DISSEMINATING THE MOVEMENT LIFE BEYOND TOURISM AT AFRICAN LOCAL LEVEL

“We enjoy the Best Days of our lives because of the Past Struggles of our Ancestors”

In the framework of the implementation of the Global Agendas on Sustainable Development (SDGs, New Urban Agenda, Climate Agenda, Sendai Agenda), the International Conventions and Instruments of UNESCO on Cultural Heritage, the Africa Vision 2063 “The Africa We Want”, the Vision of African Local Governments Academy (ALGA) of the United Cities and Local Governments of Africa (UCLG·Africa), and the Partnership celled between the Foundation Romualdo Del Bianco and UCLG·Africa, signed in 2017 in Florence, UCLG·Africa and its Academy committed themselves to share and disseminate the Movement Life Beyond Tourism as developed by the Foundation and its International Institute Life Beyond Tourism.

Even this Partnership is a newly one, the 2 Partners should be proud of their mutual achievements that we can summarize in four points:

1. **Appointment of the Representatives of UCLG·Africa as Members of the International Board of the Experts by the Foundation Romualdo Del Bianco-International Institute Life Beyond Tourism**
   
   Based on its Guidelines, the Secretary General of UCLG·Africa, Mr Jean Pierre Elong Mbassi, and Dr Najat Zarrouk, Director of ALGA, were appointed as Members of the International Board of Experts of the Foundation, respectively in 2017 and 2018.

   As a matter of pride for Africa, UCLG·Africa is committed to develop researches on “Cultural Expressions” of territories, to propose international seminars or scientific meetings in Florence or in the fifth African Regions, to advice people and colleagues to nominate Experts of the Foundation to expand and enhance the international network of contacts of the Foundation, to participate to the Annual International Assembly and Symposium of the Experts of the Foundation and contribution to the scientific outcomes, and to any other mission or activity to promote intercultural dialogue through heritage site protection and values-based travels for intercultural dialogue and peaceful coexistence.

2. **Organization of the Training of the 1th African Cohort of Trainers in Life Beyond Tourism**
   
   The Foundation and the UCLG·Africa, has organized and intensive Course Training for Trainers on Life Beyond Tourism, through the International Institute of Life Beyond Tourism (IILBT), in coordination and collaboration with the African Local Governments Academy (ALGA) of UCLG·Africa, in Italy, Florence, from 12 to 15 February 2018.

   13 person (6 female) from 10 Countries took part to this course, namely: Angola (1), Germany (1), Ghana (1), Mauritania (1), Morocco (3), Russia (2), South Africa (1), Tanzania (1), Togo (1), and Tunisia (1).

3. Elaboration and proposal of a Road Map on sharing and disseminating the LBT at African Local Level

Based on a concrete SWOT analyse, UCLG-Africa has proposed a Road Map on the dissemination of the Movement LBT at African Local level, which is timely if we take into account the current global context (SDG 11) and African context of the Decentralization, Local Governance, and Local Development, as well as the huge challenges facing the protection and the promotion of Cultural heritage, and their link with Tourism as a sector giving the priority to the economic dimension only.

The Africa We Want - The 2063 Vision

“An Africa with a Strong Identity, Common Heritage Shared Values & Ethics”

The vision of UCLG-Africa and its Academy for LBT in Africa Local level is to promote Tourism as a Driver of Intercultural Dialogue for peace, coexistence and sustainable development.

The main objectives of this Road Map are:

- Promoting peace and coexistence;
- Protecting Human Rights and Diversity;
- Integrating intercultural dialogue and cultural exchange;
- Anchoring territorial development on political, social, economic, cultural levels;
- Contributing to Sustainable Development.

Five (5) priorities were identified and agreed in this Road Map, namely:

- Ownership and mastering of the Philosophy, the Movement and Concept of Life Beyond Tourism and its customization to the African local context;
- Advocacy, Lobbying and Mobilization: adherence, ratification of international instruments, harmonization of national laws, Respect of Commitments;
- Awareness Raising, Sensitisation, Learning, Training, Peer Learning, and Capacity Building;
- Access to information, Sharing knowledge and Best Practices;
- Use of Technology and Data Collection;
- Beside a Syllabus Proposal.
4. Participation to the Celebration of the XX° Anniversary of the Foundation Romualdo Del Bianco

As a key Partner of the Foundation in Africa, UCLG-Africa was represented also to the 20th General Assembly of International Experts and to the Symposium on “Heritage for Planet Earth” - 2018 in Florence, Italy, March 3rd and 4th 2018, which was a great opportunity to share with the participants from 34 Countries and 88 Cities, an example of “Win-Win Partnership” between the Foundation and a Panafrican Organization in charge of empowering Local Authorities. It was also a great opportunity for the representatives of ALGA to share knowledge, to learn from other Partners, to network, to raise awareness on Africa local dimension, among other advantages, to discover and to appreciate the diversity of the Culture of the City of Florence.

We do believe in UCLG-Africa that this kind of Partnership, with the support and willing of the Foundation Romualdo Del Bianco and the International Institute Life Beyond Tourism, will be a sound framework to create an enabler environment for cultural heritage at African local level.
THE MOVEMENT LIFE BEYOND TOURISM AT THE GOVERNMENTAL LEVEL

Dear Participants of the XX General Assembly of Experts of the Fondazione Romualdo Del Bianco,

first of all, on behalf of the Governor of the Region of Kaliningrad and in my capacity of the First Deputy Minister of Culture and Tourism, I would like to thank the President of the Foundation Paolo Del Bianco for the invitation to take part at this highly intercultural and international event entitled HERITAGE for PLANET EARTH.

I recently learned about the activity of the Romualdo Del Bianco Foundation and its Movement Life Beyond Tourism for promoting value-based travelling for intercultural dialogue and peaceful coexistence on our Planet. In Russia, a highly multicultural country, the issues of intercultural dialogue and enhancement of interpersonal human relations is of utmost importance and therefore the Government of Kaliningrad decided to take part at the Assembly in order to learn more about the activity of the Foundation dedicated to intercultural dialogue for over 25 years, exchange experience and get to know the best practices of the Movement and Model Life Beyond Tourism.

Therefore, I am really pleased to be here and to represent the Region of Kaliningrad at the XX General Assembly of the Foundation, together with other participants from 34 countries on 4 continents – the numbers that in themselves demonstrate the commitment of the Foundation to promote intercultural dialogue among the nations of the world.

I am happy to take part at the events of these 2 days and to learn more about the various applications of the Life Beyond Tourism philosophy in different countries and to get to know the worldwide network of the Foundation.

I appreciated a lot the presentations made by Paolo Del Bianco, President of the Romualdo Del Bianco Foundation, and that by Mou-nir Bouchenaki, Special Adviser to the UNESCO Director General and Board Member of the Arab Regional Centre for World Heritage, who exhaustively presented the most recent publications on the elements of Life Beyond Tourism. It was also very interesting to hear and verify how Life Beyond Tourism is implemented in different ways, in different countries and especially on different levels, such as: on the ACADEMIC & UNIVERSITY LEVEL, thanks to the presentations by Boguslaw Szmygin from Poland and Alexander Shunkov from Kemerovo; on the CIVIL SOCIETY LEVEL represented by Vadim Duda and the network of libraries in Russia; on the GOVERNMENTAL LEVEL with Najat Zarrouk in representation of the United Cities and Local Governments - Africa Section, and finally on the WORLD HERITAGE LEVEL represented today by EBRAlhIM ALKHAlifa, Assistant Director of the UNESCO Arab Regional Centre for World Heritage in Manama - Bahrain. Finally the presentation by Corinna Del Bianco dedicated to the Quality Certification Life Beyond Tourism for Intercultural Dialogue was also of great interest to me.

Thus, I look forward to the working meetings that we are going to have on Monday and Tuesday with the President of the Foundation Paolo Del Bianco and with the International Institute Life Beyond Tourism. During these meetings, we will be able to deepen our mutual knowledge and discuss the creation of a collaboration roadmap for the implementation of the Life Beyond Tourism Model in the Kaliningrad Region, taking into account the territorial, cultural and touristic characteristics of our area.

Thus, I feel satisfied with a strong background of information that I have already received and going to receive in the upcoming days, and will come back to Russia ready to take appropriate decisions regarding our future collaboration with the Foundation.

I wish all of you productive and intensive days here in Florence and thank you for your attention.
THE MOVEMENT LIFE BEYOND TOURISM IN THE WORLD
TESTIMONIALS FROM THE WORLD HERITAGE LEVEL

Ebrahim Alkhalifa, Bahrain
THE MOVEMENT LIFE BEYOND TOURISM IN THE WORLD AT THE WORLD HERITAGE LEVEL: RELATIONS BETWEEN THE ARAB REGIONAL CENTRE FOR WORLD HERITAGE AND LIFE BEYOND TOURISM

Since the establishment of the Arab Regional Centre for World Heritage (ARC-WH) in 2012, it has pursued ways to implement the 1972 World Heritage convention in the Arab region. The Arab region is home to a rich and diverse cultural and natural heritage sites, the role of the ARC-WH is to ensure that enough protection and conservation efforts are maintained, the regional centre is also active in building the capacities of regional experts in the field of World Heritage. The centre has been established in a challenging and difficult time for the region, a continuous destructive campaign to a number of World Heritage sites in the region meant that the need for international support is a major necessity. The Arab region also faces a number of other challenges such as, inadequate management and conservations plans, Urban development and uncontrolled tourism. The ARC-WH aims through its partnership with the Del Bianco Foundation “Life Beyond Tourism” to address some of those challenges, especially the relationship between World Heritage sites and Tourism.

According to the data of the World Heritage Centre there are 832 Cultural World Heritage sites, and 206 Natural sites, then 35 mixed sites. Most of the sites are mostly focused in Europe and North America, which accounts for 48% of the total World Heritage list, then the Asia Pacific with 23%, and Latin America and Caribbean with 13%, then Africa with 9% and finally the Arab Region with 8%. Those numbers certainly show that the Arab Region is underrepresented in the World Heritage list and the establishment of a category 2 centre in the region aims to address this and to support the state parties in the upstream process. The Arab region unfortunately has the highest number of World Heritage sites in danger with 41% of the total number compared to 28% in Africa, the challenges are immense and the need for further international cooperation is of vast importance towards ensuring enough conservation and rehabilitation efforts of both cultural and natural sites in the region.

ARC-WH and Life Beyond Tourism

The partnership between the Arab Regional Centre for World Heritage and Life Beyond Tourism is a strategic and important partnership, it arrives in a time where uncontrolled tourism is a major risk for many cultural and natural sites globally. On another hand Tourism could and should be a driving force towards protection and the sustainability of World Heritage sites. This is the message that both our institutions try to deliver, a message of positivity and a tool of enabling tourism as a driving force towards the benefit of the sites and the economy. Several economic scholars have stated that tourism is able to increase the sustainability and preservation of the environment, tourism could increase funds for the protection of natural sites and increase the awareness of local and external tourists on the importance of biodiversity (Asworth 2006). Cultural tourism could also increase the creation of jobs within local communities and therefore create an attachment between the communities and their heritage.

25 Ebrahim Alkhalifa, Assistant Director of the UNESCO Arab Regional Centre for World Heritage (ARC-WH), Manama (Bahrain)
The opportunities that tourism creates is of vast importance and should not be overlooked, the World Tourism Organization (UNWTO) described heritage as one of the main motivations of Tourism and that mankind’s inherent curiosity and desire to explore Cultural identities across the world means that Natural and cultural heritage sites, including scenic landscapes and revitalized historic towns, are prized tourism assets that distinguish one destination from another. UNWTO elaborates that the risks are still high and that efforts should be increased to promote better practices of tourism with World Heritage sites by stating that “Yet as cultural heritage attractions are unique and fragile by nature, it is fundamental that tourism authorities study how to best develop these cultural heritage sites while protecting and preserving them for the long-term. With more than 1,000 natural and cultural sites already inscribed on the World Heritage List, the current challenge for the different international organizations is to ensure that their values are safeguarded amidst a rapidly changing and globalized world.” The unique partnership between the ARC-WH and Life beyond tourism aims to support those international efforts and wish to introduce better understanding between the links of heritage and tourism.

In 2011 UNESCO launched a new World Heritage and Sustainable Tourism Programme. The aim was to create an international framework for the cooperative and coordinated achievement of shared and sustainable outcomes related to tourism at World Heritage properties. A key goal of the UNESCO World Heritage and Sustainable Tourism Programme is to strengthen the enabling environment by encouraging policies and methods that support sustainable tourism as an important vehicle for managing cultural and natural heritage. The Programme specifies that “Developing strategies through stakeholder engagement for the planning, development and management of sustainable tourism that follows a destination approach and focuses on empowering local communities is the central to UNESCO’s approach.” It is clear that international efforts are focused on ensuring better practices of tourism policy towards integrating cultural and natural heritage into its policies.

A better understanding of the impacts of Tourism on World Heritage sites is essential towards ensuring and maintaining conservation and protective measures, we aim through our partnership with the Del Bianco Foundation to fulfill this obligation and contribute towards the international efforts which consider the integration of Cultural tourism as a major component of sustainable tourism.

We wish to ensure our commitment towards expanding our partnership with the Del Bianco Foundation and view it as an integral part of our programmes and activities, with the aim of supporting Arab states implement the 1972 World Heritage convention.
THE CERTIFICATION
DTC - LBT 2018

Corinna Del Bianco
Nicola Maria Tommasini
INTERNATIONAL INSTITUTE LIFE BEYOND TOURISM INSIGHT

During the 20th General Assembly of International Experts of the Fondazione Romualdo Del Bianco, in the framework of the presentation by the International Institute Life Beyond Tourism, a number of activities and instruments developed by the institute were highlighted. Among those, the most recent practical research results, such as the Life Beyond Tourism Glossary, training for trainers intensive courses and the Life Beyond Tourism Movement tools, in particular the Certification for Intercultural Dialogue – Life Beyond Tourism® DTC-LBT:2018.

Thus, the Certification for Intercultural Dialogue – Life Beyond Tourism® DTC-LBT:2018 incorporates the Life Beyond Tourism Manifesto (editions 2008 and 2014) and is addressed to all the individuals and entities of the territory that share the Life Beyond Tourism® principles and work encouraging the development of a new type of tourism with an ethic focused on dialogue among cultures. Life Beyond Tourism® defines the above individuals and entities as ‘Learning Communities’: residents, travellers - or temporary residents, local services (hotels, restaurants, artisans, businesses in general, producers, etc.), cultural institutions, training institutions, online and offline intermediaries, public administrations, market trend research centres, urban and architectural planners of the territory and anyone who is interested in implementing the Life beyond Tourism® founding principles in order to promote dialogue among cultures.

In fact, the Life Beyond Tourism Movement members get a series of instruments for sharing and applying Life Beyond Tourism principles in their everyday activity. Three are the stages of membership:

1. affiliate member
2. self-certified member
3. certified member

Thus, the organization can implement the Certification gradually improving progressively the practices for Dialogue among Cultures. Each level of membership provides specific tools to its members, in order to accompany upgrade from the position of ‘Affiliate Member’ to ‘Self-certified Member’ and especially further from ‘Self-certified Member’ to ‘Certified Member’, as the latter one requires the verification audit of the external certification body.

26 Corinna Del Bianco, Director of the International Institute Life Beyond Tourism, Board Member of the Fondazione Romualdo Del Bianco, Florence (Italy)
27 Nicola Maria Tommasini, IRCA (International Register of Certificated) auditor, EOQ (European Organization for Quality) quality professional, Perugia (Italy)
28 IRCA International register of certificated auditors
29 EOQ European Organization for Quality
While developing this Certification system, we followed the principles and aims expressed in the Life Beyond Tourism Declaration of Auspices 2014, signed by over 300 institutions, and in the Conclusions of the Congress Heritage for Planet Earth 2017 (published in eight languages by the International Institute Life Beyond Tourism in 2018).

The Certification DTC-LBT: 2018 distinguishes itself in the panorama of existing international certifications because of its uniqueness. First of all, among the UNI EN ISO certifications, there does not exist another one that certifies dialogue among cultures. Secondly, it lays the emphasis on the practical implementation of dialogue among cultures by those who operate in respect of the Life Beyond Tourism Movement principles and apply them accordingly. Thirdly, the DTC-LBT:2018 Certification guarantees quality and transparency to the clients. Finally, it helps those who adopt it to fix concrete quality objectives, to measure the results with the help of specific indicators and to let these results be measured and verified by an external independent auditor.

The creation and development of the Certification DTC-LBT:2018 was inspired by the processes implemented by other international organizations issuing a shared standard. For this purpose, the Certification was elaborated in collaboration with the Dr. Nicola Maria Tommasini who is an IRCA auditor, a EOQ quality professional, and uses the schemes of reference ISO 9001, ISO 14001, SAI 8000.

The international organizations taken as reference for the creation of the Certification DTC-LBT:2018 are ISO – International Organization for Standardization, IEC – International Electric Commission, ITU – International Telecommunication Union and SAI – Social Accountability International, just to make a few examples. These are all non-governmental organizations founded with an aim of facilitating the relationship between the established rules and the certified entity.

The Certification standards are based on three documents:
1. Standards;
2. Guidelines for the application of the standards;
3. Internal rules.

Among the reasons for undertaking an independent audit, the following ones are crucial for a company or an institution:
Every international standard is based on audit (ISO19011);
• It is easier to accept a neutral inspector than an inspector with antagonistic purposes;
• It helps to improve the quality;
• It helps to compare different results;
• It promotes the proficiency level of the produced offer that must be effective and coherent.

The documentation to be audited within the external audit of the certification may vary according to the category of Learning Communities and its specific characteristics and may include, for example, business policies, communications (mailing lists, films, posters, brochures, depliants, etc.), reports, employees’ skills, customer satisfaction, register of reports and complaints, availability of local food and non-food products, support for local events and sponsorships, training of staff, tours and visits to local festivities and events, etc.

All those who share the Life Beyond Tourism vision are strongly invited to take part in the Movement and its activities, initiating their process of training and Certification, becoming affiliate members, then self-certifying their activity and finally certifying it becoming Life Beyond Tourism Certified Members.
GREETINGS TO THE MOVEMENT LIFE BEYOND TOURISM
FROM THE PRESS
Giancarlo Mazzuca
GREETINGS

“One Planet, one origin, many cultures, a shared destiny or none”. This is the motto of the 20th General Assembly of the Romualdo Del Bianco Foundation, a foundation that I recently got to know and within which I acquired the role of an Expert, with a specific competence in the field of communication, a theme I have always specialized in, as a journalist, director of various newspapers and, today, Councilor of Rai.

We met with the president Paolo Del Bianco last January, thanks also to our mutual friend Eraldo Vinciguerra, in Benevento, where we were both received the Stregarti award. This recognition was assigned to both of us exactly because of the role we have played and continue playing in different fields in fostering communication and dialogue between different peoples, cultures and countries. Thus, I found many points in common with the Foundation on these themes.

In fact, the issue of dialogue is not only at the basis of any activity of communication, like in my case, a role in the field of journalism. Dialogue is also at the center of my last book, dedicated to “Mussolini and the Muslims”. A work that certainly does not intend to be an apology of fascism but rather a historical reconstruction of a constructive relationship, of a possible positive relationship between the East and the West.

Today, more than ever, dialogue among cultures is essential in the world being too often in war and in which the differences of opinion, internal and external to individual countries, immediately become a source of confrontation and tension. It is exactly at this point that traveling, the experience that each of us does in our lives driven by the desire to discover different realities, can become an extraordinary opportunity to break down prejudices and understand each other better. This is only in case, as sustained by the Romualdo Del Bianco Foundation for many years, these are real travel experiences, travelling for dialogue and mutual knowledge, and not just “hit and run” tourism aimed at the consumption of services.

Today we are in Florence: which is not only home to the Romualdo Del Bianco Foundation, but also a city that, perhaps more than others, lives the best and worst aspects of tourism. On the one hand, travelers are a resource, both economic and cultural. On the other hand, hit and run tourism risks transforming this extraordinary opportunity into damage, emptying the city and impoverishing it, removing the inhabitants, creating a fictitious reality and ending up making the city itself less attractive.

It is therefore important that a strong input start from Florence to spread a different concept of travel that is really in favor of Dialogue among Cultures and Peace among peoples, following the philosophy carried out for years by the Romualdo Del Bianco Foundation and its Life Beyond Tourism Movement.

And it is important not to stop only at the ideas, even though they are very important, but to do things “for good” and to demonstrate it through a “certification” process like the one initiated by the Foundation itself. In all this Florence is an essential starting point and it is certainly not a coincidence that today’s morning was also characterized by an event dedicated to Giorgio La Pira, historic mayor of this city and a politician of great depth, with an extraordinary propensity to dialogue and peace.

For my part I will be next to the Foundation, trying to make this philosophy increasingly known not only in the world, where it already has solid and deep roots, but also in single Italian cities and among national institutions that very often manage tourism as a resource taken for granted, which is purely economic, underestimating its strategic importance, possible risks and extraordinary cultural potential.

28 Giancarlo Mazzuca, Italian journalist, Board Member of RAI (Italian national public broadcasting company) and Expert of the Foundation, Rome (Italy)
SIGNING OF THE MEMORANDA OF UNDERSTANDING
Moscow State University of Civil Engineering
(Prof. Vitaly Kasianov)

Institute of Italian Culture of the Volga Region
(President Tatiana Burobina)

Contemporary Academy of Business and Humanities of Togliatti
(D.G. Tatiana Burobina)

Crimean Federal University
(Prof. Nikolay Lyubomirskiy)

Magnitogorsk State Technical University
(Prof. Anatoly Krishan)
75

National Research Mordovia State University, Saransk
(Prof. Vladimir Erofeev)

SB Research Group
(Arch. Natalia Tarabella)

Vilnius University (Prof. Gabija Bankauskaite-Sereikiene)

All-Russia State Library for Foreign Literature named after M.I. Rudomino, Moscow
Subscription of a MoU for the implementation of LBT philosophy in the framework of the Project “Route of the Holy places of undivided Christianity” (Dr. Vadim Duda)
CONTRIBUTION OF THE SYMPOSIUM HERITAGE FOR PLANET EARTH® 2018
BY LIFE BEYOND TOURISM®
FROM COLOSSEUM TO BIOSPHERE
ONE PLANET, ONE ORIGIN, MANY CULTURES, A SHARED DESTINY OR NONE
CONTRIBUTION of the SYMPOSIUM
HERITAGE for PLANET EARTH® 2018
by Life Beyond Tourism®

We, the International Experts of the 20th General Assembly of the Fondazione Romualdo Del Bianco® – Life Beyond Tourism®, Florence, 3–4 March 2018, submit to the attention of the International Community the following Contribution of the International Symposium “HERITAGE for PLANET EARTH® 2018”.

We take note of various conventions, declarations, initiatives and policies already undertaken by international organizations, specifically the following:

• UNESCO 1972 Convention Concerning the Protection of the World Cultural and Natural Heritage;
• UNWTO Global Code of Ethics for Tourism, 1999;
• ICOMOS International Cultural Tourism Charter: Managing Tourism at Places of Heritage Significance, 1999;
• UNESCO 2001 Convention for the protection of Underwater Cultural Heritage;
• UNESCO 2003 Convention for the Safeguarding of the Intangible Cultural Heritage;
• UNESCO 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions;
• ICOMOS Charter for the Interpretation and Presentation of Cultural Heritage Sites, 2008;
• United Nations General Assembly proclaim of the year 2010 as an International Year for the Rapprochement of Cultures;
• UNESCO World Heritage “Kyoto Vision”, 2012;
• UNESCO-proclaimed International Decade for the Rapprochement of Cultures (2013-2022);
• UNWTO/UNESCO Siem Reap Declaration recommending “to exchange experience with other Countries and to learn from others about best practice models for Tourism and Culture, including how to identify and attract investment in Tourism and Cultural Infrastructure for wealth creation and jobs”, 2015.

We follow the results of the Congresses of the Experts of the Foundation:

• The Declaration of Intents Life Beyond Tourism® for Intercultural Dialogue 2008 (enclosure 1.1)
• The list of the 59 subscribers of the Declaration of Intents, from 52 countries (enclosure 1.2)
• The 2014 Life Beyond Tourism® “Travel and Dialogue” (enclosure 2.1)
• The 2014 Manual Life Beyond Tourism® “Travel and Dialogue” (enclosures 2.2)
• Declaration of Auspices for UNESCO Life Beyond Tourism®“Travel for Dialogue” 2014 (enclosure 3.1); the Declaration was issued in 5 languages Italian, English, Russian, Japanese, Polish
• The list of the 343 signatories of the Declaration, from 50 countries and presented to Alfredo Pérez de Armiñán, UNESCO Director-General Assistant for Culture on October 29, 2014 (enclosure 3.2)
• The Life Beyond Tourism Model (enclosure 4)
• The 18th ICOMOS General Assembly Resolutions 2014/1 (enclosure 5.1)
• The 18th ICOMOS General Assembly Resolutions 2014/42 (enclosure 5.2)
We confirm:

- the centrality of the “Learning Communities” - all those who are registered in the www.lifebeyondtourism.org portal - as a core of the Life Beyond Tourism Movement that include residents, travelers, providers of services onsite, cultural institutions, intermediaries, public authorities and administrations, research centers, educational institutions, designers, artisans and local producers that structurally respond to market needs.

Taking into consideration the above,

we, the International Experts of the 20th General Assembly of the Fondazione Romualdo Del Bianco® – Life Beyond Tourism®, ask the International Community to adhere to the Life Beyond Tourism Movement and to the Certification DTC-LBT:2018 for intercultural dialogue and therefore by this to share the below:

1. that the Planet needs to be defended
2. the Life Beyond Tourism principles and its Manifesto (updated 2018 edition)
3. that Peoples have to dialogue to find solutions to contribute to Peace in the World and to defend the Planet Earth
4. that Dialogue among cultures is a fundamental tool to pursue respect for diversity and Peace around the Planet
5. that Dialogue is enhanced where normally there is a presence of a multicultural context of people
6. that the UNESCO World Heritage Sites have to create opportunities of dialogue as they have the largest multicultural presence
7. that UNESCO World Heritage Sites and Learning Communities are highly recommended to spread out Life Beyond Tourism Movement to promote and offer opportunities for reflections, courses, training to get people approaching and practicing the dialogue
8. that Life Beyond Tourism Movement has to become a growing new market to favor a new style of Economic Territorial Development, valorizing the combination of Heritage, Travel, Environment through Intercultural Dialogue, Digital Technologies, Energy Efficiency and Sustainable Development in UNESCO World Heritage Sites with Life Beyond Tourism platforms (www.lifebeyondtourism.org and www.location.beyondtourism.net)
9. adherence to the Certification DTC-LBT:2018 (by applying to one of its three levels: Affiliate Member, Self-Certified Member, Certified Member) to officially declare the adhesion, will of transparency and desire to be measured in the achieved results
10. to present these conclusions to the relevant international institutions UNESCO, UNWTO, ICOMOS, IUCN and International Community committed to Heritage, Travel, Environment and Intercultural Dialogue.
SOME NOTES

FIRST STEPS OF THE MOVEMENT LIFE BEYOND TOURISM

A) PLATFORM : THE COMMON HOUSE OF THE MOVEMENT  www.lifebeyonddtourism.org

B) ACTIONS

• Denomination of a Hall in the All-Russia State Library of Foreign Literature M.I. Rudomino in Moscow, 18 April 2018
• Launch of ‘Training for Trainers’ courses
  • Angola  • Mauritania
  • Azerbaijan  • Morocco
  • Belarus  • Russia
  • Cameroon  • Tanzania
  • Germany  • Togo
  • Ghana  • South Africa

• Candidature to the 42° UNESCO WH Committee in Bahrein
• Candidature to the 2019 Intercultural Forum in Baku (Azerbaijan)
• August 2019: conclusion of the ERASMUS+ funded S.U.R.E. Project; inclusion of Life Beyond Tourism in an European curricula for universities in architecture, urban planning and conservation

C) INFORMATION

C.1) Press conference
  • with the President of the Tuscany Region, 13 April 2018

C.2) Direct information about the dissemination of the Movement:
  • Presidency of the Republic of Italy
  • MIBACT Ministry of Cultural Heritage and Activities and Tourism
  • Ministry of Foreign Affairs
  • UNESCO
  • UNWTO
  • ICOMOS
  • IUCN
  • NGO operating at the international level

D) DEVELOPMENT ON THE TERRITORY

with Learning Communities, in particular with:
  • travel and tourism operators
  • territorial governments
  • civil society
  ....
## ENCLOSURES

| ENCLOSURE 1.1 | Declaration of Intents Life Beyond Tourism for Intercultural Dialogue 2008 |
| ENCLOSURE 1.2 | List of the 59 subscribers of the Declaration from 52 countries |
| ENCLOSURE 2.1 | Life Beyond Tourism® “Travel and Dialogue” – ISBN 97888840404219 |
| ENCLOSURE 3.1 | Declaration of Auspices for UNESCO Life Beyond Tourism “Travel for Dialogue” 2014. The Declaration was issued in 5 languages Italian, English, Russian, Japanese, Polish |
| ENCLOSURE 3.2 | List of the 343 signatories of the Declaration from 50 countries, presented to Alfredo Pérez de Armíñán, UNESCO Director-General Assistant for Culture on October 29, 2014 |
| ENCLOSURE 4 | The Life Beyond Tourism Model |
| ENCLOSURE 5.1 | 18th ICOMOS General Assembly ICOMOS Resolution 2014/1 |
| ENCLOSURE 5.2 | 18th ICOMOS General Assembly ICOMOS Resolution 2014/42 |
| ENCLOSURE 6 | The 2016 workbook “Slides Book” – ISBN 97888860393760 |
| ENCLOSURE 7 | The 2016 workbook “Sites for Dialogue” – ISBN 97888860393753 |
| ENCLOSURE 8 | The Contribution of the Congress “Heritage for Planet Earth® 2017”, published in 5 languages (Italian, English, French, Spanish, Russian) – ISBN 97888840474269 (see also Enclosure 9 for Arabic, Chinese and Japanese version) |
| ENCLOSURE 10 | The “Life Beyond Tourism Glossary” ISBN 97888840474434 |
| ENCLOSURE 11 | The standards “Certificazione per il dialogo tra culture DTC-LBT:2018” (“Certification for the dialogue among cultures” – at present only in Italian) – ISBN 97888840474397 |
| ENCLOSURE 12 | For our memory photos and badges |
ENCLOSURE 1.1
DECLARATION OF INTENTS LIFE BEYOND TOURISM FOR INTERCULTURAL DIALOGUE 2008

LIFE BEYOND TOURISM-Oltre il Turismo
For Intercultural Dialogue

Declaration of Intent
15-16 March 2008

On the 15th of March 2008 the Delegates and Experts of the Foundation present in Florence, Palazzo Vecchio, in Salone del Dugento, the philosophy expressed in the ‘document’ presented by the Foundation Romualdo Del Bianco in the presence of the Deputy Major, Eugenio Giani, the Director of Uffizi Gallery Antonio Natali, the Director of Centro Romantico of the Gabinetto Scientifico Letterari G. F. Vieusseux Maurizio Rossi, the former Director General of ICCROM (International Center for the Study of the Preservation and Restoration of Cultural Property) Andzej Tomaszewski - and in this occasion representative of the Director General of ICCROM Muonir Bouchemani, the former Director General of ICCROM Marc Laenen, ‘document’ of which title is ‘Life Beyond Tourism-Oltre il Turismo’, to launch an initiative of this new approach to tourism.

Considering

- the potential of tourism with ‘Life Beyond Tourism-Oltre il Turismo philosophy’ to promote mutual understanding and respect for the different cultures and societies and to support policies to enhance cultural diversity;

- the need to implement the policy documents and charters on heritage care issued by international intergovernmental organizations such as UNESCO, UNWTO, ICCROM as well as the Council of Europe and international non governmental organizations such as ICOMOS (International Council on Monuments and Sites), ICOM (International Council of Museum), IUCN (The International Union for the Conservation of Nature) especially the Document on Cultural Tourism and how to use it for intercultural dialogue;

- the need to strengthen the cultural and intercultural content for the mobility of younger students, thanks to the more than ten years experience of the Romualdo Del Bianco Foundation in the field;

- to respond to the increasing need of individuals, members of societies and their visitors (tourists) to receive substantial and emotional information about heritage values, their changes and their consequences for the social, natural and built environment and their significance for society today on the one hand and to foster an intercultural dialogue within these societies and other parts of the world to launch ‘Life Beyond Tourism-Oltre il Turismo’ philosophy;

- to develop appropriate integral (all heritage sectors together) and integrated approaches of opening up heritage resources within the framework of regional development linking heritage with other sectors within development such as planning, education, economy, environment, culture ensuring the safeguard of the heritage resources in the frame of a sustainable tourism, mainly oriented to the knowledge for the intercultural dialogue, following the guide lines issued by the ICOMOS International Committee on Tourism;

The Fondazione Romualdo Del Bianco wishes to set up a research programme from 2008 to 2013 with the following objectives under the philosophy of ‘Life Beyond Tourism-Oltre il Turismo’

1) to refine appropriate professional methodologies to practice ‘Life Beyond Tourism-Oltre il Turismo’ philosophy for intercultural dialogue tourism within development strategies in a small number of heritage sites of different nature (cultural landscapes, historic cities and villages, archaeological sites...) in different cultural environments in the world.

The first pilot project will be organised in Europe and neighbouring regions and cultures.

2) to develop models of best practices to launch ‘Life Beyond Tourism Oltre il Turismo’ philosophy in the different cases in collaboration with the relevant international organizations oriented towards the intercultural dialogue

3) to promote the development of training curricula in collaboration with UNESCO, UNWTO and ICCROM, and WTO, and the Tourist industry for all possible stakeholders involved in development processes especially the tourist industry, to develop the intercultural dialogue
4) to disseminate this information to all possible stakeholders in the most efficient way for their involvement.

The Foundation Romualdo Del Bianco in Florence is available to act as focal point for the coordination of the initiatives and the actions that will be linked to it.

[Signatures]
Stefan Sigmund, University of Architecture, Bratislava, Slovakia

Ilka Kazarova, Crimea, Tatarstan

Natalia Striyuk, Crimea, Ukraine

Nana Isschulvi, Georgian State Academy of Arts

Maya Ropiani, Coordinator of International Relations, Experts 111, Georgian State Academy of Art

Cárcere Gama Novo, University of Federal de Pernambuco, Brazil

Nicholas Kometa Chermichenko, Russian Academy of Fine Arts, faculty of Arts, Moscow State University

Kandareli Tamaz, Tbilisi Public University "Metekhi"

Professor H. Meredith, University of Wisconsin—Green Bay

Vera Darлина, Russia, Moscow State University, professor, Fine Arts, member of Artists Union, Russian Federation
ARLENE JACKSON, DIRECTOR OF INTERNATIONAL EDUCATION
AMERICAN ASSOCIATION OF STATE COLLEGES & UNIVERSITIES
WASHINGTON, DC, USA

1. Michael Zubryzov, Regional Odesa State Economics University

2. Olga Destiareva

3. Jure Vaniček

4. Zuzana Martináková

5. Andrea Martiníková

6. Joanna Kute

7. Bozena Wnukowski-Kopetka

8. Renyakin Nina, Ukrainian University

9. Fedotova Polina, Moscow Conservatory

10. Krastine Kiritsis, Darga Technical University

11. UGIS BRATUSKINS

12. Dijana Jevtic

12a. Milan Prodanovic

13. Marij Kusterna

15. Stefan Westphal

16. Irenita Dvorska

17. Stefan Urona
Alexander Lantukhoff, artist, Ukraine

Zoltan Balogh, architect, Budapest, Hungary

Bona Istvan, painting conservator, Budapest

Maria Prokopp, prof. storia d’arte, Budapest University of Economics

Pengfei, cuipengfei is Peter 2008

中央美术学院, 建筑学院。

Ray Hutchison, University of Wisconsin - Green Bay

Mariya Shturhynska, Lviv, Ukraine

Mammadova Gulchondza, Baku

IZHAYM FAHIA, FRAC, OCT.A.R.P

Hajiyeva Sabina, Baku

CARLO FRANCINI, RESPONSABILE UFFICIO CENTRO STORICO UNESCO COMUNE DI FIRENZE
## ENCLOSURE 1.2
LIST OF THE 59 SUBSCRIBERS OF THE DECLARATION FROM 52 COUNTRIES

<table>
<thead>
<tr>
<th>Name</th>
<th>Institution/University</th>
<th>City/State</th>
</tr>
</thead>
<tbody>
<tr>
<td>Emma Mandelli</td>
<td>Florence University</td>
<td>Florence, Italy</td>
</tr>
<tr>
<td>Maurizio Bossi</td>
<td>Gabinetto Scientifico Letterario G. P. Viverssus</td>
<td>Florence, Italy</td>
</tr>
<tr>
<td>Andrzej Tomaszewski</td>
<td>Warsaw Technical University</td>
<td>Warsaw, Poland</td>
</tr>
<tr>
<td>Tatiana Kirova</td>
<td>Technical University of Turin</td>
<td>Turin, Italy</td>
</tr>
<tr>
<td>Alexander Petrovich</td>
<td>Moscow Architectural Institute – Russian Academy</td>
<td>Moscow, Russia</td>
</tr>
<tr>
<td>Marc Laenen</td>
<td>Centre for cultural heritage</td>
<td>Hasselt, Belgium</td>
</tr>
<tr>
<td>Imelta Spelsberg</td>
<td>Viadrina European University</td>
<td>Frankfurt, Germany</td>
</tr>
<tr>
<td>Paolo Del Bianco</td>
<td>Fondazione Romualdo del Bianco</td>
<td>Florence, Italy</td>
</tr>
<tr>
<td>Ming-Song Su</td>
<td>Yulin Technical University</td>
<td>Yunting, Taiwan</td>
</tr>
<tr>
<td>Jan Pamula</td>
<td>Academy of Fine Arts</td>
<td>Krakow, Poland</td>
</tr>
<tr>
<td>Yaseo Watanabe</td>
<td>Tohoku University Gakuin</td>
<td>Sendai, Japan</td>
</tr>
<tr>
<td>Romana Gudelis Przybylska</td>
<td>University of Economics of Bydgoszcz</td>
<td>Bydgoszcz, Poland</td>
</tr>
<tr>
<td>Jan Karol Slowinski</td>
<td>University of Economics of Bydgoszcz</td>
<td>Bydgoszcz, Poland</td>
</tr>
<tr>
<td>Giorgi Khubua</td>
<td>Tbilisi State University</td>
<td>Tbilisi, Georgia</td>
</tr>
<tr>
<td>Maria Marawska</td>
<td>Academy of Music of Bydgoszcz</td>
<td>Bydgoszcz, Poland</td>
</tr>
<tr>
<td>Tamaz Kandareli</td>
<td>Tbilisi Public University Metekhi</td>
<td>Tbilisi, Georgia</td>
</tr>
<tr>
<td>Giorgi Bughadze</td>
<td>Tbilisi State Academy of Arts</td>
<td>Tbilisi, Georgia</td>
</tr>
<tr>
<td>Labica Vitkova</td>
<td>Technical University of Bratislava</td>
<td>Bratislava, Slovakia</td>
</tr>
<tr>
<td>Eva Kravova</td>
<td>Technical University of Bratislava</td>
<td>Bratislava, Slovakia</td>
</tr>
<tr>
<td>Nadiya Yekareva</td>
<td>Odessa State Academy of Architecture</td>
<td>Odessa, Ukraine</td>
</tr>
<tr>
<td>Alla Lazareva</td>
<td>Cultural Heritage Protection Board of Republic of Crimina - Kharkiv State Technical University</td>
<td>Kharkiv, Ukraine</td>
</tr>
<tr>
<td>Natalia Grinenko</td>
<td>Cultural Heritage Protection Board of Republic of Crimina Kharkiv State Technical University</td>
<td>Kharkiv, Ukraine</td>
</tr>
<tr>
<td>Nana Iashvili</td>
<td>Georgian State Academy of Arts</td>
<td>Tbilisi, Georgia</td>
</tr>
<tr>
<td>Maya Kipiani</td>
<td>Georgian State Academy of Arts</td>
<td>Tbilisi, Georgia</td>
</tr>
<tr>
<td>Cicco Monteiro</td>
<td>Federal University of Perambuco</td>
<td>Recife, Brasil</td>
</tr>
<tr>
<td>Nicolai Gorsky-Chernyshev</td>
<td>Russian Academy of Fine Arts</td>
<td>Moscow, Russia</td>
</tr>
<tr>
<td>Tamaz Kandareli</td>
<td>Tbilisi Public University Metekhi</td>
<td>Tbilisi, Georgia</td>
</tr>
<tr>
<td>Sarah Meredith</td>
<td>University of Wisconsin</td>
<td>Green Bay, U.S.A.</td>
</tr>
<tr>
<td>Vera Dzhina</td>
<td>Moscow State University</td>
<td>Moscow, Russia</td>
</tr>
<tr>
<td>Michel Futin</td>
<td>University of Lyon</td>
<td>Lyon, France</td>
</tr>
<tr>
<td>Arlene Jackson</td>
<td>American Association of State University and Colleges</td>
<td>Washington, U.S.A.</td>
</tr>
<tr>
<td>Michail Zveryakov</td>
<td>Odessa State Economics University</td>
<td>Odessa, Ukraine</td>
</tr>
<tr>
<td>Olga Degiareva</td>
<td>Odessa State Economics University</td>
<td>Odessa, Ukraine</td>
</tr>
<tr>
<td>Jiri Vanicek</td>
<td>Technical University of Jihlava</td>
<td>Jihlava, Czech Republic</td>
</tr>
<tr>
<td>Zsuzsanna Martinakova</td>
<td>Academy of Music of Banska Bystrica</td>
<td>Banska Bystrica, Slovakia</td>
</tr>
<tr>
<td>Name</td>
<td>Bratuskins</td>
<td>Riga Technical University</td>
</tr>
<tr>
<td>------------</td>
<td>------------</td>
<td>----------------------------</td>
</tr>
<tr>
<td>Liliana</td>
<td>Sepic</td>
<td>University of Zagreb</td>
</tr>
<tr>
<td>Milan</td>
<td>Prodanovic</td>
<td>University of Novi Sad</td>
</tr>
<tr>
<td>Vladimír</td>
<td>Yeksarev</td>
<td>Odessa State Civil Engineer</td>
</tr>
<tr>
<td>Maciej</td>
<td>Kysiak</td>
<td>Warsaw Technical University</td>
</tr>
<tr>
<td>Stefan</td>
<td>Westrych</td>
<td>Warsaw Technical University</td>
</tr>
<tr>
<td>Krzysztof</td>
<td>Dyga</td>
<td>Warsaw Technical University</td>
</tr>
<tr>
<td>Stefan</td>
<td>Wrona</td>
<td>Warsaw Technical University</td>
</tr>
<tr>
<td>Alexander</td>
<td>Lantukhov</td>
<td>Ukrainian Union of Painters</td>
</tr>
<tr>
<td>Balasz</td>
<td>Balogh</td>
<td>Budapest University of Technology and Economics</td>
</tr>
<tr>
<td>Istvan</td>
<td>Boni</td>
<td>Hungarian Academy of Fine Arts</td>
</tr>
<tr>
<td>Maria</td>
<td>Prokopp</td>
<td>ELTE University</td>
</tr>
<tr>
<td>Andras</td>
<td>Morges</td>
<td>University of Tsukuba World Cultural Heritage Studies</td>
</tr>
<tr>
<td>Pengfei</td>
<td>Cui</td>
<td>Central Academy of Fine Arts</td>
</tr>
<tr>
<td>Ray</td>
<td>Hutchison</td>
<td>University of Wisconsin</td>
</tr>
<tr>
<td>Maria</td>
<td>Szelhinska</td>
<td>Lviv State Technical University</td>
</tr>
<tr>
<td>Mamnadova</td>
<td>Gulchohra</td>
<td>Azerbaijan Architecture and Construction Academy</td>
</tr>
<tr>
<td>Bohumil</td>
<td>Fanta</td>
<td>Technical University of Prague</td>
</tr>
<tr>
<td>Sabina</td>
<td>Hadjeva</td>
<td>Azerbaijan Architecture and Construction Academy</td>
</tr>
<tr>
<td>Carlo</td>
<td>Finacini</td>
<td>Florence City Hall – UNESCO Office</td>
</tr>
</tbody>
</table>
ENCLOSURE 2.1
LIFE BEYOND TOURISM® “TRAVEL AND DIALOGUE”
ISBN 9788840404219
ENCLOSURE 2.2

2014 MANUAL LIFE BEYOND TOURISM “TRAVEL AND DIALOGUE”

ISBN 9788840404226
ENCLOSURE 3.1

DECLARATION OF AUSPICES FOR UNESCO LIFE BEYOND TOURISM “TRAVEL FOR DIALOGUE” 2014.

The Declaration was issued in 5 languages Italian, English, Russian, Japanese, Polish)

DECLARATION OF AUSPICES for UNESCO - Life Beyond Tourism, “Travel for Dialogue”
to be filled in, signed and sent in digital version to secretarygeneral@fondazione-delbianco.org, and paper version to the address: Fondazione Romualdo Del Bianco, Via del Giglio, 10, 50123 Firenze - Italia.

Florence, 9th March 2014

The Fondazione Romualdo Del Bianco’s XVI Round Table celebrates twenty three years of developing the theory and practice that lead to Life Beyond Tourism. This ethos was first presented in Baku (2007) and then in Florence (2008) subsequently implementing the Declaration of Intent Life Beyond Tourism (2008).

During this period the Foundation has actively encouraged innovative professional practice in value based travel that fosters inter-cultural dialogue, set up an international Network of experts and partners, including over 500 universities and centres for education in 79 countries, thereby creating the International Institute Life Beyond Tourism with appropriate facilities. Furthermore, the Foundation has developed the “Heritage Community” Life Beyond Tourism Portal, an operational Model LBT, the Manual of its practical application in version “Ed. 0” and the Certification of quality of travel for dialogue.

The Foundation intends to widen its initiatives for the realization of its vision to the international community by means of a platform for coordinated collaboration through its Network Partners.

Considering these significant results,
the representatives of the Network Partners agree to:

• collaborate in the implementation of this new vision and support joint activities between the partners;
• strengthen the actions for Youth under the umbrella of the International Institute Life Beyond Tourism;
• formally meet the Director General of UNESCO - represented by the Romualdo Del Bianco Foundation and its International Institute Life Beyond Tourism.

The requested meeting is motivated by the intention to introduce to UNESCO’s top leadership the work of the Foundation that, in general, is based on the intercultural dialogue, knowledge and respect of traditions and diversity of cultural expressions, and associates the management of cultural heritage to social and economic sustainable development – all the aspects related to the Decade for the Rapprochement of Cultures 2013-2022; as well as by the intention to discuss a future collaboration in support of their contribution to sustainable development through the many UNESCO conventions and programmes;

The following issues will be raised based on three current contributions:

1. The presentation of the MODEL Life Beyond Tourism “travel for dialogue”, the MANUAL and its CERTIFICATION “ Ed.0 “ as a practical contribution of the Foundation at the service of the International Community;

2. A proposal to UNESCO for a year dedicated to “Traditional Hospitality”, in support of sustainable tourism and intercultural dialogue;

3. The opening of a continuing dialogue with the Foundation Romualdo Del Bianco and its International Institute Life Beyond Tourism to allow reflection on the issues that relate to the safeguarding of Intangible Heritage of Humanity within the “Concept of Traditional Hospitality in Intercultural Encounters “ and support capacity building in this field through the Network Partners.

Signatory:
Family name and name:
Affiliation:
Position:
Date : Signature and Seal:
## ENCLOSURE 3.2

**LIST OF THE 343 SIGNATORIES OF THE DECLARATION FROM 50 COUNTRIES**

presented to Alfredo Pérez de Armiñán, UNESCO Director-General Assistant for Culture on October 29, 2014

<table>
<thead>
<tr>
<th>Family Name</th>
<th>Name</th>
<th>Role</th>
<th>Affiliation</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ciloglu</td>
<td>Ilyas</td>
<td>Rector</td>
<td>International Black Sea University, Tbilisi</td>
<td>Georgia</td>
</tr>
<tr>
<td>Nalivaika</td>
<td>Ina</td>
<td>Professor</td>
<td>Belarussian State University, Minsk</td>
<td>Belarus</td>
</tr>
<tr>
<td>Vadzim</td>
<td>Sigan</td>
<td>Dean of Faculty of Philosophy and Social Science</td>
<td>Belarussian State University, Minsk</td>
<td>Belarus</td>
</tr>
<tr>
<td>Gugushvili</td>
<td>George</td>
<td>Rector, Professor</td>
<td>Tbilisi State Academy of Art, Tbilisi</td>
<td>Georgia</td>
</tr>
<tr>
<td>Kipiani</td>
<td>Maya</td>
<td>Head of International Relation Dept.</td>
<td>Tbilisi State Academy of Art, Tbilisi</td>
<td>Georgia</td>
</tr>
<tr>
<td>Stachura</td>
<td>Ewa</td>
<td>Rector</td>
<td>State Higher University of Applied Sciences, Raciborz</td>
<td>Poland</td>
</tr>
<tr>
<td>Wu</td>
<td>Cong</td>
<td>Professor</td>
<td>School of Architecture, Tianjin University, Tianjin</td>
<td>China</td>
</tr>
<tr>
<td>Genovese</td>
<td>Rosa Anna</td>
<td>Professor/Member ICOMOS Academy</td>
<td>University of Studies of Naples - DIARC “Federico II”, Naples</td>
<td>Italy</td>
</tr>
<tr>
<td>Zdeeb</td>
<td>Kararsyna</td>
<td>PhD Student</td>
<td>Cardinal Stefan Wyszynski University in Warsaw</td>
<td>Poland</td>
</tr>
<tr>
<td>Szkitadz</td>
<td>Piotr</td>
<td>PhD Student</td>
<td>Cardinal Stefan Wyszynski University in Warsaw</td>
<td>Poland</td>
</tr>
<tr>
<td>Kobylnska-Bunsch</td>
<td>Weronika</td>
<td>PhD student</td>
<td>University of Warsaw</td>
<td>Poland</td>
</tr>
<tr>
<td>Madlinski</td>
<td>Artur</td>
<td>Researcher</td>
<td>University of Lodz</td>
<td>Poland</td>
</tr>
<tr>
<td>Iashvili</td>
<td>Nana</td>
<td>Director</td>
<td>Institute of Visual Communication and Media Art, Tbilisi</td>
<td>Georgia</td>
</tr>
<tr>
<td>Darjania</td>
<td>Mikheil</td>
<td>Conference Speaker</td>
<td>PhD Student of Tbilisi Academy of Arts, Media Art Faculty, Tbilisi</td>
<td>Georgia</td>
</tr>
<tr>
<td>Zychowska</td>
<td>Malia Janata</td>
<td>Professor</td>
<td>Cracow University Of Technology, Kraków</td>
<td>Poland</td>
</tr>
<tr>
<td>Blatkiewicz</td>
<td>Andrezej</td>
<td>Professor</td>
<td>Cracow University Of Technology, Kraków</td>
<td>Poland</td>
</tr>
<tr>
<td>Borg</td>
<td>Daniel</td>
<td>Visiting Lecture (Edpt of Public Policy)</td>
<td>University of Malta, Malta</td>
<td>Malta</td>
</tr>
<tr>
<td>Roter Blagajewic</td>
<td>Mirjana</td>
<td>Associate Professor</td>
<td>University of Belgrade - Faculty of Architecture, Belgrade</td>
<td>Serbia</td>
</tr>
<tr>
<td>Vakhtang Akhaldzhe</td>
<td>Archimandrite Adam</td>
<td>Rector</td>
<td>Saint King Tamar University of Patriarchate of Georgia, Tbilisi</td>
<td>Georgia</td>
</tr>
<tr>
<td>Vladimirovich</td>
<td>Vassin Knill</td>
<td>Senior lecturer of Architecture</td>
<td>Russian International Academy for Tourism, Moscow</td>
<td>Russia</td>
</tr>
<tr>
<td>Valenyevna</td>
<td>Ilitskaya Svetlana</td>
<td>Doctor of Architecture</td>
<td>State University on Land Use Planning and Control, Moscow</td>
<td>Russia</td>
</tr>
<tr>
<td>Krawczyk</td>
<td>Janusz</td>
<td>University Professor</td>
<td>Nicolaus Copernicus University, Torun</td>
<td>Poland</td>
</tr>
<tr>
<td>Zoraqi</td>
<td>Klement</td>
<td>Dean</td>
<td>High School of Art of Tirana</td>
<td>Albania</td>
</tr>
<tr>
<td>Galstyan</td>
<td>Gagik</td>
<td>Rector</td>
<td>Yerevan State University of Architecture and Construction, Armenia</td>
<td>Armenia</td>
</tr>
<tr>
<td>Polazzo</td>
<td>Elsa</td>
<td>Senior Lecturer</td>
<td>School of Architecture and Built Environment -/University of Adelaide</td>
<td>Australia</td>
</tr>
<tr>
<td>Mamedova</td>
<td>Gulchora</td>
<td>Rector</td>
<td>Azerbaijan University of Architecture and Construction</td>
<td>Azerbaijan</td>
</tr>
<tr>
<td>Nalivaika</td>
<td>Ina</td>
<td>Associate Professor</td>
<td>Belarussian State University, Minsk</td>
<td>Belarus</td>
</tr>
<tr>
<td>Popak</td>
<td>Natalia</td>
<td>Dean of International Business Communication Faculty</td>
<td>Belarussian State Economic University</td>
<td>Belarus</td>
</tr>
<tr>
<td>Yakauchyts</td>
<td>Tatjana</td>
<td>Senior Professor</td>
<td>Belarussian State Economic University</td>
<td>Belarus</td>
</tr>
<tr>
<td>Liu</td>
<td>Jian</td>
<td>Deputy Dean for International Affairs</td>
<td>School of Architecture, Tsinghua University, Beijing</td>
<td>China</td>
</tr>
<tr>
<td>Niglio</td>
<td>Olimpia</td>
<td>Professor</td>
<td>University Bogotá</td>
<td>Colombia</td>
</tr>
<tr>
<td>Pasuy Arcinegues</td>
<td>William</td>
<td>Architect</td>
<td>The University of La Salle, Bogotá</td>
<td>Colombia</td>
</tr>
<tr>
<td>Sanchez Delgado Gerardo</td>
<td>Dean of Faculty of Arts</td>
<td>University of Narino</td>
<td>Colombia</td>
<td></td>
</tr>
<tr>
<td>Vidmarovich Natalia</td>
<td>Professor</td>
<td>Zagreb University, Faculty of Philosophy</td>
<td>Croatia</td>
<td></td>
</tr>
<tr>
<td>Herrera Pupo Gerson</td>
<td>Vice President</td>
<td>Faculty of Construction - University of Camagüey Ignacio Agramonte Ioynaz</td>
<td>Cuba</td>
<td></td>
</tr>
<tr>
<td>Kapaliani Bella</td>
<td>Doctor Professor</td>
<td>Sukhum State University; Office of the Minister of Autonomous Republic of Abkhazia for Confidence, Building and Reconciliation</td>
<td>Georgia</td>
<td></td>
</tr>
<tr>
<td>Chybik Josef</td>
<td>Dean of Faculty of Architecture</td>
<td>Brno Technical University</td>
<td>Czech Republic</td>
<td></td>
</tr>
<tr>
<td>Zemankova Helena</td>
<td>Head Department Engineering</td>
<td>Brno Technical University</td>
<td>Czech Republic</td>
<td></td>
</tr>
<tr>
<td>Williams Geoffrey</td>
<td>Professor</td>
<td>European University of Brittany</td>
<td>France</td>
<td></td>
</tr>
<tr>
<td>Alesania Giulia</td>
<td>Director</td>
<td>University of Georgia, Georgia</td>
<td>Georgia</td>
<td></td>
</tr>
<tr>
<td>Atashukeli Nodar</td>
<td>Dean of Faculty of Architecture</td>
<td>Tbilisi State Academy of Arts, Faculty of Architecture</td>
<td>Georgia</td>
<td></td>
</tr>
<tr>
<td>Chovelidze Liana</td>
<td>Rector</td>
<td>High School Georgia</td>
<td>Georgia</td>
<td></td>
</tr>
<tr>
<td>Ishivili Nana</td>
<td>Dean of the Faculty of Media Arts</td>
<td>Tbilisi State Academy</td>
<td>Georgia</td>
<td></td>
</tr>
<tr>
<td>Kadagidze Nino</td>
<td>Head of International Relation Dept.</td>
<td>Tbilisi Teaching University Gorgasali</td>
<td>Georgia</td>
<td></td>
</tr>
<tr>
<td>Kandareli Tamaz</td>
<td>Full Professor</td>
<td>High School Georgia/Tbilisi Teaching University Gorgasali</td>
<td>Georgia</td>
<td></td>
</tr>
<tr>
<td>Khatamidze Mzia</td>
<td>Rector</td>
<td>Tbilisi Teaching University Gorgasali</td>
<td>Georgia</td>
<td></td>
</tr>
<tr>
<td>Khushabhoeli Leila</td>
<td>Professor</td>
<td>Ivane Javakhishvili Tbilisi State University</td>
<td>Georgia</td>
<td></td>
</tr>
<tr>
<td>Kikashveli Tinatin</td>
<td>Rector</td>
<td>Tbilisi State Academy of Arts, Georgia</td>
<td>Georgia</td>
<td></td>
</tr>
<tr>
<td>Kobakhidze Temur</td>
<td>Professor</td>
<td>Tbilisi Teaching University Gorgasali</td>
<td>Georgia</td>
<td></td>
</tr>
<tr>
<td>Takidze David</td>
<td>Doctoral Student</td>
<td>Tbilisi State University</td>
<td>Georgia</td>
<td></td>
</tr>
<tr>
<td>Lavrelashvili Teona</td>
<td>Founder, Director</td>
<td>Georgian Academy of Diplomacy and Politics</td>
<td>Georgia</td>
<td></td>
</tr>
<tr>
<td>Ganiatsas Vassilis</td>
<td>Professor</td>
<td>National Technical University of Athens</td>
<td>Greece</td>
<td></td>
</tr>
<tr>
<td>Balazs Balogh</td>
<td>Head of the Department</td>
<td>Budapest University of Technics &amp; Economics, Department of Design</td>
<td>Hungary</td>
<td></td>
</tr>
<tr>
<td>Prokopp Maria</td>
<td>Professor</td>
<td>University Eotvos Budapest, Institute of History</td>
<td>Hungary</td>
<td></td>
</tr>
<tr>
<td>Malek Mohammed Reza</td>
<td>Associate Professor</td>
<td>K.N.Toosi University of Technology, Faculty of Geodesy and Geomatics Engineering</td>
<td>Iran</td>
<td></td>
</tr>
<tr>
<td>Baraldi Luca</td>
<td>Scientific coordinator</td>
<td>Higher Institute for Religion Studies “S.Maria di Monte Benico”, Vicenza</td>
<td>Italy</td>
<td></td>
</tr>
<tr>
<td>Bertocci Stefano</td>
<td>Full Professor</td>
<td>University of Florence, Department of Architecture</td>
<td>Italy</td>
<td></td>
</tr>
<tr>
<td>Brovelli Maria Antonia</td>
<td>Vice Rector of Polo Territoriale Como</td>
<td>Technical University of Milan</td>
<td>Italy</td>
<td></td>
</tr>
<tr>
<td>Caspari Sara</td>
<td>Postdoctoral student</td>
<td>Technical University of Milan</td>
<td>Italy</td>
<td></td>
</tr>
<tr>
<td>Corazza Roberto</td>
<td>Full Professor</td>
<td>University of Florence – Faculty of Architecture</td>
<td>Italy</td>
<td></td>
</tr>
<tr>
<td>De Giovanni Giuseppe</td>
<td>Full Professor of Technology of Architecture</td>
<td>Department of Architecture, Polytechnic School - University of Palermo</td>
<td>Italy</td>
<td></td>
</tr>
<tr>
<td>Falzone Patrizia</td>
<td>Professor</td>
<td>University of Genova, dipart. DSA - School of Technology</td>
<td>Italy</td>
<td></td>
</tr>
<tr>
<td>Garzaniti Marcella</td>
<td>Professor</td>
<td>Florence University, Department of Language, Literature and Intercultural Studies</td>
<td>Italy</td>
<td></td>
</tr>
<tr>
<td>Giannarelli Paolo</td>
<td>President</td>
<td>Università Internazionale dell’Arte</td>
<td>Italy</td>
<td></td>
</tr>
<tr>
<td>Lombardini Nora</td>
<td>Researcher</td>
<td>Politecnica di Milan</td>
<td>Italy</td>
<td></td>
</tr>
<tr>
<td>Nigro Gianpiero</td>
<td>Director</td>
<td>CIRT (Interuniversity Centre for Research on Tourism)</td>
<td>Italy</td>
<td></td>
</tr>
<tr>
<td>Visconti Federica</td>
<td>Associate professor</td>
<td>University of Napoli “Federico II”</td>
<td>Italy</td>
<td></td>
</tr>
<tr>
<td>Amano Yohsuke</td>
<td>Programme Associate</td>
<td>United Nations University Institute for the Advanced Study of Sustainability, Yokohama</td>
<td>Japan</td>
<td></td>
</tr>
<tr>
<td>Ito Kuniki</td>
<td>Professor Emeritus</td>
<td>Tohoku University, Department of Architecture</td>
<td>Japan</td>
<td></td>
</tr>
<tr>
<td>Kitamura Yukihisa</td>
<td>Assistant of Chancellor</td>
<td>Josai University Educational Corporation, Tokyo</td>
<td>Japan</td>
<td></td>
</tr>
<tr>
<td>Kondo Hiroko</td>
<td>Professor</td>
<td>Tokyo University</td>
<td>Japan</td>
<td></td>
</tr>
<tr>
<td>Muneta</td>
<td>Yoshifumi</td>
<td>Professor</td>
<td>Kyoto Prefectural University</td>
<td>Japan</td>
</tr>
<tr>
<td>---------</td>
<td>------------</td>
<td>------------</td>
<td>-------------------------------</td>
<td>--------</td>
</tr>
<tr>
<td>Nakao</td>
<td>Yoichi</td>
<td>Professor / Department Chair</td>
<td>Department of Chemistry and Biochemistry, Waseda University</td>
<td>Japan</td>
</tr>
<tr>
<td>Nishimoto</td>
<td>Koji</td>
<td>Professor Emeritus</td>
<td>University of Tokyo</td>
<td>Japan</td>
</tr>
<tr>
<td>Okada</td>
<td>Atsushi</td>
<td>Professor</td>
<td>Kyoto University</td>
<td>Japan</td>
</tr>
<tr>
<td>Shinozaki</td>
<td>Kayo</td>
<td>Director, Office of the Chancellor</td>
<td>Josai University Educational Corporation, Tokyo</td>
<td>Japan</td>
</tr>
<tr>
<td>Shugyo</td>
<td>Tatsuya</td>
<td>Secretary, Office to the Chancellor</td>
<td>Josai University Educational Corporation, Tokyo</td>
<td>Japan</td>
</tr>
<tr>
<td>Suzuki</td>
<td>Wataru</td>
<td>Senior Coordinator</td>
<td>United Nations University Institute for the Advanced Study of Sustainability, Tokyo</td>
<td>Japan</td>
</tr>
<tr>
<td>Suzuki</td>
<td>Tomoe</td>
<td>Associate Professor</td>
<td>Showa University of Music, Tokyo</td>
<td>Japan</td>
</tr>
<tr>
<td>Yamaoka</td>
<td>Keichiro</td>
<td>Rector</td>
<td>Hessen Jögekun University, Kyoto</td>
<td>Japan</td>
</tr>
<tr>
<td>Kussainov</td>
<td>Amirlan</td>
<td>President</td>
<td>Kazakh Leading Academy of Architecture and Construction, Kazakhstan</td>
<td>Kazakhstan</td>
</tr>
<tr>
<td>Abdulrahman</td>
<td>Alblahi</td>
<td>Architect, Department of Architecture, Society College of Al Ula</td>
<td>Taibab University, Al Medina Al Manawara</td>
<td>Kingdom of Saudi Arabia</td>
</tr>
<tr>
<td>Al Enezi</td>
<td>Uosef Abdullah</td>
<td>Dean of Society College of Al Ula</td>
<td>Taibab University, Al Medina Al Manawara</td>
<td>Kingdom of Saudi Arabia</td>
</tr>
<tr>
<td>Wail</td>
<td>Houssin</td>
<td>Professor, Head of Department of Architecture, Society College of Al Ula</td>
<td>Taibab University, Al Medina Al Manawara</td>
<td>Kingdom of Saudi Arabia</td>
</tr>
<tr>
<td>Abdykalykov</td>
<td>Akymbek</td>
<td>Rector</td>
<td>Kyrgyz State University of Construction, Transportation and Architecture</td>
<td>Kyrgyzstan</td>
</tr>
<tr>
<td>Nifadyev</td>
<td>Vladmir Ivanovich</td>
<td>Rector</td>
<td>Kyrgyz Russian Slavic University</td>
<td>Kyrgyzstan</td>
</tr>
<tr>
<td>Yuldashev</td>
<td>Ilshat</td>
<td>Head of Department</td>
<td>Kyrgyz Russian Slavic University</td>
<td>Kyrgyzstan</td>
</tr>
<tr>
<td>Bratuskins</td>
<td>Ugis</td>
<td>Dean</td>
<td>Faculty of Architecture and Urban Planning, Riga Technical University</td>
<td>Latvia</td>
</tr>
<tr>
<td>Ribickis</td>
<td>Leonids</td>
<td>Rector</td>
<td>Riga Technical University</td>
<td>Latvia</td>
</tr>
<tr>
<td>Vrubliavskas</td>
<td>Dalis</td>
<td>Associate Professor</td>
<td>Vilnius Gediminas Technical University</td>
<td>Lithuania</td>
</tr>
<tr>
<td>Tena Núñez</td>
<td>Ricardo Antonio</td>
<td>Professor and Researcher</td>
<td>High School of Engineering and Architecture, Tacamachalco, Politechnic Institute</td>
<td>Mexico</td>
</tr>
<tr>
<td>Zárate Rosales</td>
<td>Alberto</td>
<td>Full Professor and Researcher</td>
<td>Autonomous University of the City of Mexico</td>
<td>Mexico</td>
</tr>
<tr>
<td>Efendidzse Tezcan</td>
<td>Vefa</td>
<td>Head</td>
<td>Department of Arts and Education, Cyprus International University</td>
<td>North Cyprus</td>
</tr>
<tr>
<td>Hashemipour</td>
<td>Majid</td>
<td>Vice Rector</td>
<td>Eastern Mediterranean University, North Cyprus</td>
<td>North Cyprus</td>
</tr>
<tr>
<td>Piotr</td>
<td>Szkiladz</td>
<td>PhD student</td>
<td>Institute of Archeology of University Cardinal Stefan Wyszyński</td>
<td>Poland</td>
</tr>
<tr>
<td>Silvestre</td>
<td>Danilo</td>
<td>Director Office for Initiatives in Culture and the Arts</td>
<td>University of the Philippines</td>
<td>Philippines</td>
</tr>
<tr>
<td>Sadowski</td>
<td>Lukasz</td>
<td>Lecturer</td>
<td>Academy of Fine Arts in Lodz</td>
<td>Poland</td>
</tr>
<tr>
<td>Bartkewicz</td>
<td>Urszula</td>
<td>Professor</td>
<td>Academy of Music Bydgoszcz</td>
<td>Poland</td>
</tr>
<tr>
<td>Kaszuba</td>
<td>Jerzy</td>
<td>Rector</td>
<td>The Felix Nowowiejski Academy of Music in Bydgoszcz</td>
<td>Poland</td>
</tr>
<tr>
<td>Katanyne</td>
<td>Zdebor</td>
<td>PhD student</td>
<td>Institute of Archeology of University Cardinal Stefan Wyszyński</td>
<td>Poland</td>
</tr>
<tr>
<td>Klosek-Koszowska</td>
<td>Danuta</td>
<td>Professor / Vice President</td>
<td>Warsaw University of Technology / International Committee on Historic Towns and Villages, ICOMOS</td>
<td>Poland</td>
</tr>
<tr>
<td>Kotlinski</td>
<td>Stanislaw Daniel</td>
<td>Professor</td>
<td>Music Academy Gdansk / Hochschule fur Musik and Theater Munchen</td>
<td>Poland</td>
</tr>
<tr>
<td>Name</td>
<td>Title/Role</td>
<td>Institution</td>
<td>Country</td>
<td></td>
</tr>
<tr>
<td>-----------------------</td>
<td>------------------------------------------------</td>
<td>------------------------------------------------------------------------------</td>
<td>----------</td>
<td></td>
</tr>
<tr>
<td>Murawska, Maria</td>
<td>Vice Rector for Organization and International Cooperation</td>
<td>The Feliks Nowowiejski Academy of Music in Bydgoszcz</td>
<td>Poland</td>
<td></td>
</tr>
<tr>
<td>Przybylszewska, Gudela</td>
<td>Professor on Architecture and Tourism Development</td>
<td>University of Economy in Bydgoszcz, Tourism Economy and Geography Institute.</td>
<td>Poland</td>
<td></td>
</tr>
<tr>
<td>Sikora, Krzysztof</td>
<td>Rector</td>
<td>University of Economy in Bydgoszcz, Poland</td>
<td>Poland</td>
<td></td>
</tr>
<tr>
<td>Siwik, Anna</td>
<td>Vice Rector</td>
<td>AGH University of Science and Technology, Krakow, Poland</td>
<td>Poland</td>
<td></td>
</tr>
<tr>
<td>Szmygln, Boguslaw</td>
<td>Professor, Head of Chair &quot;Architectural Heritage Conservation&quot;</td>
<td>Technical University of Lublin</td>
<td>Poland</td>
<td></td>
</tr>
<tr>
<td>Wieckowski, Tadeusz</td>
<td>Rector</td>
<td>Wroclaw University of Technology</td>
<td>Poland</td>
<td></td>
</tr>
<tr>
<td>Zimnowoda-Krajewska, Bozena</td>
<td>Head of Dept.</td>
<td>Nicola Copernicus University of Torun</td>
<td>Poland</td>
<td></td>
</tr>
<tr>
<td>Moreira Pinto, Miguel</td>
<td>Vice-President of Department of Architecture</td>
<td>Universidade da Beira Interior, Covilha/L. Moreira Pinto Lda.</td>
<td>Portugal</td>
<td></td>
</tr>
<tr>
<td>Mitranche, Anca</td>
<td>PhD Associate Professor</td>
<td>University of Architecture adn Urbanism &quot;Ion Minicu&quot;, Bucharest</td>
<td>Romania</td>
<td></td>
</tr>
<tr>
<td>Nistor, Sergiu</td>
<td>Professor /President</td>
<td>University of Architecture and Urbanism Ion Mincu Bucharest/ICOMOS Romania</td>
<td>Romania</td>
<td></td>
</tr>
<tr>
<td>Afanasiev, Aleksandr</td>
<td>Rector</td>
<td>Irkutsk State Technical University, Russia</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Anas, Nurulim</td>
<td>Director</td>
<td>The Branch of Kazan Federal University in Chistopol</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Averina, Maria</td>
<td>Dean of Faculty</td>
<td>Yaroslavl Pedagogical University, Faculty of Languages</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Balzannikov, Mikhail</td>
<td>Rector</td>
<td>Samara State University of Architecture and Civil Engineering, Russia</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Bekisheva, Elena</td>
<td>Head of Dept.</td>
<td>Samara State Medical University</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Bertaseva, Natalia</td>
<td>Senior professor, Head of the PgD Department</td>
<td>Moscow State Academy of Art and Industry named after S.G. Stroganov</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Boldyrev, Sergey</td>
<td>Vice Rector</td>
<td>Penza State University of Architecture and Construction</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Budenkova, Valeria</td>
<td>Professor</td>
<td>Tomsk National State Research University</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Cherniak, Eduard</td>
<td>Director</td>
<td>Institute of Arts and Culture of Tomsk State University</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Devel, Ludmila</td>
<td>Deputy Head of the Department of Foreign Languages and Linguistics</td>
<td>St. Petersburg State University of Culture and Arts</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Egorov, Vladimir</td>
<td>Rector</td>
<td>Ivanovo State University, Russia</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Elsherokova, Elina</td>
<td>PhD student</td>
<td>Ivanovo State University</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Erysheva, Elena</td>
<td>Head of the Center of Architectural and Art Education</td>
<td>Far Eastern Federal University, Vladivostok</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Fomenko, Tatiana</td>
<td>Professor</td>
<td>Moscow State Regional Social and Humanistic Institute</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Glagolev, Sergey</td>
<td>Rector</td>
<td>Belgorod State Technology University</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Gorbakonenko, Alexandr</td>
<td>Rector</td>
<td>Ulyanovsk State Technical University</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Gorsky-Chernyhev, Nikolay</td>
<td>Professor of Dept of Painting and Composition/Member of the Russian Academy</td>
<td>Moscow State Academic Art Institute of Surikov, Russia</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Grigorova, Ekaterina</td>
<td>Professor</td>
<td>Ivanovo State University</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Gurevich, Tatiana</td>
<td>Professor</td>
<td>Moscow State Institute of International Relations</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Isakova, Diana</td>
<td>PhD student</td>
<td>St. Petersburg State University of Culture and Arts</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Name</td>
<td>Position</td>
<td>University/Institution</td>
<td>Country</td>
<td></td>
</tr>
<tr>
<td>-----------------</td>
<td>---------------------------</td>
<td>------------------------------------------------------------</td>
<td>---------</td>
<td></td>
</tr>
<tr>
<td>Ivashenko</td>
<td>Yuri</td>
<td>Director SADI, Saratov State Technical University of name of Gagarin, Russia</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Kalashnikov</td>
<td>Sergey</td>
<td>Rector, Volgograd State University of Architecture and Construction</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Kamenskikh</td>
<td>Aleksey</td>
<td>Associate Professor of Department of Humanities, Higher School of Economics in Perm</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Karpova</td>
<td>Olga</td>
<td>Vice Rector, Ivanovo State University</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Kartashkova</td>
<td>Faina</td>
<td>Professor, Ivanovo State University</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Kobets</td>
<td>Tetyana</td>
<td>Head of Department of Pediatrics, Crimea Medical University</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Koltskova</td>
<td>Elena</td>
<td>Associate Professor, Ivanovo State Power Engineering University</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Kudryavtsev</td>
<td>Aleksandr</td>
<td>President, RAASN Russian Academy of Architecture and Construction</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Lapshin</td>
<td>Andrey Aleksandrovich</td>
<td>Rector, Nizhni Novgorod State University of Architecture and Construction</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Kuznezov</td>
<td>Vladimir</td>
<td>Director of the Regional and International Research School, Far Eastern Federal University</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Lapshin</td>
<td>Andrey Aleksandrovich</td>
<td>Rector, Nizhni Novgorod State University of Architecture and Construction</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Lapshina</td>
<td>Evgenia</td>
<td>Head of Educational Program, Far Eastern Federal University</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Ledeneva</td>
<td>Galina</td>
<td>Head of Dept., Tambov State Technical University</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Likhanskiy</td>
<td>Yuri</td>
<td>Head of Design and Architectural environment, Far Eastern Federal University</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Lubavin</td>
<td>Anatolyi</td>
<td>Rector, Moscow State Academic Art Institute of Sunkov, Russia</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Makankhin</td>
<td>Igor</td>
<td>Rector, Perm State National Research University</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Moar</td>
<td>Valentiy</td>
<td>Chairperson of Department of Architecture and Urbanism, Far Eastern Federal University, Vladivostok</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Muchametshina</td>
<td>Rezeda</td>
<td>Head of Department, Kazan Federal University</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Nefedova</td>
<td>Lyubov</td>
<td>Professor, Moscow Pedagogical State University</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Pavlenko</td>
<td>Aleksandr</td>
<td>Professor, Taganrog University Economic</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Perov</td>
<td>Fedor</td>
<td>Professor, St. Petersburg State University of Architecture and Construction</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Polaviansnyiy</td>
<td>Dmitry</td>
<td>Vice Rector, Ivanovo State University</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Shilova</td>
<td>Ekaterina</td>
<td>Professor, Ivanovo State University</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Shvidkovsky</td>
<td>Dmitry</td>
<td>Rector, Moscow Architectural Institute, Russia</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Sipovskaya</td>
<td>Natalia</td>
<td>Director, State Institute for Arts Studies, Moscow, Russia</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Sulemanov</td>
<td>Alfred</td>
<td>Vice Rector, Kazan State University of Architecture and Engineering</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Takareva</td>
<td>Nina</td>
<td>Head of Dept., Moscow Academy of Humanities and Technology, Russia</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Tretyakova</td>
<td>Tatiana</td>
<td>Professor, Saint Petersburg State University</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Tur</td>
<td>Vitaly</td>
<td>Dean, Ulyanov State Technical University</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Uzhova</td>
<td>Olga</td>
<td>Professor, Ivanovo State University</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Uryupina</td>
<td>Anna</td>
<td>Director, Khanty-Mansiysk Institute of Design and Applied Arts</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Usoltseva</td>
<td>Nadezhda</td>
<td>Vice Rector, Ivanovo State University</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Utkina</td>
<td>Natalia</td>
<td>Professor, Ivanovo State University</td>
<td>Russia</td>
<td></td>
</tr>
<tr>
<td>Family Name</td>
<td>Name</td>
<td>Role</td>
<td>Affiliation</td>
<td></td>
</tr>
<tr>
<td>-------------</td>
<td>------</td>
<td>------</td>
<td>-------------</td>
<td></td>
</tr>
<tr>
<td>Verra</td>
<td>Ivana Francesco</td>
<td>Sole Administrator</td>
<td>Archivia S.r.l.s., Torino</td>
<td></td>
</tr>
<tr>
<td>Shubin</td>
<td>Igor L.</td>
<td>Director</td>
<td>NIISF RAASN, Moscow</td>
<td></td>
</tr>
<tr>
<td>Buylova</td>
<td>Irina</td>
<td>Executive Director</td>
<td>Yegor Gaidar Foundation</td>
<td></td>
</tr>
<tr>
<td>Azzario</td>
<td>Maria Paola</td>
<td>President</td>
<td>Centro per l’Unesco di Torino</td>
<td></td>
</tr>
<tr>
<td>Cimino</td>
<td>Claudio</td>
<td>Secretary General</td>
<td>WATCH (Worl Association for the Protecion of Tangible and IntangibleCultural Heritage in time of armed conflict), Rome</td>
<td></td>
</tr>
</tbody>
</table>

### ADDITIONAL INFORMATION

- **Vryganova Ksenia**: Professor of Department of Foreign Languages and Linguistics, Ivanovo State Chemistry-Technological University, Russia
- **Vyshkin Efim**: Vice Rector, Samara State University of Architecture and Civil Engineering, Russia
- **Yudina Natalia**: Director, Vladimir Branch of the Financial University under the Government of the Russian Federation, Russia
- **Zubarev Yurii**: Rector, Perm State Agricultural Academy, Russia
- **Revzakina Nina**: Professor, Ivanovo State University, Russian
- **Gregor Pavel**: Head of Architectural Research Centre on Heritage and Art Education, Slovak Technical University, Faculty of Architecture, Bratislava, Slovak
- **Kralova Eva**: UNI-senior lecture, Assoc. Prof., Slovak Technical University, Bratislava, Slovak
- **Gaycoolea Prado Roberto**: Full Professor, Scoll of Architecture, University de Alcalà, Spain
- **Manawadu Samitha**: Senior professor of Architecture, Department of Architecture, University of Malaya, Sri Lanka
- **Abdallah Nuhad**: Head, Academic Unit for Scientific Research (AUSR), Syria
- **Ming-Hsu Su**: Assistant Professor, National Yunlin University of Science and Technology, Taiwan
- **Alpan Acalaya**: Assistant Professor, Osmangazi University, Turkey
- **Ince Guney Yasemin**: Assistant Professor, Balikesir University, Turkey
- **Kucukkaya Gulcin**: Dean of Dept., University of Yeditepe, Faculty of Architecture, Turkey
- **Kazantseva Tetiana**: PhD, Associate Professor, Institute of Architecture, National Lviv Polytechnik University, Ukraine
- **Leonov Sergi**: Lead Engineer, Centre of Institute for Space Research of National Academy of Sciences of Ukraine and State Space Agency of Ukraine, Ukraine
- **Eksareva Nadezhda**: Professor, Odessa State Academy of Construction and Architecture, Ukraine
- **Koval Igor**: Rector, Odessa I.I. Mechnikov University, Ukraine
- **Kubysnkin Anatoly Vladimirovich**: Head of Department of Pathological Physiology, Crimean Medical University, Ukraine
- **Kulikov Petr**: Rector, Kiev National University of Architecture and Construction, Ukraine
- **Lesavoy Vladimir**: Rector, Kharkov Medical University, Ukraine
- **Shkadovskij Yuriy M.**: Rector, Kharkov National University of Construction and Architecture, Ukraine
- **Smolenska Svetlana**: Professor, KSTUCA-Dept.of Architectural Design, Ukraine
- **Zvyeryakov Mykhaylo**: Rector, Odessa National Economic University, Ukraine
- **Harden Thomas K.**: Chancellor, University of Wisconsin-Green Bay, United States of America
- **Tapscott Stephen**: Professor, Massachusetts Institute of Technology, Cambridge, United States of America
<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Organization</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brenda Barrett</td>
<td>Editor</td>
<td>Living Landscape Observer</td>
<td>United States of America</td>
</tr>
<tr>
<td>Ruggieri Giovanni</td>
<td>President</td>
<td>Observatory on Tourism in the European Islands - OTIE, Palermo</td>
<td>Italy</td>
</tr>
<tr>
<td>Vantsyan Andranik</td>
<td>President</td>
<td>National Association of Travel and Avia Agents, Yerevan</td>
<td>Armenia</td>
</tr>
<tr>
<td>Yeghazyaryan Vahan</td>
<td>Vice-President</td>
<td>Armenian Society for Cultural Co-Operation with Foreign Countries, Armenia</td>
<td>Armenia</td>
</tr>
<tr>
<td>Karbut Alexander</td>
<td>President</td>
<td>Belarussian Union of Architects</td>
<td>Belarus</td>
</tr>
<tr>
<td>Bakalov Georgi Dimitrov</td>
<td>President</td>
<td>Bulgaria Union of Architects</td>
<td>Bulgaria</td>
</tr>
<tr>
<td>Bonnette Michel</td>
<td>Architect</td>
<td>Expert of the FRDB</td>
<td>Canada</td>
</tr>
<tr>
<td>Franco Mejia Angela Maria</td>
<td>Architect</td>
<td>Freelance, Tunja</td>
<td>Colombia</td>
</tr>
<tr>
<td>Londoño García Diego</td>
<td>Architect</td>
<td>Freelance, Tunja</td>
<td>Colombia</td>
</tr>
<tr>
<td>Haman Diego Oleg</td>
<td>Partner</td>
<td>CASUA Member of “Equatro European Architects”</td>
<td>Czech Republic</td>
</tr>
<tr>
<td>Popelova Ivana</td>
<td>President</td>
<td>The Association of Historical Settlements in Bohemia Moravia and Silesia</td>
<td>Czech Republic</td>
</tr>
<tr>
<td>El Shayeb Yasser</td>
<td>Director</td>
<td>CULTNAT – Center for Documentation of Cultural and Natural Heritage, Egypt</td>
<td>Egypt</td>
</tr>
<tr>
<td>Abuladze David</td>
<td>President</td>
<td>Georgian Union of Architects</td>
<td>Georgia</td>
</tr>
<tr>
<td>Bochorishvili Tinatin</td>
<td>Deputy Director General</td>
<td>Shota Rustaveli National Science Foundation</td>
<td>Georgia</td>
</tr>
<tr>
<td>Meledze Oleg</td>
<td>Vice Director</td>
<td>Training Methodical Centre “Caucasus”</td>
<td>Georgia</td>
</tr>
<tr>
<td>Prokopenko Rita</td>
<td>Founder, Chairperson</td>
<td>NGO-Multinational Georgia for Strengthening Democratic Values</td>
<td>Georgia</td>
</tr>
<tr>
<td>Tatishvili Besarion</td>
<td>Director</td>
<td>Best Architecture Studio</td>
<td>Georgia</td>
</tr>
<tr>
<td>Trapadze Kakha</td>
<td>Chairman</td>
<td>Georgian Heritage, Georgia</td>
<td>Georgia</td>
</tr>
<tr>
<td>Tsotnashvili Zaza</td>
<td>Head Manager</td>
<td>The House of Education in Georgia</td>
<td>Georgia</td>
</tr>
<tr>
<td>Zhorzhaliani Irakli</td>
<td>Director</td>
<td>Children and Youth Development Fund of the Ministry of Sport and Youth Affairs of Georgia</td>
<td>Georgia</td>
</tr>
<tr>
<td>Livadas Panos</td>
<td>Secretary General</td>
<td>Greek National Tourism Organization (GNTO)</td>
<td>Greece</td>
</tr>
<tr>
<td>Wierdl Zsuzsanna</td>
<td>President /Director</td>
<td>Mural Painting International Scientific Committee ICOMOS/Studio Art e Ristora</td>
<td>Hungary</td>
</tr>
<tr>
<td>Zador Judit</td>
<td>Main curator, Archaeologist</td>
<td>Budapest History Museum</td>
<td>Hungary</td>
</tr>
<tr>
<td>Nadessa Panicker Anil Kumar</td>
<td>Director (Biodiversity programme)</td>
<td>M.S Swaminathan Research Foundation</td>
<td>India</td>
</tr>
<tr>
<td>Carls Campa Valentina</td>
<td>Secretary</td>
<td>Associazione per l’Agricoltura Biodinamica</td>
<td>Italy</td>
</tr>
<tr>
<td>Citriniti Gaia</td>
<td>Deputy Director</td>
<td>APAB Istituto di formazione</td>
<td>Italy</td>
</tr>
<tr>
<td>Amodei Elena</td>
<td>Direttore</td>
<td>Salone dell’Arte e del Restauro di Firenze</td>
<td>Italy</td>
</tr>
<tr>
<td>Belli Lorenzo</td>
<td>President</td>
<td>Alkedo</td>
<td>Italy</td>
</tr>
<tr>
<td>Gasparini Vittorio</td>
<td>President</td>
<td>Centro per l’Unesco di Firenze</td>
<td>Italy</td>
</tr>
<tr>
<td>Cecconi Andrea</td>
<td>President</td>
<td>Fondazione Balducci</td>
<td>Italy</td>
</tr>
<tr>
<td>Celli Alessandro</td>
<td>Sole Administrator</td>
<td>Planning Administration S.r.l.</td>
<td>Italy</td>
</tr>
<tr>
<td>Cursana Aldo Maria</td>
<td>Regional President</td>
<td>Concommercio – Imprese per l’Italia, Tuscany Region</td>
<td>Italy</td>
</tr>
<tr>
<td>Dani Del Bianco Giovanna</td>
<td>Honorary Consul</td>
<td>Honorary Consulate of Czech Republic in Florence</td>
<td>Italy</td>
</tr>
<tr>
<td>De Polo Andrea</td>
<td>Consultant</td>
<td>Alinari Photographic Archive</td>
<td>Italy</td>
</tr>
<tr>
<td>Del Bianco Carletta</td>
<td>President</td>
<td>VivaFirenze</td>
<td>Italy</td>
</tr>
<tr>
<td>Filistrucchi Gherardo</td>
<td>President</td>
<td>Associazione Esercizi Storici Fiorentini</td>
<td>Italy</td>
</tr>
<tr>
<td>Di Stefano Maurizio</td>
<td>President</td>
<td>ICOMOS Italia</td>
<td>Italy</td>
</tr>
<tr>
<td>Fei Silvano</td>
<td>President</td>
<td>Unione Fiorentina Museo Casa di Dante</td>
<td>Italy</td>
</tr>
<tr>
<td>Lebole Maria Pilar</td>
<td>Coordinator</td>
<td>Associazione Osservatorio Mestieri d’Arte</td>
<td>Italy</td>
</tr>
<tr>
<td>Name</td>
<td>Position/Role</td>
<td>Organization/Location</td>
<td>Country</td>
</tr>
<tr>
<td>---------------------------</td>
<td>---------------------------------------------------</td>
<td>----------------------------------------</td>
<td>-----------</td>
</tr>
<tr>
<td>Gheri Riccardo</td>
<td>Director of Unit of Endocrinology</td>
<td>Oncologic Center in Florence</td>
<td>Italy</td>
</tr>
<tr>
<td>Giorgio Antonio</td>
<td>Manager</td>
<td>Hotel San Gallo Palace, Florence</td>
<td>Italy</td>
</tr>
<tr>
<td>Hiromi Sasaki</td>
<td>Honorary President</td>
<td>Lailac Associazione Culturale Giapponese</td>
<td>Italy</td>
</tr>
<tr>
<td>Laureano Pietro</td>
<td>President</td>
<td>IPOGEA-Traditional Knowledge Research Center</td>
<td>Italy</td>
</tr>
<tr>
<td>Myśliwiecowa Aranka</td>
<td>President</td>
<td>ARCA-Amici della Repubblica Ceca Associati, Firenze</td>
<td>Italy</td>
</tr>
<tr>
<td>Ricci Claudio</td>
<td>President</td>
<td>Associazione Città e Siti Italiani Patrimonio Mondiale UNESCO, Italy</td>
<td>Italy</td>
</tr>
<tr>
<td>Trinco Carlo</td>
<td>President</td>
<td>Agrifound</td>
<td>Italy</td>
</tr>
<tr>
<td>Sattani Franco</td>
<td>President</td>
<td>Salone dell’Arte e del Restauro di Firenze</td>
<td>Italy</td>
</tr>
<tr>
<td>Ventà Gherardo</td>
<td>President</td>
<td>Rotary Firenze Est</td>
<td>Italy</td>
</tr>
<tr>
<td>Endo Hideko</td>
<td>President, Flower Artist</td>
<td>Radiant Kyoto</td>
<td>Japan</td>
</tr>
<tr>
<td>Funada Yukio</td>
<td>Press Officer</td>
<td>Shinbutsu Rejo Junpai Nomichi</td>
<td>Japan</td>
</tr>
<tr>
<td>Higaki Miyoko</td>
<td>Director Representative</td>
<td>Higaki Ballet Company, Kyoto</td>
<td>Japan</td>
</tr>
<tr>
<td>Hitomi Ikuo</td>
<td>President</td>
<td>ICHIMOKU LTD.</td>
<td>Japan</td>
</tr>
<tr>
<td>Kawamoto Hiroaki</td>
<td>Senior Adviser</td>
<td>Koda-ji Temple</td>
<td>Japan</td>
</tr>
<tr>
<td>Ke Toyoko</td>
<td>Leather artist</td>
<td>Freelance, Hokkaido</td>
<td>Japan</td>
</tr>
<tr>
<td>Kikuchi Takeo</td>
<td>President</td>
<td>KC&amp;M Architect Studio, Zama</td>
<td>Japan</td>
</tr>
<tr>
<td>Kanishi Yukiko</td>
<td>Director</td>
<td>Higaki Ballet Company, Kyoto</td>
<td>Japan</td>
</tr>
<tr>
<td>Kumagai Akio</td>
<td>President</td>
<td>Kumagai Sangyo Company, Sendai</td>
<td>Japan</td>
</tr>
<tr>
<td>Maeno Hiroki</td>
<td>Representative</td>
<td>NPO Tabisurukujira</td>
<td>Japan</td>
</tr>
<tr>
<td>Matsumura Yusuke</td>
<td>President</td>
<td>Shokoku Sukan Company, Tokyo</td>
<td>Japan</td>
</tr>
<tr>
<td>Mitamura Miwa</td>
<td>President</td>
<td>Cooking School, Tokyo</td>
<td>Japan</td>
</tr>
<tr>
<td>Mitsuda Junko</td>
<td>Auditor</td>
<td>Non Profit Organisation Japan Now Tourism Information Association</td>
<td>Japan</td>
</tr>
<tr>
<td>Nakanoishi Yusuke</td>
<td>Founder/Director</td>
<td>Kyoto Graphie International Photography Festival</td>
<td>Japan</td>
</tr>
<tr>
<td>Ofune Makoto</td>
<td>Artist</td>
<td>Freelance, Tokyo</td>
<td>Japan</td>
</tr>
<tr>
<td>Ogawa Ghei</td>
<td>President</td>
<td>Zoen Uej Company, Kyoto</td>
<td>Japan</td>
</tr>
<tr>
<td>Shimmya Shuta</td>
<td>President</td>
<td>Tokyo Cable Studio</td>
<td>Japan</td>
</tr>
<tr>
<td>Takechi Isao</td>
<td>Director</td>
<td>Nara News Paper Company</td>
<td>Japan</td>
</tr>
<tr>
<td>Tsuji Hoshino</td>
<td>Director</td>
<td>Kyokane Company, Kyoto</td>
<td>Japan</td>
</tr>
<tr>
<td>Tsuji Junko</td>
<td>President</td>
<td>Kyokane Company, Kyoto</td>
<td>Japan</td>
</tr>
<tr>
<td>Uranaka Kataro</td>
<td>Artist</td>
<td>Freelance, Akita</td>
<td>Japan</td>
</tr>
<tr>
<td>Utsu Katsumi</td>
<td>President</td>
<td>Kyoka Nahki Market Association</td>
<td>Japan</td>
</tr>
<tr>
<td>Watanabe Yosua</td>
<td>Director</td>
<td>Interstudio Architect &amp; Associate</td>
<td>Japan</td>
</tr>
<tr>
<td>Yamamoto Shuko</td>
<td>President and Artist</td>
<td>Gallery Accent Green, Zama</td>
<td>Japan</td>
</tr>
<tr>
<td>Yamanaka Gembei</td>
<td>President</td>
<td>Studio Sekado, Kyoto</td>
<td>Japan</td>
</tr>
<tr>
<td>Yamashita Junzo</td>
<td>President</td>
<td>Space Magic Man Company</td>
<td>Japan</td>
</tr>
<tr>
<td>Yoshida Hideki</td>
<td>Photographer/Artist</td>
<td>Freelance</td>
<td>Japan</td>
</tr>
<tr>
<td>Funnell Sheila</td>
<td>Researcher</td>
<td>KENWEB - Kenya Wetlands Biodiversity Research Group</td>
<td>Kenya</td>
</tr>
<tr>
<td>Bektashev Yesenjan</td>
<td>President</td>
<td>Kyrgyz Union of Architects</td>
<td>Kyrgyzstan</td>
</tr>
<tr>
<td>Kerimkulov Muhtar</td>
<td>Director</td>
<td>Architectural Studio “MICHA” Bishkek</td>
<td>Kyrgyzstan</td>
</tr>
<tr>
<td>Li Dmitry</td>
<td>Director</td>
<td>Architectural Company “ARAS” Kirghizstan</td>
<td>Kyrgyzstan</td>
</tr>
<tr>
<td>Sarymsakov Belek</td>
<td>Director</td>
<td>AK Keme Hotel Kirghizstan/Board Member Kyrgyz Union of Architects</td>
<td>Kyrgyzstan</td>
</tr>
<tr>
<td>Shkaeva Ninelia</td>
<td>Chef Project Architect</td>
<td>Design Company “ARHIPRINT”</td>
<td>Kyrgyzstan</td>
</tr>
<tr>
<td>Usbuliev Taalajbakh</td>
<td>Chairman</td>
<td>Union of Painters of the Kyrgyz Republic</td>
<td>Kyrgyzstan</td>
</tr>
<tr>
<td>Sanchez Cruz</td>
<td>President</td>
<td>New Horizons for Architecture in Communities</td>
<td>Mexico</td>
</tr>
<tr>
<td>Eckhoff Kate</td>
<td>Member</td>
<td>Rotary Club Stavanger</td>
<td>Norway</td>
</tr>
<tr>
<td>Family Name</td>
<td>Name</td>
<td>Role</td>
<td>Affiliation</td>
</tr>
<tr>
<td>------------</td>
<td>-----------------</td>
<td>-----------------------------</td>
<td>----------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Wang</td>
<td>Weishan</td>
<td>Deputy Director General</td>
<td>Kulangsu Administrative Committee, Xiamen</td>
</tr>
<tr>
<td>Osinka</td>
<td>Maria</td>
<td>Duputy Director</td>
<td>Kharkiv City Council International Cooperation Department</td>
</tr>
<tr>
<td>Vadim</td>
<td>Duda</td>
<td>Director General</td>
<td>Center for International Cooperation Rudomino All Russia, State Library for Foreign Literature, Moscow</td>
</tr>
<tr>
<td>Lenk</td>
<td>Miroslaw</td>
<td>Mayor</td>
<td>Municipality of Raciborz</td>
</tr>
<tr>
<td>Hessein</td>
<td>Ghafari</td>
<td>Acting Director</td>
<td>UNESCO - ICOMOS</td>
</tr>
<tr>
<td>Pava</td>
<td>Zsolt</td>
<td>Mayor</td>
<td>Municipality of Pecs, Pecs</td>
</tr>
<tr>
<td>Cao</td>
<td>Ni</td>
<td>Director General</td>
<td>Office for Kulangsu Nominatons World Cultural Heritage, Xiamen</td>
</tr>
<tr>
<td>Malina</td>
<td>Graziela Silva</td>
<td>Heritage Conservator</td>
<td>Ministry of Culture of Argentina-National Institute for the Study of Theatre</td>
</tr>
<tr>
<td>Simonyan</td>
<td>Hakob</td>
<td>Director</td>
<td>Ministry of Culture &quot;Scientific Research Center of the Historical and Cultural Heritage&quot; SN-CO, Armenia</td>
</tr>
<tr>
<td>Nuriyev</td>
<td>Samir</td>
<td>Head of Administration</td>
<td>State Historical-Architectural Reserve &quot;Icherisheher&quot; under Cabinet of Minister of the Republic of Azerbaijan</td>
</tr>
<tr>
<td>Leenen</td>
<td>Marc</td>
<td>Emeritus Director General</td>
<td>ICCROM</td>
</tr>
<tr>
<td>Name</td>
<td>Position/Role</td>
<td>Organization/Institution</td>
<td>Country</td>
</tr>
<tr>
<td>-------------------------</td>
<td>----------------------------------------------------</td>
<td>----------------------------------------------------------------</td>
<td>--------------------------</td>
</tr>
<tr>
<td>Hadzimuhamedovic Amra</td>
<td>Member of Commission</td>
<td>Commission to Preserve National Monuments of Bosnia &amp; Herzegovina</td>
<td>Bosnia &amp; Herzegovina</td>
</tr>
<tr>
<td>Komšić Ivo</td>
<td>Mayor</td>
<td>Municipality of Sarajevo</td>
<td>Bosnia &amp; Herzegovina</td>
</tr>
<tr>
<td>Rendón Espinosa Carlos Edwin</td>
<td>Director</td>
<td>Museum and Territories of the Museum of Antioquia</td>
<td>Colombia</td>
</tr>
<tr>
<td>Guzava Elgya</td>
<td>President</td>
<td>Supreme Council of Autonomous Republic of Abkhazia</td>
<td>Georgia</td>
</tr>
<tr>
<td>Okteng-Yeboh Alfred</td>
<td>Chair</td>
<td>Ghana National Biodiversity Committee</td>
<td>Ghana</td>
</tr>
<tr>
<td>Savrani Mana</td>
<td>Architect</td>
<td>Ministry of Culture in Greece (Numismatic Museum)</td>
<td>Greece</td>
</tr>
<tr>
<td>Vahadis Gregory</td>
<td>Archeologist</td>
<td>Hellenic Ministry of Culture and Sports</td>
<td>Greece</td>
</tr>
<tr>
<td>Gurung Anula</td>
<td>Ja Junior Information Asstt.</td>
<td>Department of Sikkin - Information &amp; Public Relations</td>
<td>India</td>
</tr>
<tr>
<td>Gurung Roshnile</td>
<td>Social Development Specialist</td>
<td>Ray Technical CELL, Urban Development - Government of Sikim</td>
<td>India</td>
</tr>
<tr>
<td>Bartolini Adele</td>
<td>Tourism Councillor</td>
<td>Municipality of Reggello, Tuscany Region</td>
<td>Italy</td>
</tr>
<tr>
<td>De Caro Stefano</td>
<td>General Director</td>
<td>ICCROM</td>
<td>Italy</td>
</tr>
<tr>
<td>Giani Eugenio</td>
<td>President</td>
<td>City of Florence Council</td>
<td>Italy</td>
</tr>
<tr>
<td>Giglioli Mana Cristina</td>
<td>Deputy Mayor for Culture</td>
<td>Municipality of Castelfiorentino, Tuscany Region</td>
<td>Italy</td>
</tr>
<tr>
<td>Natali Antonio</td>
<td>Director</td>
<td>Uffizi Gallery</td>
<td>Italy</td>
</tr>
<tr>
<td>Varratto Luigi</td>
<td>Prefect</td>
<td>Prefecture of Florence</td>
<td>Italy</td>
</tr>
<tr>
<td>Fukunaga Shazo</td>
<td>Vice President</td>
<td>Chamber of Commerce and Industry, Kyoto</td>
<td>Japan</td>
</tr>
<tr>
<td>Fuse Katsuya</td>
<td>Assistant of the Head of Department of the Recycle</td>
<td>Ministry of the Environment</td>
<td>Japan</td>
</tr>
<tr>
<td>Masuda Kanefusa</td>
<td>Senior Research Fellow, Dr.</td>
<td>Section of Cultural Heritage Disaster Risk Mitigation Network/National Institute for Cultural Heritage</td>
<td>Japan</td>
</tr>
<tr>
<td>Negishi Yo</td>
<td>Expert Staff for Heritage Management</td>
<td>Aomori Prefectural Board of Education</td>
<td>Japan</td>
</tr>
<tr>
<td>Alyshbaeva Damira</td>
<td>Head of the International Relation</td>
<td>Ministry of Culture, Informations and Tourism of Kyrgyzstan</td>
<td>Kyrgyzstan</td>
</tr>
<tr>
<td>Mazmanov Jakov</td>
<td>Head Department of Scientific and Technical Protection and Registration of Monuments</td>
<td>Superintendence of Architecture and Urban Development of Bishkek</td>
<td>Kyrgyzstan</td>
</tr>
<tr>
<td>Peramás Diaz Enrique Armando</td>
<td>Mayor</td>
<td>Municipality of Rímac, District of Lima</td>
<td>Perú</td>
</tr>
<tr>
<td>Broda Jaroslaw</td>
<td>Director of the Department of Culture</td>
<td>Municipality of Woclaw, Poland</td>
<td>Poland</td>
</tr>
<tr>
<td>Geneiva Ekaterina</td>
<td>Director General</td>
<td>M.I.Rudominio All-Russia State Library for Foreign Literature, Moscow</td>
<td>Russia</td>
</tr>
<tr>
<td>Gorodetsky Dmitry</td>
<td>Head of Administration</td>
<td>District of Domodedovo</td>
<td>Russia</td>
</tr>
<tr>
<td>Igumnova Tamara</td>
<td>Deputy Director</td>
<td>Historical State Museum Moscow</td>
<td>Russia</td>
</tr>
<tr>
<td>Kuzmichev Aleksandr</td>
<td>Mayor</td>
<td>Municipality of Ivanovo, Russia</td>
<td>Russia</td>
</tr>
<tr>
<td>Kassenakov Dusen</td>
<td>Secretary General</td>
<td>Turksboy - International Organisation of Turkic Culture</td>
<td>Turkey</td>
</tr>
<tr>
<td>Laurie Radke</td>
<td>President</td>
<td>Green Bay Area Chamber of Commerce</td>
<td>United States of America</td>
</tr>
<tr>
<td>Schmidt James J</td>
<td>Mayor</td>
<td>City of Green Bay</td>
<td>United States of America</td>
</tr>
</tbody>
</table>
ENCLOSURE 4

THE LIFE BEYOND TOURISM MODEL

Best Practice-Maker
ENCLOSURE 5.1

18TH ICOMOS GENERAL ASSEMBLY ICOMOS RESOLUTION 2014/1

18th General Assembly of ICOMOS
Florence, Italy
9 to 14 November 2014

Resolutions
of the General Assembly

18GA Agenda item 2
Opening of the General Assembly

Vote of thanks

Resolution 18GA 2014/01

The 18th General Assembly of ICOMOS,


Congratulations with gratitude ICOMOS Italy for the successful hosting of the 18th General Assembly;


Thanks The President of the Italian Republic, the President of the Council of the Italian Republic, the Italian Ministry of Cultural Heritage and Activities and Tourism, the Italian Ministry of Foreign Affairs and International Cooperation, and UNESCO; as well as the Region of Tuscany, the Province of Florence, the Municipality of Florence, the ITA Italian Trace Agency, the Italian National Commission UNESCO, for their support;


Acknowledges with gratitude the support of partners and sponsors, in particular: Life Beyond Tourism – Fondazione Romualdo Del Bianco, The Getty Foundation, P.T.I. Progetti Territoriali integrati S.p.A., UniCredit, Canso Technologies, Fibre NET, Di Feo Restauro, Officina Farmaceutica Santa Maria Novella, Acqua Fonte del Medici, Consorzio Giapponese Città della Pasta, Fattoria Casa Sola, Consorzio Terra e Oli; and of the Scientific Partners: Università degli Studi di Firenze, CNR Consiglio Nazionale delle Ricerche, PAs – Università Mediterranea di Reggio Calabria, IULM Libera Università di Lingue e Comunicazione, Istituto universitario di Architettura di Venezia, Giambos Association Florence, Fondazione Spadolini Nuova Anticoagia, ITKI International Traditional Knowledge Institute, FICLU Federazione Italiana Club e Centri UNESCO

In memoriam

Resolution 18GA 2014/02

The 18th General Assembly of ICOMOS,

Recognizes the significant contribution to the work of ICOMOS of the following members who have passed away and expresses condolences to their families and National and International Scientific Committees:

Mr. Alejandro Alva Balderama (Peru); Mr. Louis Bergeron (France); Mr. John Brine (Australia); Ms. Neesreen Bouza (Syria); Mr. Mario Covulà Cowley (Chuval); Mr. Georges Corning (Ivory); Mr. Isao Kuki (Japan); Mr. Henk Elshuijsen (USA); Mr. Salvador Díaz-Berro Fernandez (Spain–Mexico); Mr. Tomáš Durlik (Czech Republic); Mr. Henrik Dzurda (Poland); Mr. Marc Ewen (Luxembourg); Ms. Agnes Ferenczy Varga (Hungary); Mr. Enrico Fodde (ISCEAH); Mr. Saboishi Imao (Japan); Mr. Masahiro Katayama (Japan); Ms. Siri Myrvoll (Norway); Ms. Svetlana Popov (USA) Prof. Mario Federico Roggero (Italy); Mr. Reinhard Rosemeyer (Germany); Mr. Koichi Sakashita (Japan); Mr. André Schwachter (Luxembourg); Mr. James Temple Kerr (Australia); Mr. Ahmad Rida “Tata” Boenardi (Indonesia); Mr. Herb Shovel (Canada); Mr. Sonde Sveaastad (Norway); The Honorable Russell R. Train (USA); Mr. Augusto Carlos de Silva Takei (Brazil); Mr. Loe Zhewen (China).

Resolutions of the 18th ICOMOS General Assembly
ENCLOSURE 5.2

18TH ICOMOS GENERAL ASSEMBLY ICOMOS RESOLUTION 2014/42

Resolution 18GA 2014/42 – Travel beyond sustainable tourism: Life Beyond Tourism, Travel for Dialogue

The 18th General Assembly of ICOMOS,

Recalling that the Fondazione Romualdo Del Bianco signed on 4 March 2013 a Memorandum of Understanding with ICOMOS regarding collaboration on scientific activity related to heritage conservation for intercultural dialogue;

Noting that the Fondazione has implemented the “Life Beyond Tourism” philosophy and model for promoting the presentation, interpretation and enjoyment of local cultural identities in order to promote sustainable development;

Noting that the Fondazione established the International Life Beyond Tourism Institute in October 2013 for the implementation of its philosophy and model;

Noting that the Fondazione develops initiatives for intercultural dialogue including “Life Beyond Tourism: Travel for Dialogue”, which advances travel as personal outreach, and travel as a gift to share with others, to know and to be known, to be open to dialogue, to appreciate and to respect diversity;

Recognising with gratitude that the implementation in Florence of the Life Beyond Tourism Model has allowed a financial support to the Italian National Committee of ICOMOS for organizing the 16th ICOMOS General Assembly and Scientific Symposium in Florence;

Considers the Fondazione Romualdo Del Bianco - with its International Life Beyond Tourism Institute - as a partner for transmitting young people in the Fondazione’s network with ICOMOS;

Supports the vision and activity of travel to promote dialogue among international youth;

Resolution 18GA 2014/43 – Our Common Dignity: advancing rights-based approaches to heritage conservation

The 18th General Assembly of ICOMOS,

Recalling resolution 17GA 2011/06 ‘Our Common Dignity: Rights-based approaches to Heritage Management, and the substantial progress made by the working group established by the ICOMOS Executive Committee in relation to this programme since 2011;

Acknowledging that rights issues, including the involvement of communities, are a growing aspect of the work of international organisations for culture and heritage, and that this is a complex field of work that involves many activities;

Reflecting that while these issues are applicable to heritage conservation processes in many local contexts, the work in this programme has focused on the World Heritage system, due to the potential for positive contributions of the World Heritage Convention in building international understanding of cultural and natural diversity, and the ability to work collaboratively with other organisations to develop robust approaches, including the International Union for the Conservation of Nature (IUCN), the International Centre for the Study of the Preservation and Restoration of Cultural Property (ICOMOS) and the UNESCO World Heritage Centre;

Recognizing the importance of integrating rights concerns into processes and practices for heritage identification and conservation;

Noting that potentially adverse outcomes can occur when heritage processes do not adequately take account of rights concerns;

Supporting the approach taken by the programme to date which has focused on improving awareness and practices within ICOMOS, building relationships, sharing and analysis of case studies and the identification of enabling factors for rights-based approaches to heritage management that can act as a ‘sustainability check’ in all phases of these activities;

Noting with thanks the financial support of the Norwegian Government and the leadership provided by ICOMOS Norway in this work;

Requests that the Executive Committee continue to work on these issues within ICOMOS through the ‘Our Common Dignity’ component of the ICOMOS International Work Plan for 2015-2017, including:

- Reflection on the work completed in the period 2011-2014 and development of work plans that identify next steps and strategies;

Resolutions of the 18th ICOMOS General Assembly

21
ENCLOSURE 6
THE 2016 WORKBOOK “SLIDES BOOK”
ISBN 9788860393760
ENCLOSURE 7

THE 2016 WORKBOOK “SITES FOR DIALOGUE”

ISBN 9788860393753
ENCLOSURE 8

THE CONTRIBUTION OF THE CONGRESS “HERITAGE FOR PLANET EARTH® 2017”, PUBLISHED IN 5 LANGUAGES (ITALIAN, ENGLISH, FRENCH, SPANISH, RUSSIAN)

ISBN 9788840474269 (see also Enclosure 9 for Arabic, Chinese and Japanese version)
ENCLOSURE 9

THE 2018 20TH GENERAL ASSEMBLY OF INTERNATIONAL EXPERTS OF THE FOUNDATION ‘WORKBOOK’ “CERTIFICATION FOR INTERCULTURAL DIALOGUE – LIFE BEYOND TOURISM IN WORLD HERITAGE SITES”

ISBN 9788840474311

including the Contribution of the Congress “Heritage for Planet Earth® 2017” (enclosure 7) in 8 languages

(Arabic, Chinese, English, French, Italian, Japanese, Spanish, Russian)
ENCLOSURE 10
THE “LIFE BEYOND TOURISM GLOSSARY”
ISBN 9788840474434
ENCLOSURE 11

PUBLICATION OF THE STANDARDS “CERTIFICAZIONE PER IL DIALOGO TRA CULTURE DTC-LBT:2018”
(CERTIFICATION FOR THE DIALOGUE AMONG CULTURES”)

ISBN 9788840474397
ENCLOSURE 12

FOR OUR MEMORY PHOTOS & BADGES
2001 - 2017

Participations of Life Beyond Tourism® in the world by the President of the Foundation
1998 - 2018

The family of the friends of the Foundation grows year by year
The cellist Settimio Guadagni and pianist Giuseppe Fricelli took part in the symposium held at the Auditorium al Duomo organized by the Fondazione Romualdo Del Bianco - Life Beyond Tourism. The two Florentine musicians presented and played particularly pleasant and beautiful pieces of music. The large audience of participants of the event greatly appreciated the small concert of the performers, reserving them a warm applause.

J.S. BACH
Arioso della cantata BMV 156

F. LEHAR
Tace il Labbro

ANONIMO
La Rocca

and ITALIAN AUTHORS
**CHINA 2000 Srl**

China 2000 Srl mainly develops the activity of promotion and sale of Made in Italy products and services in the Chinese market in various commodity fields (textiles and clothing, food & beverage, furniture, machinery, real estate, tourism, art, entertainment, sporting events, electronics, automotive, logistics) and offers the related services (legal, accounting, administrative, sourcing, quality control, marketing, finance).

China 2000 Srl offers several services “from” and “to” China to the Italian companies, both in import and export, according to the “step by step” concept. The gradual approach of the market is necessary for controlling the budgets according to the results obtained. It has also created a network of qualified consultants for getting financial support to the projects.

Thanks to the long lasting commercial relationships and a constant presence in China since 1980 with its own permanent structures, China 2000 Srl has created a network of partners with professional figures and companies able to manage the various commercial areas.

The main office is in Florence while the Chinese office is located in Shanghai.

**contatti** contact | china2000@china2000.it | www.china2000.it

A fresh new brand of fashion accessories and perfumes has emerged from the experience of its three founders who have worked for over fifty years in fashion with the world’s leading fashion labels.

The brand has excelled at creating superior quality pieces with a classic style that appeals to young people, as the founders drew on their skills and experience with adopting fine materials to make top-quality, high-style pieces.

Attention to detail and quality production are the new brand’s prime strengths. Leather and accessories are chosen with the same meticulous, painstaking care used by the major labels from which MFVP inherited its methods and extremely rigorous quality control.

www.mfvp.eu
Florentine artist, Painter / Sculptor and creator of sculpture jewelry of unique pieces to wear on moving bodies.

Present on the Italian artistic scene for at least 40 years, up to the age of extremely innovative and creative young, it is distinguished and committed over the years in all fields of visual arts.

Friend and student of famous Italian masters and artisans, she shares and develops, personalizing them, techniques and theoretical paths, which lead her today to obtain the great results of this beginning of the millennium.

Today it is one of the most interesting and eclectic contemporary artistic figures of the Italian scene, with jewels and paintings and sculptures. Jewels are appreciated by women all over the world.

[www.gigarte.com/angelatagani](http://www.gigarte.com/angelatagani)

Is an Italian food company, operating in its own production plant of Calenzano, which stands really close to the wonderful city of Florence.

Its business vision is essentially producing cookies that have the original taste of the Tuscany tradition, while employing modern industrial technologies.

Between all the specialties they carefully prepare, the most relevant is surely the original Cantuccini cookies, which they currently export to more than 40 different countries all over the world.

The whole philosophy behind Biscottificio Belli’s success is simple:

- attentively choosing the best raw materials
- following the original recipes of the tradition
- working in a safe and healthy location
- taking care of all our consumers’ expectations, in order to completely guarantee their satisfaction.

[www.biscottificiobelli.it](http://www.biscottificiobelli.it)

PONTE RIALTO Espresso origins started, when Sara Blum was born and when she went with her Espresso Coffee addicted parents to live closed to Venice. Sara Blum was growing up while smelling the fresh roasted Espresso Coffee Beans in the most important cafes in Venice and Rome. After a collection of Italian roastery experiences, very early the brand “PONTE RIALTO - L’espresso d’Italia” was born. The five handcrafted PONTE RIALTO Blends, selected of finest Arabica and Robusta in the world, has been created by a family friend, who is the owner of one of the best small roastery in Italy. Today Sara Blum became an expert of buying selected Green Coffee and also of the method to roast an authentic Italian Espresso Coffee with a result in the cup of dense “Crema”.

Every real brand has a story of origin like this. Visions and accidents contributes more to the world than greatest rationally. Visionary people are the true realists.

[www.ponte-rialto.it](http://www.ponte-rialto.it)
“Special Food srl” company was born in the Sicilian hinterland and, it is specialized in working and transforming typical local agri-food products. We cooperate with many farms which supply us with fresh raw materials in order to produce agri-food specialites, starting from ancient recipes of the “Sicilian Culinary Culture” and using the best raw materials expertly flavoured with herbs from Sicily. Our Company has been producing for ages about 50 products under the label “Nasonte”. According to the market request and necessities, we have also created a “Special Food” new line of Gluten Free products. Here you can find: starters, ready-made sauces, patê, pesto and spreadable sweet creams, packaged in glass jars of different sizes: gourmet, standard and catering.

Craftsmanship and accurate control of the raw materials used for the production as well as the gluten tests and the health control used in the different phases of every single product manufacture guarantee the high quality that characterizes the Company.

Actually, our products distribution branches into different sector such as Parapharmacies, Gourmet and Delicatessen in the National, European and International Territories.

www.condimentisiciliai.com

Valleprima farm is in the heart of the Florentine countryside and is a solid stronghold of the exceptional Tuscan food quality. Acquired in 1953 by Giuseppe Compagnucci, over the years Valleprima has been able to renew and refine its products and services. Today, the company can rely on firm roots in the production of Chianti and Chianti Montespertoli, as well as white and rosé wines. The collaboration with the professionals and the agricultural realities of the area allows us to advance a proposal of oils and products at zero kilometer.

For over fifty years we have been cultivating our vineyards and olive groves to obtain a healthy and genuine product using modern techniques, but at the same time respecting the traditions and culture of the territory. Every day our goal is to create exceptional products and to offer them with the conviviality that belongs to us.

www.valleprimavinoeolio.it

Sicily in a jar is a family company that was founded twenty years ago in 1997 by an intuition of Filippo Finocchiaro who realised that he lived in an area whose volcanic soil returns fruits from unique organoleptic qualities. The territory in question is Paterno, in the province of Catania, an ancient and fertile common at the foot of Etna, and bordering the valley of Simeto.

Today alongside Filippo, who from the beginning was supported by his wife, there are also the sons. Emanuele who follows, with the same passion and expertise, all stages of production and Martina looking with curiosity to foreign markets.

The constant experimentation, combined with the passion, leads Filippo and his family, to innovate and renew classic Sicilian recipes.

The careful selection of raw materials and skilful workmanship allow them to get genuine products that over time retain flavour and fragrance.

www.conservealsole.com
A very young Florentine company, born in 2015, that of Elisabetta Giannini Gioielli, who after twenty years of intense work as a setter and gemstones selector in the most innovative companies in Tuscany, decided to give life to an activity that reflects her exuberant creativity.

Her creations are all characterized by a classic, sophisticated, innovative design, with essential lines and geometric shapes in harmony with the choice of precious and semiprecious stones, which give personality to every single jewel.

The quality standard, attention to detail, the choice of the best gems, give life to collections of fine jewelry, made according to the principle of 100% “made in Italy”.

www.eg-gioielli.com

Myartoncup is a dynamic and emerging project, where the unique and special art of the contemporary artist/photographer Stefano Favaretto joins the high quality fine china bone porcelain cups signed by the famous South Tyrolean brand Schönhuber Franchi. A refined idea born from a deep artistic research that can be symbol of a collection and quality design.

www.myartoncup.it

The Masoni family continues the tradition and taste of Sienese sweets through simple ingredients, high quality raw materials, modern processing but still linked to the past, and above all recipes handed down from generation to generation, and which bear witness to the long history of this family in the field of pastry.

The first workshop with the oven was born in Colle Val d’Elsa around 1885

Today Masoni, thanks to the new factory, is also Antica pasticceria Masoni, Lucia chocolate, Coimbra coffee, expanding the distribution of products also abroad, especially through participation in various international fairs.

www.masonipietro.it

Cecilia Bassi Luciani, goldsmith artist, born in Livorno, she completes her studies in Florence where she lives and works. She founded the LUCE Gioielli brand in 2006. The jewels she creates are the result of a skill in reworking the shapes and colors of nature using precious metals and precious and semi-precious stones.

Each piece is designed and molded in wax or metal by the artist. She makes use of the collaboration of expert artisans for the stone setting and for the packaging made exclusively for the brand. The LUCE Gioielli brand exhibits in national and international exhibitions and is present in stores in Tuscany.

www.lucegioielli.it
Life Beyond Tourism®
FOR CHANGE

WORLD HERITAGE SITES
1972
VISITORS’ ATTRACTION

CURRENT SITUATION

TOURISTS
Use of services and consumption
Venice, Taormina, Florence...

OPERATORS
Business & territory management for services and consumption

LIFE BEYOND TOURISM® STYLE
SUSTAINABLE DEVELOPMENT & PEACEFUL COEXISTENCE

ACTIVATION OF LEARNING COMMUNITIES

MULTI ANNUAL MOBILE DEVELOPMENT PLANS
CONTINUOUS TRAINING OF LEARNING COMMUNITIES

MANAGEMENT PLANS OF SITES
LIFE BEYOND TOURISM® MODEL
INTERNATIONAL COOPERATION PROGRAMS

PROMOTING DIALOGUE ON SITES AS A NEW COMMERCIAL OFFER

WORLD HERITAGE SITES + LEARNING COMMUNITIES + DIALOGUE = SITES FOR DIALOGUE

DIALOGUE FOR TERRITORIAL DEVELOPMENT
DIALOGUE FOR ECONOMIC DEVELOPMENT OF TERRITORIES
DIALOGUE FOR AWARENESS RAISING ABOUT CLIMATE CHANGE

LEARNING COMMUNITIES

HERITAGE FOR PLANET EARTH

INSTRUMENTS
MOVEMENT LIFE BEYOND TOURISM®
CERTIFICATION OF QUALITY TRAINING

MEETINGS
PHOTOCONTEST PANEL
FUTURE CONFERENCES

PREPARATORY ACTIVITIES
LIFE BEYOND TOURISM® MODEL
MAYORS NASA/ESM...

* LEARNING COMMUNITIES are those communities made up of physical or legal entities involved in various activities related to travel, such as: Residents, Travellers, Local Institutions for Cultural Services, Local Authorities, Research Centers on Market Trends, and Educational Institutions.
Hotel Laurus al Duomo
Via de’ Cerretani 54r
www.florencehotellaurusalduomo.com

Hotel Pitti Palace al Ponte Vecchio
Borgo San Jacopo 3
www.florencehotelpittipalacealpontevecchio.com

Museo Fondazione Del Bianco
Travel to Dialogue
Via del Giglio 10
www.museofondazionedelbianco.org

Palazzo Coppini
International Meeting & Study Centre
Via del Giglio 10
www.palazzocoppini.org

Auditorium al Duomo
Congresses, Events, and Concerts
Via de’ Cerretani 54r
www.auditoriumalduomo.com

ICLAB
Intercultural Creativity Laboratory
Viale Guidoni 103
www.iclab.info

Alla Torre De’ Rossi
Restaurant & Wine Bar
Borgo San Jacopo 3
www.allatorrederossi.com

Caffè Astra al Duomo
Pasticceria & Sala da Tè
Via de’ Cerretani 54r
www.florencehotellaurusalduomo.com