



Florence, February 1, 2017

Distinguished Mayors,

the present communication follows our previous letter of January 11, 2017
 (www.lifebeyonddtourism.org/img/eventi/eng_invitation_citymayors.pdf).

The activity of the Fondazione Romualdo Del Bianco®-Life Beyond Tourism®, as you know, consists in favouring dialogue and development of synergies among cultures.

We remind you that during the 19th General Assembly 2017 of the Fondazione entitled **HERITAGE for PLANET EARTH that will take place on 11,12,13 March 2017** (www.lifebeyonddtourism.org/evento/946) in the framework of the ethos Life Beyond Tourism®:

- on 12 March in the afternoon, the researchers Gabriel Militão Lopes and Miguel del Castillo Hoffman will present their proposal of a web app created by them for the protection of Planet Earth which they called <DelBianco-CitySmart> and which is aimed at contributing to the sustainable development and creation of synergies among public administrations in order to increase the efficiency level of the activities carried out by each single public administration

- the day of 13 March will be totally dedicated to those who are specifically interested in the <DelBianco-CitySmart> web app

These two young researchers of high international level are guided by NASA and ESA and accompanied by a working group that already participates at the project. (att. 1)

The elements indispensable for life, such as water, energy or agriculture, are intimately connected to the conditions of the biosphere. Given that the biosphere is rapidly evolving, we also should be able to adapt rapidly to these changes and stimulate the world to do it together. This task requires an extraordinary leadership and highly creative solutions.

In order to face these critical global themes on the worldwide level, the <DelBianco-CitySmart> web app will allow to share instruments of urban management related to water, energy, transports, construction, agriculture or other aspects. If we all will be able to involve our best students into this process, it will be a big success.

Thus, the open source platform of urban management <DelBianco-CitySmart> uses the ESA and NASA technology and allows for each city to unite with the others for the creation of necessary functionalities to manage the urban infrastructures properly.

Dear Mayor,

You are invited to take part at the creation of this cooperation network together with the University youth of your territory.

Seeing the participants' lists (att. 1 and 2) You will be able to perceive the importance of the event web app <DelBianco CitySmart>, where the discussion will be oriented to the themes of information and public budget saving, with the involvement of the academic world for the implementation of solutions for your city, which thus will be distinguished on the global level for its active contribution into the above themes !

We look forward to seeing you and working together towards the sustainability of development for our children.

Paolo Del Bianco
 President Fondazione Romualdo Del Bianco®-Life Beyond Tourism®

Att. 1 <DelBianco-CitySmart>participants' list

Att. 2 Congress participants' list

Att. 3 Preliminary Program (Updated on February 01, 2017)

Att. 4 <DelBianco-CitySmart> Presentation

Important notes for the participation:

- 1) No participation fee is applied. All the travel and accommodation costs are covered by participants.
- 2) For organizational reasons, the registration is obligatory – no later than 28 February 2017 – to be communicated to the email secretarygeneral@fondazione-delbianco.org
The participation to the General Assembly is open exclusively to those presenting at the entrance the INVITATION on behalf of the organizers
- 3) The General Assembly will take place on 11,12,13 March; for the Mayors it is highly recommended to participate at least in the Sunday afternoon session on 12 March and especially on 13 March
- 4) No translation will be provided, the official language of the event is English