



Announcement of photography competition within the framework
of the Life Beyond Tourism® vision
on the occasion of the Centenary of the Casa di Dante

Dante in the World Today:

In the Life Beyond Tourism® Photoblog examples of dialogue between cultures over time

In the *Divina Commedia*, Dante pictured its time and its city; and now is your turn: tell us your time and space by interpreting Dante within your daily life. Through the environments, landscapes, characters from Dante's *Divina Commedia*.

Preamble

Within the framework of the Life Beyond Tourism® vision, through the Photoblog, the Fondazione Romualdo Del Bianco® and the Unione Fiorentina Museo Casa di Dante in Florence intend to stimulate intercultural dialogue through knowledge of the figure of Dante spread throughout the world.

1. Subject of the competition

The aim of the competition is to explore the **link between the figure of Dante and of its works and the place in the world in where the photo is taken**, with the aim of stimulating an intercultural dialogue between different peoples and cultures through the figure of Dante and his fame all over the world.

The competition consists of uploading to the [Life Beyond Tourism® Photoblog - www.lifebeyonddtourism.org/photoblog](http://www.lifebeyonddtourism.org/photoblog) - a photo considered to represent the link between Dante and the place where it has been taken.

2. Announcement and secretariat

The competition is promoted by the **Fondazione Romualdo Del Bianco®** together with the **Museo Casa di Dante in Florence**.

Other partners of the initiative:

Non-profit portal LIFE BEYOND TOURISM®

Centro Congressi al Duomo di Firenze

VIVAHOTELS®

VIVAFIRENZE®

The competition secretariat is at the premises of the:

Fondazione Romualdo Del Bianco®

Via del Giglio 10

50123 Firenze

E-mail concorsofotografico@lifebeyonddtourism.org

Websites: www.lifebeyonddtourism.org / or www.lifebeyonddtourism.org/photoblog

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3. Participants

Participation is free and open to all, with no limitations on age.

N.B.: For those who are under eighteen years of age on the last day for competition entries, an authorisation and declaration of responsibility from their parents will be required.

Excluded from entering the competition are: members of the Jury, secretariat staff and all the persons who, with various qualifications, collaborate on the organisation of the competition and members of their families up to and including the third degree of relationship.

4. Characteristics of the photographs and how to submit

After registering on the site www.lifebeyondtourism.org/photoblog, competition entrants must upload ONE PHOTOGRAPH of a size of not more than 2 Megapixels, in COLOUR or BLACK & WHITE.

Filters and corrections are allowed.

Unrealistic photomontage or photo-editing are not permitted, with the exception of normal touching-up of colour, contrast and exposure.

The composition theme can be expressed through any photographic genre (photojournalism, portrait, cityscape) as long as it is consistent with the competition theme.

Each photograph must indicate the following details in the file name:

- the photographer's name
- the place where the photo was taken
- the date on which it was taken

(example: LAST NAME _FIRST NAME _ROME_month_year.JPG)

5. Queries and further details

Any queries and requests for further details should be made by e-mail only sent to the following address: concorsofotografico@lifebeyondtourism.org

The subject of the e-mail must be indicated as: F.A.Q. CONCORSO DANTE. Any e-mails received with different subjects will be ignored.

6. Registration and participation in the competition

Two editions of the competition are scheduled over the year:

The first, from 1 February to 31 July will be judged by July 2011

The second, from 1 September to 31 December will be judged by January 2012

Participants must register directly on the website www.lifebeyondtourism.org/photoblog accessing the registration form at <http://www.lifebeyondtourism.com/photoblog/wp-login.php?action=register>.

7. Selection of winners

The prizes are conceived to enhance the visibility of the photos and the photographers, valorising their skill and expertise. The **15 photos** most appreciated by the internet public will be selected on the basis of the number of visits, the number of countries from which such visits originate and the votes expressed by the public in the months preceding the selection.

The results will be published during the month following each vote count on the websites <http://www.lifebeyondtourism.com/> and <http://www.lifebeyondtourism.com/photoblog>.

From the shortlist of 15 photos, the jury will then select the top 5 winning photos (**TOP 5**).

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8. Prizes

a) Prizes for the 15 most voted photos

The prizes for the shortlist winners will consist of:

PUBLICATION of the winning projects on a special page designed to enhance visibility, which will be promoted throughout the network of the Life Beyond Tourism® websites;

CERTIFICATION of the result (the certificate will be sent to the winners by e-mail);

DISPLAY of the photo during the exhibition **Dante in the World Today:**

In the Life Beyond Tourism® Photoblog examples of dialogue between cultures over time which will be held in Florence at dual venues at the Museo Casa di Dante and the Life Beyond Tourism® Auditorium al Duomo in March 2010 upon termination of the two 2011 editions.

The winners must send the photo in *.jpg format, of a maximum size of 10 MB, to the competition secretariat (concorsofotografico@lifebeyondtourism.org).

The costs of the colour printing will be borne by the organisation.

*The jury and the organisers reserve the right not to select and/or print the winning projects.

b) TOP 5 – Final Prize

1st prize: Life Beyond Tourism® with Dante

Voucher for 2 nights in Florence with Dante at one of the hotels of the **Centro Congressi al Duomo** (Life Beyond Tourism® Pitti Palace Hotel Al Ponte Vecchio*** or Life Beyond Tourism® Laurus al Duomo****) in double room, room only (the voucher has to be activated and the booking will be made dependent on the actual availability in the selected hotel)

www.florencehotellaurusalduomo.com and www.florencehotelpittipalacealpontavecchio.com

Entrance to the Museo Casa di Dante for 2 persons

1 catalogue of the Museo Casa di Dante

2nd – 3rd – 4th – 5th prizes

1 DVD Firenze: 2000 anni di storia (Florence, 2000 years of history)

Entrance to the Museo Casa di Dante for 2 persons

1 catalogue of the Museo Casa di Dante

All winners will receive CERTIFICATION of the result

(the certificate will be presented to the winners in Florence, or sent by e-mail);

9. Copyright

The participants guarantee the Fondazione Romualdo Del Bianco® that they hold full copyright to the works submitted.

The participants further guarantee (and undertake to indemnify and hold harmless the organisation against any claims by third parties in this regard) that the images and the respective copyrights which the authors grant to the organisation are not prejudicial to any rights of third parties and that, therefore, in relation to images portraying persons for which it is necessary to obtain a specific consent, that the author has obtained the pertinent permission.

The photos must be unpublished.

The Fondazione Romualdo Del Bianco® reserves the right, without any recompense to the author, to use the images submitted for the competition in its cultural and editorial activity (printing and reproduction of various kinds).

The author will be mentioned (e.g. photo by...) but cannot claim any entitlement to eventual proceeds from the various activities.

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10. Composition of the jury and general criteria for judging the works

The Jury will be appointed by the promoter bodies. Prizes will be awarded to the photos that best express the theme and features of the competition. **The Jury's decision is final.**

The Jury reserves the right to announce no winners in the event that the works submitted fail to meet the requirements of the competition.

11. Data Protection

The data collected will be processed pursuant to Legislative Decree 196/2003 (Personal Data Protection Code).

They will be used by Life Beyond Tourism® for the purpose of correct organisation of the competition.

The data collected within the framework of this competition may be treated for institutional and promotional purposes only by the Fondazione Romualdo Del Bianco® and the other promoter bodies.

Competent Court

Florence

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Translation by Lexis Srl

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