

International conference

“Creative society: Ideas, Problems, and Concepts”

March 13-14, 2017

Florence, Auditorium al Duomo / Palazzo Coppedani

CALL FOR PAPERS

The Organizing Committee is glad to inform you that the Call for Papers of the International Conference **“Creative society: Ideas, Problems, and Concepts”** is open. The conference will be held in Florence (Italy), from March 13th to March 14th 2017.

Introduction

The concept of creative society is both old and new. By developing the arts and sciences, as well as seeking political and military achievements, every historical society is a creative one. In other words, creativity, which is often identified with culture, is that which allowed the society or civilization to rise above the others. We can talk here about creativity in both narrow and broad senses: the former covers the professional activities of a society's members, and the latter covers social creativity, including searching for a safer, more sustainable, and more fruitful coexistence. A society's creative advantage has ensured its happiness and persistence as well. Here a question emerges regarding which form of political coexistence ensures the most effective social creativity in both senses. Nevertheless, by warranting social mobility and novelty, creativity constitutes a threat for social identity must be connected with certain stability. An unstable social environment disturbs not only social and individual identities but also creativity itself.

It would seem that the rise of the discourse of creative industries presupposes a creative society, in which creativity provides a competitive advantage. The creative industries are often considered as a tangle of the arts, technology and business. Understanding these different areas of activity demands a corresponding knowledge and skillset. Furthermore, the creative industries are inseparable from the mediated environment, to which they owe not only their spread but also their rise. Nevertheless, technology, business and media are precisely that, which encumber creativity by directing it to the narrow rut of mass demand. Similarly, fine art, that is creativity in a narrow sense, has been forced to be receptive to technology, to be marketable, and to be easily distributed in the media, even though these also allow new forms of art to emerge.

The rise of creative industries enables the formation of the creative class as a new social body. The creative class is the core of creative society; its abundance, gravity, and activity determine the role of creativity in society. Nevertheless, some problems arise. First, the creative class is actually not a new social body. It could even be considered as evidence of an outstanding historical civilization. Second, there is no clear definition of the creative class. For example, do the engineers and technologists, who play an important role in the creative industries, belong to this class or not? If we define the creative class too narrowly (for example, only the artists), its role in society would seem insignificant. If we define it too broadly (including not only the engineers but also the doctors, financiers, and businessmen) it would lose its identity as a class within a creative society.

Aim of the conference

is to analyse the phenomena, mechanisms and tendencies of creative society; the concepts of creative society; the processes, connections, structure and laws of creative society; the tendencies, models and problems of creative society in the perspective of mass communication theory; the influence of media phenomena on development of the creative society and a creative individual; the social strategies towards creative society.

Main sessions (subjects) of the conference

are as follows:

- the creative and cultural concepts
- the cultural and creative industries
- managing creativity and creative life-art
- creative ecology
- creative ethics
- creativity geography
- politics of creativity
- entertainment from a creative point of view
- sociability of creativity
- technologies in creative society
- creativity indices of society
- phenomenology of creativity
- psychology of creativity
- advances in creativity methods

Language of the conference sessions:

English

Papers

The selected papers based on the presentations will be published after the conference in the scientific journal "Creativity Studies" <http://www.tandfonline.com/toc/tlim22/current>

ABSTRACT SUBMISSION

We are seeking papers that deal with the unpublished research relating to the themes of the congress.

- **Language for abstract text:** please submit abstracts in English
- **Title format:** Times New Roman 12, Bold.
- **Authors:** Name, Surname, Institution of affiliation. Font: Times New Roman 11.
- **3 keywords:** Times New Roman 11.
- **Text of abstract format:** Times New Roman 11, 1.5 spacing (max. 500 words for each language); the text must have indications regarding the objective(s) of the paper and the originality of the research.
- **Session of the Congress:** please indicate in which one of the proposed main sessions the abstract is proposed
- **Author's information:** a short personal biography (max. 300 words as a written text) must be presented which should include:
 - ✓ contact details (e-mail, telephone number, personal or institutional website);
 - ✓ research activities (especially those regarding the topics of the congress);
 - ✓ institutional functions.

DEADLINES AND KEY DATES

The abstracts must be sent to: kifk@vgtu.lt no later than November 15th, 2016

Abstract submission:

November 15th, 2016

Abstract acceptance:

December 15th, 2016

Deadline for payment Early Bird Fee (obligatory for all the authors / speakers, to confirm the final program):

January 15th, 2017

Deadline for payment Standard Fee (non authors):

February 28th, 2017

DEADLINE POST-CONFERENCE (for publishing of the selected papers):

Final Paper submission for review on line <http://www.tandfonline.com/toc/tlim22/current>:

April 30th, 2017

Paper acceptance:

May 30th, 2017

CONFERENCE FEE:

A. Early Bird Fee: 340 Euro

(valid until January 15th, 2017 - obligatory for all the authors / speakers, to confirm their presence in the final program)

B. Student Speaker Fee: 200 Euro

(valid until January 15th, 2017 - obligatory for all the student authors / speakers, to confirm their presence in the final program)

C. Standard Fee : 370 Euro

(valid starting from January 16th until February 28th, 2017 – for non authors / speakers only)

The Conference Fees (A, B, C) include:

- Attendance to the working sessions of the conference: March 13th-14th, 2017
- Coffee breaks
- Welcome Cocktail: March 13th, 2017
- Farewell Dinner: March 14th, 2017
- Conference kit
- Visit to Palazzo Coppini
- Certificate of participation

D. Student Observer Daily Fee: 25 Euro

(this Daily Conference Fee includes student observer participation in 1-day academic sessions with coffee break only)

Observers - following the Resolution of the 18th General Assembly of ICOMOS, n. 42/2014 the participation of external observers (young researchers and scholars in particular) is welcome and a special section of the program could be dedicated to Question & Answer; an extraordinary opportunity for upgrading skill and knowledge of the world heritage management and for extending professional and scientific contacts.

HOTEL ACCOMMODATION

is not included in the conference fee. The participants can reserve their Accommodation through Vivafirenze.it, a partner of the Fondazione Romualdo Del Bianco.

About Vivafirenze.it

Born from the Life Beyond Tourism philosophy, it is the first non-profit booking portal for hotels in Florence and its surroundings and proposes an innovative model of sustainable tourism that connects the traveler, tourist operators and the heritage of the territory. By booking in one of the structures of Vivafirenze.it the traveler can contribute to conservation projects and development of the area and of the culture of Florence, UNESCO World Heritage Site.

The traveler books his room for free with direct payment at the hotel, after the stay. What differentiates Vivafirenze.it is the direct relationship between each booking made and the financing of projects in support of the heritage of Florence, at no extra cost to our guests.

PROMOTERS:

- Faculty of Creative Industries at Vilnius Gediminas Technical University, Lithuania
- Fondazione Romualdo Del Bianco / International Institute Life Beyond Tourism, Florence, Italy

MAIN PARTNER:

- Centro Congressi al Duomo, Florence

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OFFICIAL WEBPAGE FOR REGISTRATION

www.lifebeyondtourism.org/evento/788